

BCLA Readers' Advisory Interest Group

Meeting Minutes: Tuesday, December 15, 2015, City Centre Library, Surrey Libraries

Attended by: Jenny Fry, Co-Chair, Surrey; Michelle Whitehead, Greater Victoria; Shelley Wilson-Roberts, New Westminster; Chloe Riley, SLAIS; Matthew Murray; Barbara Edwards, Vancouver; Anna Ferri, West Vancouver/Vancouver/Surrey

Regrets: Sarah Dearman, Fraser Valley; Stephanie Hong, Langara; Tara Matsuzaki, Co-Chair, West Vancouver; Meghan Savage, Surrey; Virginia McCreedy, Port Moody; Michael Gray, Library Bound; Claire Westlake, North Vancouver District; Ana Calabresi, Burnaby; Caroline Crowe, Vancouver; Tim McMillan, Vancouver

The next meeting is Tuesday January 19, 2016, from 9:15-11am at VPL's Central branch (7th floor)

Interesting RA tidbits:

- Anna: discussion about VPL's Diverse Reading Challenge for staff in 2016, year-long, teams accumulate points, 17 categories (author of colour, book in translation from a non-western country, BC author, Canadian author, female author, First Nations author, graphic novel by a female or author or colour, immigrant perspective, LGBTQ protagonist or author, mixed race author, over age of 70 protagonist or author, physical disability or chronic illness protagonist or author, positive portrayal of main character living with mental illness, refugee experience, under 20 but written for the adult market protagonist or author, Vancouver author, banned or challenged title), trophy and acknowledgements throughout the year.
- Shelley is doing #libfaves15 on Twitter
- Chloe hosted a successful RA event at SLAIS for SLAIS students on Wed Dec 2nd, no time for Bookslam – she'll write up a blog post about this event.
- Barbara mentioned that VPL is planning One Book One Vancouver for next summer.
- Michelle mentioned [Penguin's RA Hotline](#).
- Jenny reminded us about ALA's eCourse "[Rethinking Readers' Advisory: an interactive approach](#)", 6 weeks, starts Mon Jan 11, 2016, US\$250.

Committee updates:

Barbara's recruiting priorities: Richmond, VPL (1-2 people: Tim has recruited his replacement, who will attend the next meeting), and UFV student rep.

Social Media

Instagram: Matthew set it up and linked it, also set it up on autopost across all our social media channels, the hashtag is #whatareyoureadingBC. Matthew will send out log in instructions to interested RAIG members. We have 31 followers so far.

When posting on Instagram, please add your initials.

Matthew will compile a list of BC libraries that have Instagram accounts.

Matthew will report the Wordpress annual statistics at the next meeting.

Blog

December: Port Moody
January: Vancouver
February: West Vancouver
March: Surrey
April: SLAIS
May: New Westminster
June: Vancouver

BCLA Conference 2016: discussion

- Proposals – due December 17, 2015
 - Dr. Brenna Clarke Gray (Jenny) Submitted
 - Loan Stars (Claire, with help from Tara and Barbara) Submitted
 - Don't Get Too Comfortable: the transformative power of disruptive reading (Matthew & Jenny) Submitted
 - Bookslam (Matthew) Discussed: Matthew will submit
 - ~~Research topic (Barbara will talk to Caroline about it)~~
 - Becoming an Engaged Citizen (Meghan) Discussed and approved draft: Meghan will submit
- Library Bound wants to sponsor another student to attend the conference, so we'll put together a small committee of 2-3 people at the next meeting, to run through the same process as last year.
 - Barbara will contact the student from last year and ask her to do a blog post about her conference experience and post an Instagram photo
- Meghan will email BCLA conference organizers about disrupting their usual conference nametag format by adding a line to write the title of the book that you're reading.

BCLA Perspectives: Meghan inquired about a regular RA space in each issue, Leanna asked for a pitch, Shelley will draft a pitch, the next pitch deadline is January 4, 2016.

RA Presentation around BC: discussion deferred to next meeting

Library Bound sponsoring a library student to attend 2016 BCLA conference: discussion deferred to the next meeting.

RAIG-branded items: Jenny purchased more prescription pads, picked up by Michael, small changes to original design as discussed.

Other matters:

- March 2016 meeting: strategic focus
- May 2016 meeting: committee elections
- Sept-Dec 2016 meeting locations: TBD