

## **BCLA Readers' Advisory Interest Group Meeting Minutes: Tuesday, September 21, 2016**

### **Metrotown branch, Burnaby Public Library**

Attended by: Shelley Wilson-Roberts, Co-Chair, New Westminster Public Library; Tara Matsuzaki, Co-Chair, West Vancouver Memorial Library; Jenny Fry, Surrey Public Libraries; Stephanie Hong, Surrey Public Libraries; Lori Nick, Fraser Valley Regional Library; Matthew Murray; Anna Ferri, VPL & WVML, Meghan Whyte, VPL and Surrey Public Libraries

### **Regrets:**

The next meeting is Tuesday November 15, 2016, from 9:15-11am at BPL's Metrotown branch.

#### **1. Interesting RA tidbits**

- Read for the Cure – the third year for this literary cancer research fundraiser in Vancouver:  
<http://www.readforthe cure.ca/events/vancouver-2016/>
- Lit Hub's Book Mark – assigns a grade to new and newish books based on reviews in US mainstream and some alternative media:  
[www.bookmark.org](http://www.bookmark.org)
- Unlocking Pop Culture to improve your readers' advisory ("whole RA") Novelist webcast Thurs. Sept. 29 + presentation archive
- To broaden participation in Loan Stars, Matthew set-up a BCLA RAIG account for librarians not affiliated with a library.
- SerialReader is now on Android: sends 10 minutes worth of a classic book to your phone <https://www.serialreader.org/>
- New West summer reading club – requires more time next year.
- Book Club for Masochists new episode out:  
<http://bookclub4m.tumblr.com/>

#### **2. Social media & RA**

- a. Local libraries share existing booklists or snippets of booklists
- b. Library staffers create and post YouTube book reviews
- c. Some use of Instagram but not Snap Chat locally. Snap Chat is used by some teen librarians elsewhere

#### **3. Committee Updates**

- a. Education Chair – Fiona’s request for clarification:
    - i. Reach out to existing programs – UBC, UFV to raise awareness. Offer a presentation to admin, profs & student groups.
    - ii. Keep an eye out for professional dev and bring back to the group
  - b. Digital Services Chair Matthew: Please share any RAIG content on your personal social media accounts to increase our reach.
4. RA in a Day
- a. Registration will open on Wednesday September 21
  - b. Claire bagel pick-up reminder email - Shelley
  - c. 4 Flip charts & post-it notes
    - i. Anna will pick-up post-it notes
    - ii. Meghan drafting questions/topics for charts – Please contact Claire as MC for the questions.
  - d. Bookslam – Lori
    - i. all book slam participants contribute to Lori’s Boogle doc
  - e. Speed-dating
    - i. Claire MC – mention Library Bound
    - ii. Template for presenters hand-out on the BCLA RAIG website
  - f. RA & Cataloguing – Anna update
    - i. Presentation re: subject headings for fiction – Samuel
    - ii. RA & using the catalogue - Anna
    - iii. Table discussion on the user’s perspective – 3 questions
    - iv. Possibility for attendees to express interest in working on this project in future.
  - g. RA Genre Training – Jenny will MC
    - i. Barbara will collect 6 plexi signs & create signs on different colour paper
  - h. Stephanie purchased two boxes of Godiva chocolates
  - i. Barbara – tea & coffee
  - j. Lori – Costco fruit & cookie trays
  - k. Evaluation survey – Jenny will send to Shelley
  - l. Chloe will live-blog & instagram feeds directly into Twitter focus on presenters and materials not participants
  - m. Tara will write a card to Samuel and Dr. Sheldrick-Ross
  - n. Barbara will introduce Samuel & Catherine