

## LTAS Meeting

November 18, 2012

Clearbrook Library (Abbotsford) 32320 George Ferguson Way

& online ([http://vyew.com/404075/LTAS\\_Meeting](http://vyew.com/404075/LTAS_Meeting))

**Attendees:** Tamarack Hockin, Ashley Van Dijk, Bradley Gordon, Allan Webner, Chris Findlay, Anita Thompson, Tracy Bergey. **Online:** Phil Menger, Norm Barry, Sandra Cole, Mandi Schwarz, Heather Duff, Taya Lawton, Shanna Meunier, Vaunda Dumont, Stephen Karr, Jeffrey Libby

Meeting called to order approximately 2:37pm.

I. Welcome to those present and online, with a little finagling with the speakers.

### II. BCLA Strategic Plan

Discussion regarding BCLA's Strategic Plan took place with membership as Tamarack and Ashley will be attending a meeting of SCIG chairs on Nov. 28 to discuss the plan with the BCLA Board.

BCLA had no prior strategic plan, and the board made the decision not to pay someone to write one. This document was drafted internally.

Some members had attended the First Nations Interest Meeting (FNIG), and shared points of FNIG's discussion on the Strategic Plan.

The following suggestions were made by membership present:

#### Item 1:

- Re, "organizations" seemed too broad
- Clarification on whether advocacy is for members (internal) or funding (external)
- Question whether advocacy item was a way to build BCLA's profile. I.e., is this a PR exercise?

#### Item 2

- Re, conference being the focus of professional development:
  - o Is BCLA going to be thinking of holding it out of Vancouver?
  - o If the conference is broadening, will more staff be required?

#### Item 3:

- Majority felt this item was too long (run on sentence) and held too many ideas.
- Suggestion to split this item up as it was more than one goal as well as groups.
  - o Change community to internal and external? E.g., *To foster clear and timely communications with:* a) members, Sections, Committees and Interest Groups and b) all outside – government, the library community, potential members, communities served by libraries.

- Either, *Building relationships with all stakeholders...*
- This is a big part of Annette DeFaveri's job and should be clarified as there is no specific breakdown. An organizational chart would be helpful to see who does what.
- Are we talking more about something that is operational, and not strategy?
- Clarification wanted for the term *library community*.
- Re, building BCLA's profile: should this be under Item 1, Advocacy?
- "Goals" for Item 3 are more like outcomes. These items are huge.

#### Item 4

- Past financial budgets were not clear, and membership agreed that future documents should be clearer and more understandable with breakdown of items.
- Questions regarding BCLA's funding sources. Mostly government?

#### General comments/questions:

- Questions from membership regarding next steps:
  - Once this document is no longer a draft, will a timeline be available?
  - Will specific persons (board members?) be assigned to responsible per item?
- It was decided that goals were vague. Discussion about whether is this is typical for a strategic plan before it is finalized.
- Summary impressions of the four item objectives:
  1. Advocacy
  2. Professional Development
  3. Clear and timely communication with a) members etc. and b) all outside etc.
  4. Financial Transparency

### III. 2013 B.C. Library Conference

Renée Zolinski-Ward will be LTAS' Representative on the Program Planning Committee (PPC) for the 2013 B.C. Library Conference. As Renée is new to LTAS and to the conference, she will be working with support from Stephen Karr (2012 representative to the PPC) and Shanna Meunier (LTAS Continuing Education Coordinator).

**Survey:** Shanna provided results from the Conference Session Survey.

Question 1: *Will you be attending 2013 Library conference?*

- Possible that the 54% who were unsure of attending were perhaps waiting for funding to attend which was perhaps a positive sign.

Question 2: *Which topics /areas of interest would you like to see offered?*

- eBooks and readers were the top topics
- Top three topics were; eBooks, copyright, special job duties; special to type of libraries

- Additional special topics: skill training, handling customers, open data

Question 3: *Rank the importance/relevance of importance:*

- Highest ranked was job search and interviewing skills, then freedom of information. Networking was also highly ranked, but may fit in with job searching.
- \* Discussion point that responses for Q.2 may be more pertinent for conference than responses to Q.3

Question 4: *Interest in presenting/co-representing a session at conference?*

- All 25 respondents said no

Question 5: *Suggestions for speakers/presenters and topics addressed at Conference?*

- **ACTION:** Jeffrey Libby to contact Christina Neigel regarding possible session regarding her proposal for accreditation of library and information tech programs in Canada.
- Suggestion to have a whiteboard at LTAS' table during conference, re: *What session(s) would you like to see at a future conference?* **ACTION:** Anita to re-visit in the spring.
- **ACTION:** Vaunda to collate topics from AALT conference(s), as available, and forward to exec.
- Mandi will consider submitting a proposal in 2014 for a book repair session. Tamarack believes there is funding for out-of-town presenters, but no clear offers are made on the website.
- Suggestion for social media session (best practices, strategy, and how to use various platforms effectively). Sheila Penner at MEI was suggested as a presenter, or may alternatively know someone who could be. Suggestion to complement a session with a "drop in technology café" to help delegates sign up to various social media accounts (i.e., for beginners). **ACTION:** Tamarack to contact Sheila Penner (MEI) regarding a social media session.

*As the time allotted for this meeting was done, it was suggested by Tamarack that we had a continuance of 15 – 20 minutes. All in Clearbrook could stay; a few on-liners had to leave. Tamarack apologized for not scheduling for two hours.*

### III. Other Business / Reminders:

- Ashley and Tamarack to attend Strategic Plan meeting November 28<sup>th</sup> BCLA office.
- Conference proposal December 11<sup>th</sup>.
- Two Winter Socials (both on Facebook group as events)
  - o Fraser Valley December 9<sup>th</sup>, Palliotti, 6:30 reservations – more emails to come
  - o Vancouver December 15<sup>th</sup>, Mahoney & Sons, 6:30 to 9:30

Meeting adjourned at 4:20.