

BCLA Readers' Advisory Interest Group

Meeting Minutes: Tuesday, January 19, 2016, Central branch, Vancouver Public Library

Attended by: Jenny Fry, Co-Chair, Surrey; Michelle Whitehead, Greater Victoria; Shelley Wilson-Roberts, New Westminster; Chloe Riley, SLAIS; Matthew Murray; Barbara Edwards, Vancouver; Anna Ferri, West Vancouver/Vancouver/Surrey; Stephanie Hong, Langara; Tara Matsuzaki, Co-Chair, West Vancouver; Meghan Savage, Surrey; Caroline Crowe, Vancouver; Michael Gray, Library Bound; Claire Westlake, North Vancouver District; Winifred Chong, Vancouver; Jen Streckmann, SLAIS; Jenny Zhang, Vancouver/New Westminster; Meghan Whyte, Vancouver/Surrey; Chloe Humphreys, SLAIS

Regrets: Sarah Dearman, Fraser Valley; Virginia McCreedy, Port Moody; Ana Calabresi, Burnaby

The next meeting is Tuesday February 16, 2016, from 9:15-11am at VPL's Central branch (7th floor)

Interesting RA tidbits:

- Caroline: question about Wikipedia's RA page – is there a role for us to participate in contributing? Discussion. Caroline, Winifred, Stephanie, and Shelley are interested in looking into this further.
- Stephanie: Brooklyn Public Library's Tumblr (<http://bklynlibrary.tumblr.com/>). They regularly post a Bookmatch Monday (under the tag: #bklynbookmatch and #bookmatch monday) and they also post Bookmatch Challenges where they get Tumblr users to contribute to the list.
- Meghan: the City of Seattle is looking for a poet: <http://www.seattlepi.com/local/article/City-of-Seattle-looks-to-pay-10k-for-drawbridge-6759033.php#photo-9252883>. She is also adopted her own diverse reading challenge for 2016.
- Anna: Book Riot's monthly YouTube series called "Ready, Set, Hold" – about 4 upcoming titles, mostly adult fiction. Here is the link to the latest one: [click here](#).
- Matthew: Book Club for Masochists is now reading First Nations/Aboriginal/Indigenous fiction and non-fiction.
- Chloe: BCLA LGBTQ Interest Group has a new website and they are looking for content, they've linked to us in their RA section. Jenny will look at sharing her OLA presentation with them after the OLA conference.
- Barbara: idea for Indigenous Book Club month for Canada – maybe in June? It was discussed on CBC's radio program, "The Current". Discussion: good idea, take it to your library.
- Claire & Barbara: update on Loan Stars, please sign on to [Net Galley](#) for access to the advance copies, ebook format only, borrowing period is 55 days.
- Michelle talked about GVPL's "Emerging Local Authors" collection, highlighting this collection for 12 months (April 2015-April 2016) in prominent location in downtown branch, held a Book Fair to meet the authors, staff will decide who becomes an "Established Author" and who gets weeded from the collection (authors filled out a form in the beginning that set out the terms and conditions), authors donated the first copy of their book, all fully catalogued.
- Jenny: Surrey is going to do a modified 2-month diverse reading challenge for staff (March 1-April 30); the National Reading Campaign's 2016 Reading Town is Sudbury, Ontario; having lunch with the OLA RA folks at the OLA conference next week; reminder about the BCLA website training on Jan 21 from 11am-

12pm (Matthew is attending).

- Tara is planning the North Shore Writer's Festival again, April 15 & 16, 2016, Friday night trivia contest is back, self-published author workshop, poet Jordan Abel, cartoonist Lynn Johnston, author Camilla Gibb, plus a Book Fair to showcase local authors.

Committee updates:

- **Barbara's** recruiting priorities: Richmond, Coquitlam, UFV student rep
- **Caroline:** looking at research and metrics on how to measure successful RA, developing focus group questions, using a mid-level title with low circulation and applying various RA methods to see what works, looking for best practices for RA metrics
- **Matthew** reported the Wordpress annual statistics

Social Media

Matthew compiled a list of BC libraries that have Instagram accounts, and other social media channels, and he posted it on the BCLA listserv.

Homework: post at least one photo on RAIG's Instagram.

Blog

- January: Vancouver
- February: West Vancouver
- March: Surrey
- April: SLAIS
- May: New Westminster
- June: Vancouver
- July: North Vancouver
- August: TBD (Langara? Richmond? Burnaby?)

BCLA Conference 2016:

- Proposals: no news yet
- Meghan emailed BCLA conference organizers about disrupting their usual conference nametag format by adding a line to write the title of the book that you're reading, and they agreed to do it.

BCLA Perspectives: Shelley's pitch was accepted, so she drafted the first content, lightly edited by Jenny, and Shelley will submit it for the next issue. If interested in helping out with this quarterly activity, email Shelley. Suggestion to collect titles at BCLA conference from conference participants.

RA Presentation around BC: discussion – Tim did go to Kamloops on his own, Caroline will find out how it went from him.

Library Bound sponsoring a library student to attend 2016 BCLA conference: discussion. Selection Committee: Meghan Savage, Chloe Riley, and Anna Ferri. They will report progress at next meeting.

RAIG-branded prescription pads: Michael distributed a box, and will bring a few more to the next meeting.

Upcoming meeting locations for Sept-Dec: discussion – FVRL, Langara mentioned as possibilities, needs further investigation.

RA in a Day 2016: discussion – possible dates Mon Oct 17, Tues Oct 18, Mon Oct 24, and Tues Oct 25. Need location big enough for 100 people and round tables.