BCLA Readers' Advisory Interest Group

Minutes: April 18, 2017 VPL Central Branch

Present: Shelley Wilson-Roberts (NWPL), Barbara Edwards (VPL), Claire Westlake (NVDPL), Stephanie Hong (SPL), Chloe Riley (VPL & SFU), Ana Calabresi (BPL & Port Moody), Lori Nick (FVRL), Nolan Kelly (Langara student), Alexandra Farolan (Langara student)

Regrets: Fiona Hunt (WVML & Langara), Meghan Whyte (VPL & SPL), Jenny Fry (SPL), Virginia McCreedy (PMPL), Ariana Galeano (Richmond Public Library), Taryn Cheal (Langara student)

The Next meeting is Tuesday May 16 from 9:15 – 11:00 at VPL's Central Branch

- 1. Interesting RA Tidbits
 - a. Claire mentioned that NVDPL will be running an Adult Summer reading Club again this year
 - b. Alexandra mentioned a webinar "Book Club Picks That Will Keep Them Talking" presented by the Dewey Divas and Dudes. The link is provided here.
 - c. Alexandra also provided some tipe on engaging group members and recruiting new members. Please see below.
 - d. Shelley mentioned that NWPL will also be running an Adult Summer Reading Club.
 - e. Stephanie mentioned a recent article in The New Yorker, "Can Reading Make You Happier?" The link is provided here.
 - f. Chloe highlighted a recent posting by Book Riot featuring a guide to LGBTQ Romance. The link is provided here.
- 2. 2016 RA Training Needs & Interests Survey Data update: Training survey data exec summary
 - a. The data has been gathered.
 - b. Shelley requested that the data be summarized in an report.

3. Committee Updates

- a. Education Committee, Fiona sent brief update including recent participation in a panel at Langara.
- b. Social Media Committee, Matthew Murray sent message reminding group that domain is up for renewal.
- c. It was also reported that Instagram Stories only lets you post photos or videos that were taken within the last 24 hours.
- d. Recruitment/Engagement Committee, new member Alexandra shared some useful tips summarized below.
 - i. Specify ongoing tasks to potential members before they join (Rationale & Execution)
 - ii. Reach out to specific contacts and ask what would encourage them to be more engaged with the group
 - iii. Webinars with interesting topics that teaches or provides information/professional development/mentoring opportunities.

- iv. Potluck or open house or a social event once in awhile..a food fund? Checking in/following up with current, new and potential members.
- 4. Blog
 - a. October (NVDPL, Post on RA in a Day)
 - b. November (Langara, Nolan)
 - c. December (SLAIS, or Aux. Libs.)
- 5. Sept/Oct/Nov/Dec meeting space
 - a. Ana will check with BPL for meeting space and report back at next meeting.
- 6. RA in a Day 2017 (October 18, 2017)
 - a. Lori mentioned that Coquitlam has adjoining rooms with a capacity of 120 available.
 - b. She will report back on any costs associated with booking the rooms and any additionl details.
 - c. Further discussion deferred to our next meeting.