



ALs Executive Meeting Minutes

ALs Executive Meeting
February 13, 2015 2:00 pm (via Skype)

PRESENT: Roën Janyk, Ania Dymarz, Caitlin Bakker, Andre Iwanchuk, Blake Hawkins

REGRETS:

Agenda

1. Call to Order (Roën) – Meeting called to order at 2:03 pm
2. Approval of Minutes (September 20, 2014 meeting) – Moved by consensus
3. Approval/Adoption of Agenda (Roën) – Moved by consensus
4. Follow-up on action items (Roën):
 - a. Current state of executive (Roën)
 - i. Chair elect – A call typically goes out about a month before AGM. As the current term would be ending in May, the executive decided to focus on recruitment for a 2015/16 chair elect. Interested members do not need to attend the AGM. A call out will occur in April, before the BCLA and ALs AGM.
5. Establishing naming conventions for ALs (poll or resolution) (Ania) – After discussion at the December meeting, members would like to see a poll providing a number of naming convention options. Results of the poll will be used to put forward a resolution at the 2015 BCLA AGM. A Survey Monkey poll will be used. Some ideas for names include BC ALS, AL, ALs, SAL, as examples. Decided poll will go out to current membership only, rather than entire BCLA membership.
 - i. **Action:** Roen to create draft survey and send to exec. Upon approval survey will be circulated to ALs membership.
 - b. Update name where it currently exists – ALPS should now be removed from all previous locations and has been replaced with new [temporary] naming convention. A new logo will need to be designed after resolution goes through.
6. Social Media maintenance (Ania) – Currently there is no ‘point person’ that maintains the group’s SM presence. ALs currently has many different kinds of presence through Facebook, Twitter, Yodeler blog and website. Need more formal strategy going forward.
 - i. ALPS Yodeler (Blog) – Discussion around whether the Blog needed a new name. Discussed and decided the Blog will be redundant if news and events section on web page allows us to have unlimited content, and allows for easy editing.
 - ii. SM Strategy – Discussion as to whether having primary points of contact for Social Media accounts based on assigned months, would be beneficial. If website becomes primary news and events centre, decided



ALs Executive Meeting Minutes

it may be best for a rotation to be place for updating news and events section of the website at the time. Person would then also be responsible for sharing the information on Facebook and Twitter.

- iii. BCLA's News and Events website section – Need “we have moved” link on old site, and current pages updated on new site. After discussion, decided the BCLA website should be the central hub for information, and then push out from there (ie. Share website links). All executive will need website editing privileges.
 1. **Action:** Roën to contact BCLA office and see about having redirect message appear on old site pages. Roën to inquire about all members of the executive having access to news and events section of new BCLA site. Roën to inquire as to whether the new website is officially launched or not.
7. December Meeting Follow-up: (Ania)
 - a. Collecting past recordings – Ania asked for past recordings of events. Would be nice to include links to past events, webcasts, and descriptions of annual ALs events, on new website. Ties in with continuing education.
 - b. Members would like to see a single place to find information about past award winners, and previous work and accomplishments of members. Makes for more content on the site.
8. Continuing Education: (Andre / Ania)

BCLA Continuing Education Committee - Sylvia Nurse stepping down and Ben Harrison stepping in. A survey will be going out to tailor CE for the wider BCLA membership. Andre updated executive about member discussions related to the Section's name change, the event's lightning talks, etc.

 - a. Information Literacy event – Jocelyn Hallman (Cap U) – Would like to partner with ALs and host a 1 day PD/CE session on integrating IL into higher education. Presentations about framework, lightning talks, workshop time, etc. Willing to be main facilitator and be point person for planning, content, registration, etc. Dependent on dates. Possibly pre-conference on Tuesday prior to BCLA conference.
 - i. **Action:** ALs will partner with Capilano University to host an information literacy event. Ania will connect with Jocelyn.
 - b. Collections evaluation workshop – Using excel for collection management, to inform collections decisions. Less labour intensive if hold a round table or lightning talk format. After discussion, decided to use this as a focus for December 2015 annual meeting. Change will hopefully draw in broader membership, with less focus on public service.
9. Spring social – Informal discussions, guiding topics, door prizes/give aways from institutions. Usually scheduled at end of winter academic term. 2014 was at Morrisey Pub downtown Vancouver. Prizes and no pre-registration required.



ALs Executive Meeting Minutes

- Students welcome. Planning involves finding location that does not require specific numbers for reservation and choosing dates. Could tie together with IL event, possibly near Cap U?
- a. **Action:** Caitlin will look through notes to find possible locations discussed in previous years. The hope is to hold the event alongside the CE/PD information literacy event, to encourage higher turnout and broader attendance across membership.
 10. **Closing Remarks (Roën)** – Roën provided a summary of the BCLA board meeting that occurred the same morning. The main takeaway was that BCLA is introducing the ‘BCLA PD Institute’, which is meant to act as an ‘umbrella’ over BCLA-related PD/CE events (for those who want to use it, it is not required to be involved). The hope is to generate more revenue for the Association. Blake provided an update on the hiring panel event at the UBC iSchool. The next event will focus on alternative careers with an MLIS, rather than on resume and cover letter development. Unfortunately, one of the last events had poor turn-out due to a core class being cancelled for that day. The idea was discussed to take notes from these events and have the main ideas posted to the ALs web page.
 11. **Adjournment** – Meeting adjourned at 2:57 pm. Next meeting to occur at some point before the BCLA conference in May.