

**BCALS Executive Meeting**  
**January 15, 2019 9:00 am (via teleconference)**  
**To Connect: (877) 216-4736 / Conference Code: 227 938 5030**

**Present:** Alli Sullivan, Kate Shuttleworth, Chloe Riley, Adair Harper, Ioana Liuta

**Regrets:** Adena, Michelle

**Agenda:**

1. **Call to Order** at 9:03am.
2. **Adoption of Agenda (Alli)**
  - a. Adopted with no amendments or corrections.
3. **Minutes of previous meeting (Winter Meeting) (Alli)**
  - a. No amendments or corrections
4. **Follow up on Action Items**
  - a. No outstanding Action Items
5. **Old Business**
  - a. Social Media Policy / Strategy (Alli, Michelle, Adair)
    - Alli, Michelle and Adair met in December and drafted a Social Media Policy document. Alli will circulate this to the executive.
    - Michelle and Adair will now be running BCALS's social media accounts, focusing on Twitter: [https://twitter.com/bc\\_als?lang=en](https://twitter.com/bc_als?lang=en)
    - Goals for social media for the remainder of the 2018/2019 term:
      - Trade weeks to monitor and post on BCALS's Twitter.
      - Post or retweet 1-3 times a week
      - Increase followers. Current followers: 257. Goal: 275.
      - Increase accounts we follow. Current: 208. Goal: 250
      - Aim to increase engagement.
    - Michelle and Adair also set up a google doc for exec members to submit links or content (in the Social Media folder in the Drive).
  - b. BCALS Outstanding Contribution Award 2019 Committee (Alli)
    - Alli has updated the documentation for 2019.
    - Timeline:
      - Call for participation on the committee: Mon Jan 7, 2019 (already been sent). Closes Feb 1. Alli will send out a reminder.
      - Call for nominations: Mon Feb 12, 2019. Closes March 29. Alli will send out a reminder on March 4th.
      - Deliberations in April.
      - Winner is announced at BC Library Conference, May 8-10, 2019.

- We have already received some interest in serving in the committee.

## 6. New Business

- a. Peggy stepping back from BCALS Duties (Alli)
  - Peggy shared her regrets for having to step back from BCALS. We wish her the best.

## 7. Continuing Education (Kate/Ioana)

- a. Winter Event De-brief (Kate & Ioana)
  - Financial update: there is currently \$128.40 in the BCALS purse. That is up from \$125.60 in May 2018. Somehow we made just under \$3 from the Winter meeting.
  - We had 33 participants. Holding the event in the Fraser Valley was well received and did not adversely affect our attendance.
  - Summary of feedback: mostly positive! Kate and Ioana recorded this in the planning document. Kate will share the link with the exec.
  - Continuing Education coordinators have also made notes on their experience and recommendations for next year in the document.
- b. Resume clinic for iSchool students (Kate & Ioana)
  - Will likely be held April 5 or 12 (a Friday afternoon).
    - April 12 will be more convenient for students.
  - We will be putting out a call for volunteers, and confirming a location. Last year it was at SFU Vancouver; Kate will look into availability.
- c. Copyright Week Social (Ioana)
  - Jennifer Zerkee of SFU proposed a Copyright Card Game pub night during Fair Dealing Week. It will be held Tuesday Feb 26, starting at 4:30pm. We will start the game at 5pm. This will follow a Fair Dealing Week event at SFU Vancouver (a collaboration between SFU, UBC, Douglas, VCC, Langara, KPU and JIBC).
  - Open to everyone!
  - BCALS will arrange a venue and coordinate logistics. Jen anticipates 25 people. Ioana is looking into confirming a venue.
  - The game is an open access team game. It is accompanied by a PowerPoint (we will bring laptops, since we will likely not have access to a projector). There is a version that can be played in 90 minutes.
  - Cross-promotion: BCALS and the Fair Dealing Week Committee will both promote the two events.
  - Registration/RSVP: Currently exploring the option to include RSVP for the pub night in the registration for Fair Dealing Week.

## 8. Closing Remarks

- a. Alli thanked the exec for their work on the Winter Event and Michelle and Adair for the Social Media Policy. Looking forward to working with the Awards Committee.
- b. Next meeting takes place during Reading Week. Get in touch with Alli if you will be away that week.

**9. Meeting Adjournment at 9:39am.**

**Next Meeting:** ~~Tuesday, February 19th~~ Tuesday, February 26th at 9 AM via teleconference



