

## **Public Libraries Interest Group (PLIG) Meeting Minutes**

Thursday, October 12, 2017 | 7pm – Burnaby Public Library’s Bob Prittie Metrotown Branch – Boardroom; 6100 Willingdon Ave, Burnaby, BC V5H 4N5

**Meeting Chair:** Heidi Schiller, Co-chair, VPL

**Attending:** Meghan Savage, Co-chair, SPL; Marisa Tutt, Fraser Health, SPL ;Kaya Fraser, WVML, Deb Thomas, BPL, Sarah Felkar, WVML, Balbir S. Gill, FVRL; Gill Basset, BPL; Ian Henniger, RPL & SPL;

**Regrets:** Kate Shuttleworth, Gillian G. Smith, Vicky Woo, Sara Ellis

### **Welcome and introductions**

**Approval of agenda** - Gill move, Balbir seconded. Approved.

**Approval of September 2017 meeting minutes** - Deb moved, Meghan seconded. Approved.

**Social Media Plan** –Marisa for Kate

People appreciated the great document!

Questions:

- 1) Comments on purpose:
  - a) Who assigns volunteers? Communications officer should “own” the account, and can delegate people to assist
  - b) add audience, add any specific audiences in mind
- 2) Thoughts or comments on the channels: agreed that twitter would be best
  - a) Suggested Twitter handle: @BCLA\_PLIG
- 3) **Action:** Heidi will chat with Kate. Bring final version to next meeting for approval

**Meeting location schedule** - Heidi

Meetings are set for next six months, and can be found on the website.

<https://bclaconnect.ca/plig/news-and-events/>

**Professional Development Working Group Update** – Heidi (For Gillian)

- Group will share a Poll/Survey of professional development topics to the PLIG List-serv
- Will do a session on resumes close to the BCLA conference, might include panelist
- Considering proposing a conference session for the BCLA 2018 Conference on programming in public libraries.
- Group is moving ahead with a “Day in the Life” column for Perspectives. First one will be in the November Perspectives issue.
- Group is also moving ahead with Christie Menzo’s Journal Club concept and will have more ideas after the PD Topics survey.

Suggestion:

- make sure that survey could get shared with all levels of public library staff
- could also do a literature search of hot topics

**Action:** Send out survey with ProD topics

### **Community Engagement Working Group Update – Marisa**

Goals:

- To share (create dialogue and discussion)
- To celebrate (acknowledge/praise/honour people working in public libraries)

Two ideas came from this:

- Storytelling / Interviews with video or Virtual tours to share
- Do a townhall for discussion on a topic

Suggestions:

- getting people's library "origin stories"
- use podcasts perhaps instead of video, people might be more comfortable with that
- topic possibilities: opioid crisis, racism in libraries, precarious work
- Also include some action items

### **Membership Working Group Update – Kaya**

- Recent meeting was a review
- They are waiting to have activities and examples to be able to go to people and recruit
- Will make a list of contacts to use when reaching out to people
- Looking into technology options to engaging with people, BCLA does have a conference call line that we can use if we give them advance notice
- Question: can we make sure that any telephone options are toll free, as well can working groups have call-in options?
- Comment: people feel more connected with video
- Also ask why are already engaged members are engaged? How can we keep them?

### **News and ideas roundtable**

- WVML, shared about nicheacademy.com they love it!
- Marisa, working on a consumer health topic on trans\* resources at public libraries for a local clinic, also interested in the availability of these resources at all local libraries, and maybe help libraries develop their collections

**Next Meeting:** November 9<sup>th</sup>, 9am at VPL's náčá?mat ct Strathcona Branch, Nellie Yip Quong Meeting Room, 730 East Hastings Street, Vancouver