

BCLA Readers Advisory Interest Group

Jan. 17, 2017

Taryn Cheal, Langara student; Ariana Galeano, Richmond Public Library; Megan Savage, SPL; Barbara Edwards, VPL; Claire Westlake, NVDPL; Megan White, VPL & SPL; Fiona Hunt, WVML; Ana Calabresi, BPL; Stephanie Hong, SPL; Shelley Wilson-Roberts, NWPL; Jenny Fry, SPL; Chloe Riley, VPL & SFU; Tara Matsuzaki, WVML

1. Plan RAIG annual calendar:
 - a. Jan – annual planning
 - b. Dec - Best Bets
 - c. Dec meeting = holiday
 - d. Sept – brainstorm BC Library conference proposals
 - e. Perspectives [look up deadline]
 - f. June - Beyond Hope
 - g. April - BC Library Conference
 - h. Oct - RA in a Day (solicit Best Bets from the crowd) individualized RA i.e. SPL
 - i. Aug meeting = holiday
2. Interesting RA tidbits
 - a. San Fran Public Library is running a huge campaign to support/market the 10% of diverse books that are published #weneeddiversebooks
 - b. Richmond Public Library is going to run booktalks (w/ppt) several times in the year
 - c. Jury for the Giller Prize is announced
 - d. SPL will run an adult summer reading club
 - e. First transnational Book Club for Masochists should come out today & plans for shows about reading topics
 - f. NVDPL patron-run book clubs i.e. Armchair Detective Society, Cooking the Books
 - g. Loan Stars was promoted in the Toronto Star
 - h. Nonfiction book club in BPL
 - i. Will Schwab's *Books for Life*
 - j. Barak Obama – NYT article re: role of books in his presidency
 - k. Van Art Gallery is running the art-themed book club
 - l. One Book One SFU program Maggie Nelson *The Argonauts*. Event with Amber Dawn sold out immediately
 - m. Social media campaigns #bookfacefriday #firstlinefriday
 - n. New West & SPL blind date with a books Feb.
 - o. New West Bibliocommons contest
 - p. Shelley wrote an RA article for the New West community paper *The Record*
3. Training survey data
 - a. Shelley is checking with her colleague Tammie re: analysis
 - b. Chloe will send the raw data to Shelley
4. Toolkit committee working on scheduling a meeting
5. Website & social media - Ana & Ariana

- a. Ana will send our social media account credentials out
 - b. Social media campaign ideas:
 - i. #caterday
 - ii. #bookfacefriday
 - iii. #freedomtoread Feb 26 – March 4 post banned or censored books
 - 1. Ana & Ariana - Send to the BCLA RAIG list to participate with #raig #whatareyoureadingbc #freedomtoread
 - 2. Meghan will create a Google doc
 - 3. Submit a photo, title & caption to google doc.
6. Education – Fiona sent messages to UBC, Langara & UFV
- a. Fiona will be on a panel at Langara (March 2)
 - i. Will take swag – notepads, genre guide ex. & core competencies
7. Blog
- a. Feb – New Westminster Public Library
 - b. March – SPL
 - c. April – West Van Memorial Library
 - d. May – Langara
 - e. June – Port Moody
 - f. July - VPL
8. Meetings
- a. Thank you note to VPL & BPL - Tara
 - b. Meeting rooms
 - i. SPL – Feb & Mar
 - ii. VPL?
 - iii. RPL?
 - iv. BPL 2018
9. RA in a Day 2017 (!)
- a. Thursday Oct 19th
 - b. Think of themes, trends, good speakers, speed dating
 - i. Interactive games
 - ii. Scavenger hunt
 - iii. Trivia
 - iv. Team
 - v. Scattergories – appeal factors
 - vi. Literary board games