



COME TOGETHER  
AND  
CELEBRATE LIBRARIES

2020

# Sponsorship Prospectus

With opportunities to meet more than 500 members of the BC library sector, the BC Library Conference includes current and future CEOs, directors, managers, librarians, library technicians, library staff, and trustees, as well as library partners and stakeholders—all coming together to celebrate the library community's achievements and **plan for its future.**

**BC Library Conference**  
April 15-17, 2020

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Sheraton Vancouver Airport Hotel  
7551 Westminster Highway  
Richmond, BC



# BC Library Conference

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## Sponsorship Opportunities

### Platinum \$5000 (3 available)

#### Wednesday

- Opening Keynote

#### Thursday

- Hot Topic Plenary

#### Friday

- Closing Keynote

### Gold \$3000 (4 available)

#### Wednesday

- All Delegates Reception
- Library Lounge

#### Thursday

- Lunch in Exhibits
- Library Lounge

#### Friday

- Awards Luncheon
- Wireless Internet

### Silver \$1500 (6 available)

#### Thursday

- Java Jolt Coffee Break
- Ice Cream Break
- Afternoon Appetizers

#### Friday

- Caffeine Break
- Pre-keynote Pick-me-up

### Bronze \$300 (40+ available)

#### Thursday/Friday

- Breakout Session Sponsorships

BCLA is preparing a Room Drop for the more than 100 delegates staying at the conference hotel on Wednesday April 15th. There are up to four spots available and the cost is \$500. To add your information, cards, gifts, or invitations to the Room Drop, please email Shannon for more information at [shannon@dfcevents.ca](mailto:shannon@dfcevents.ca).

Confirm sponsorship by **January 31, 2020**, to receive preferential booth allocations.

Register online at [www.bclaconnect.ca/2020-conference](http://www.bclaconnect.ca/2020-conference) or contact Shannon Stumph, Conference Coordinator, at: [shannon@dfcevents.ca](mailto:shannon@dfcevents.ca) or 604-219-6666.

# Platinum Level Sponsorship

\$5000



Our commitment to Platinum-level event sponsors:

- Platinum sponsor identification at your sponsored event, including prominent signage at the session's entrance and on the speaker's podium
- Exclusive speaking opportunity for your organization's representative to address attendees at the sponsored event
- Complimentary 8'x8' Trade Show booth space at the BC Library Conference Trade Show.
- 2 complimentary full conference delegate registrations
- Formal and grateful acknowledgment from the session convenor emphasizing the importance of the sponsorship in making the BC Library Conference possible
- Promotional flyer displayed at the registration desk for all delegates, with additional literature stand also available
- Exposure on BC Library Conference website and social media, including logo and web link
- Pre- and post-show messages to the BCLA mailing list, facilitated and endorsed by the BCLA Executive Director

### Gold Level Sponsorship

\$3000



Our commitment to Gold-level event sponsors:

- Gold sponsor identification at your sponsored event, including prominent signage at the session's entrance or on the refreshment tables, depending on the event
- Exclusive speaking opportunity for your organization's representative to address attendees at the sponsored event
- Formal and grateful acknowledgment from the session convenor emphasizing the importance of the sponsorship in making the BC Library Conference possible
- Promotional flyer displayed at the registration desk for all delegates, with additional literature stand also available
- Exposure on BC Library Conference website and social media, including logo and web link
- Pre- and post-show messages to the BCLA mailing list, facilitated and endorsed by the BCLA Executive Director

### Silver Level Sponsorship

\$1500

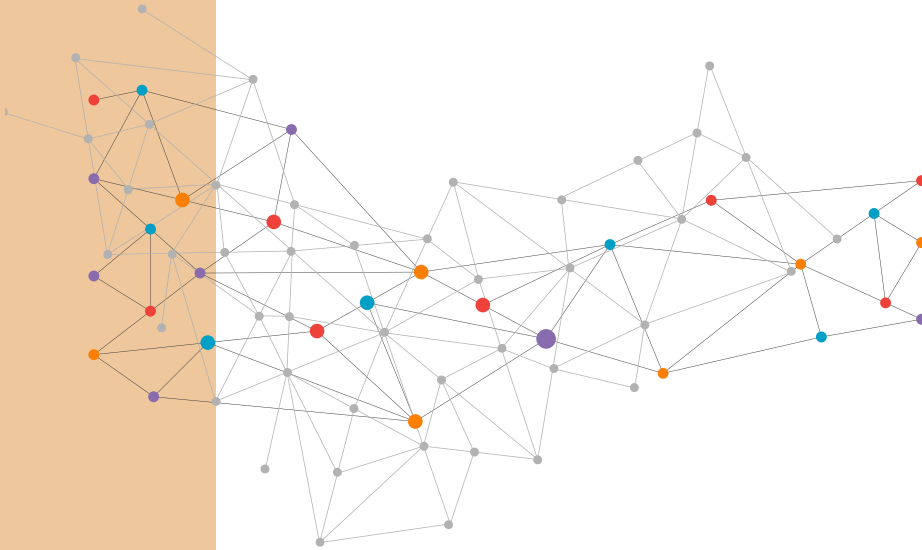


Our commitment to Silver-level event sponsors:

- Identification at your sponsored event, including prominent signage at the entrance or on the refreshment tables, depending on the event
- Formal and grateful acknowledgment from the session convenor emphasizing the importance of the sponsorship in making the BC Library Conference possible
- Promotional flyer displayed at the registration desk for all delegates, with additional literature stand also available
- Exposure on BC Library Conference website and social media, including logo and web link

## Bronze Level Sponsorship

\$300



Bronze-level sponsors have a variety of options to choose from. This is a great opportunity to reach conference delegates who have come together in small and attentive groups.

- Session sponsorships: Recognition includes name with session description on the BC Library Conference website and in the on-site program, small signage at the entrance to the session, and formal acknowledgment by the session convenor.
- Brochures (to be provided by sponsors) to be distributed to the session attendees (60-160 attendees per session)

We have 40+ conference sessions available: When the program is announced, sponsors will select the session in order of sponsorship purchase date.

# Sponsorship Contract and Order Form

# 2020

## Sponsorship Prospectus

### Platinum \$5000 per item

- Wednesday Opening Keynote
- Hot Topic Plenary
- Friday Closing Keynote

### Gold \$3000 per item

- Wireless Internet
- All Delegates Reception
- Lunch in Exhibits
- Awards Luncheon
- Library Lounge

### Silver \$1500 per item

- Java Jolt Coffee Break
- Caffeine Fix Coffee Break
- Ice Cream Break
- Afternoon Appetizers
- Pre-keynote Pick-me-up

### Bronze \$300 per item

- Session Sponsorships

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**Total Payable:** \$ \_\_\_\_\_

#### Payment Method Billing Address:

Name & Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone / fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

#### Payment Method:

Invoice me

Cheque

Credit Card:

Mastercard No. \_\_\_\_\_

Visa No. \_\_\_\_\_

**Authorized by:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Sponsorships are non-refundable.

#### Conference Coordinator

Shannon Stumph, Conference Coordinator | 604-219-6666 | [shannon@dfcevents.ca](mailto:shannon@dfcevents.ca)

Register online at [www.bclaconnect.ca/2020-conference](http://www.bclaconnect.ca/2020-conference)

