

BCLA Readers' Advisory Interest Group

Meeting Minutes: Tuesday, February 16, 2016, Central branch, Vancouver Public Library

Attended by: Jenny Fry, Co-Chair, Surrey; Tara Matsuzaki, Co-Chair, West Vancouver; Caroline Crowe, Vancouver; Winifred Chong, Vancouver; Meghan Whyte, Vancouver/Surrey; Ana Calabresi, Burnaby; Matthew Murray; Adina Brons, New Westminster; Fiona Hunt, Douglas College

Regrets: Michelle Whitehead, Greater Victoria; Shelley Wilson-Roberts, New Westminster; Chloe Riley, SLAIS; Meghan Savage, Surrey; Barbara Edwards, Vancouver; Stephanie Hong, Langara

The next meeting is Tuesday March 15, 2016, from 9:15-11am at VPL's Central branch (7th floor)

Interesting RA tidbits:

- Meghan W.: created a diverse reading bingo card for a writers' group (based on VPL's diverse reading staff challenge)
- Matthew: created an RA group for librarians on Facebook last Friday, already about 300 members, posted it to ALA's Think Tank and the Fiction-L listserv.
<https://www.facebook.com/groups/ReadersAdvisory/>
- Winifred: working with Caroline on the new What To Read Next page on the new VPL website, changes coming this summer
- Caroline: has a diverse reading challenge been used with patrons? We think so, a couple places in the US, so she'll check around.
- Jenny: brief discussion about OLA and Loan Stars, will discuss again at the next meeting to provide feedback to Claire and Barbara. Have you seen [The Booklist Reader](#)? A great book for everyone who works in libraries: Library Security by Steve Albrecht....includes great stuff about customer service and stress management, as well as things like QTIP (Quit Taking It Personally!)
- Tara mentioned that Instagram is now allowing multiple accounts, so it easier to upload photos to RAIG's Instagram account now. She also presented an idea for Instagram: Found in Books.

Committee updates:

- **Caroline:** will share focus group questions when crafted.
- **Matthew** attended the BCLA website training and will complete some edits on the RAIG webpage

Blog

- February: West Vancouver
- March: Surrey
- April: SLAIS
- May: New Westminster
- June: Vancouver
- July: North Vancouver
- August: TBD

BCLA Conference 2016:

- Proposals: Meghan's proposal was accepted!
- Question: can we get BCLA conference name tag template so that we can promote it? Jenny will follow-up
- Library Bound-sponsored student:
 - We have been circulating the award on a variety of listservs, including BCLA, UBC, UFV, and Langara.
 - We already have a few submissions!
 - Final deadline is Monday, February 29, 2016 by 5 pm.

BCLA Perspectives: talk to Shelley if you are interested in helping out, 3 titles with short annotations per issue.

RA Presentation around BC: Caroline said it went well, suggestion to post the presentation on our blog, Caroline will follow-up.

Upcoming meeting locations for Sept-Dec: discussion, follow-up at upcoming meetings.

RA in a Day 2016: discussion – possible dates Mon Oct 17, Tues Oct 18, Mon Oct 24, and Tues Oct 25. Need location big enough for 100 people and round tables. Caroline will look and see if VPL is an option. Stephanie reported that Langara is not an option. Fiona will make inquiries about using Douglas College.

Brainstorm ideas:

- New RA techniques
- Not Easy to Find
 - Styles of writing
 - Aboriginal fiction and non-fiction
 - Library of Congress: new subject headings
- The relationship of cataloguing to RA (Samuel from VPL?)
 - Appeal factors
 - Tagging
 - Multi-genre titles
- Speeddating Through the Genres:
 - Non-fiction graphic novels (Matthew?)
 - LGBTQ+ YA with crossover appeal to adult readers (Jenny?)
 - Fiction in Translation (Meghan W. with help from Caroline?)
 - Show the TED Talk of the woman who read a book from every country
 - Quebecois books in translation
 - Mexican/Latin American books in translation
 - Mindfulness (Fiona)
 - Travel
 - Adventure (Tara)