

BCLA Readers' Advisory Interest Group

Minutes: May 16, 2017 at Vancouver Public Library's Central Branch
9:15 - 11 at VPL Central

Present: Shelley Wilson-Roberts (NWPL), Barbara Edwards (VPL), Claire Westlake (NVDPL), Stephanie Hong (SPL), Ariana Galeano (Richmond Public Library), Alan Woo (SPL), Nolan Kelly (Langara student), Andrea Davidson, SPL

Regrets: Chloe Riley (VPL & SFU), Lori Nick (FVRL), Fiona Hunt (WVML & Langara)

Next meeting: June 20, 2017 VPL Central - Because the library isn't open yet we usually meet at the staff side entrance on the East side of the building, just to the right of the main doors before you go into the concourse.

1. Interesting RA tidbits
 - a. Barbara
 - i. VPL Vancouver Indie Authors Collection self-published authors in print (in New Books area at entrance of Central) & electronically (see website for more info & FAQ).
 - ii. On weekend launched first Write On Vancouver event for indie authors. Lots of interest in how to self-publish and market.
 - iii. VPL will launch their new website very soon.
 - iv. Novelist How Does Fit Into Your 21st Century Library
 - b. Alan
 - i. Booklist Reader featured book series that you can binge like the Santa Clara Diet
 - ii. SPL display based on the controversial book/tv series "13 Reasons Why" called 13 Reasons Why You Should Live Your Life
 - iii. SPL new website
 - iv. Surrey Stories Connect project with poet laureate, teens and seniors
 - c. Shelley - Adult Summer Reading Club at NWPL
 - d. Tara - Bibliocommons is rolling out new list & facet functionality
2. RA Training Needs & Interests Survey Data update
 - a. Draft report created by Chloe. Please email Shelley if you have any concerns about sending the exec. Summary out to the BCLA list.
 - b. Mine report for RA in a Day 2018
3. RAIG active group check-in/Revival plan
 - a. Ana Calabresi, and Fiona Hunt are stepping down
 - b. Claire, Tara, Shelley, Alan can attend every two months, Nolan has more time available during the summer.
 - c. Our current active membership numbers are not sufficient to organize an RA in a day event this year.
 - d. We will work on developing a RA module via weebly
 - i. Andrea interested in creating a speed-dating style guide to poetry
 - ii. create working group
 - e. We discussed the following ideas to build capacity:

- i. BC Library conference - social event. Concept = literary world + library world meet and greet. We'd invite a bunch of local authors to socialize with library folks.
 - ii. We're planning a Pub Night
 - 1. June 22 7 pm onward
 - 2. Advertise on the BCLA.
 - 3. Author Bingo w/ prize – Claire and Alan will develop
 - 4. Shelley is looking for space
 - a. Vancouver Distillery, Steamworks Yaletown Brewery, Emerald
 - iii. Possible new strategy for this group could be focusing our efforts on social media?
 - 1. Develop social media campaigns.
 - 2. Blog interview series
 - a. "what are you reading" interviews
 - b. Analysis of people's reading life – what did you read in a year? – Stephanie developing
 - iv. Tara ask Annette if we can use BCLA's event brite account
 - v. Ariana creating an invite.
 - f. Local systems not represented on RAIG: Coquitlam, Squamish, Whistler, Coquitlam, Burnaby, North Vancouver
 - g. Local Library schools: SLAIS & Fraser Valley University College
 - h. We could seek more representation from the larger systems: FVRL & VPL
4. Sept/Oct/Nov/Dec meeting space
 - a. Ana will check with BPL for meeting space and report back at next meeting.
5. Review Interest Group Structure (committees & chairs)
 - a. Co-Chairs: Tara Matsuzaki and Shelley Wilson-Roberts
 - b. Education Liaison: Stephanie Hong and Alan Woo
 - c. Research Chair: Caroline Crowe
 - d. Engagement Chair: Barbara Edwards
 - e. Digital Services Chair: Ariana Galeano & Stephanie Hong
 - f. Loan Stars Chair: Claire Westlake – needs to be added to the RAIG BCLA website
 - g. Recognition Chair: Tara Matsuzaki – will be removed from the RAIG BCLA website
6. Shelley will check-in with Michael Grey re: sponsorship and participation
7. Committee Updates
8. Blog
 - a. June – Port Moody
 - b. July – VPL & Stephanie
 - c. August – RPL
 - d. September - FVRL
 - e. October (NVDPL, Post on RA in a Day)
 - f. November (Langara, Nolan)
 - g. December (SLAIS, or Aux. Libs.)

For Reference – RAIG Annual Calendar:

- Jan – annual planning [draft terms of reference i.e. length of term as chair etc]
- Feb – craft Beyond Hope proposal
- April - BC Library Conference

- May - elections
- June - Beyond Hope
- Aug meeting = holiday
- Sept – brainstorm BC Library conference proposals
- Oct - RA in a Day (solicit Best Bets from the crowd) individualized RA i.e. SPL
- Nov – craft BCLA proposals
- Dec - Best Bets
- Dec meeting = holiday

For Reference - BCLA Perspectives Deadlines:

	Deadlines
Story Pitch Date	October 1; January 4; April 1; July 1
Submission Date	October 15; January 15; April 15; July 15
Publication Date	November 1; February 1; May 1; August 1