

BCLA Readers' Advisory Interest Group

Minutes: March 21, 2017 Central City Library, Surrey Public Library

Present: Tara Matsuzaki, WVML; Nolan Kelly, Langara student; Ariana Galeano, Richmond Public Library; Taryn Cheal, Langara student

Regrets: Lori Nick, FVRL; Fiona Hunt, WVML & Langara; Meghan Whyte, VPL & SPL; Jenny Fry, SLP; Claire Westlake, NVDPL; Chloe Riley, VPL & SFU; Ana Calabresi, BPL; Stephanie Hong, SPL; Virginia McCreedy, PMPL, Shelley Wilson-Roberts, NWPL

The Next Meeting is Tuesday April 18 from 9:15 – 11:00 at VPL's Central Branch

Interesting RA Tidbits

Richmond is on Snapchat – 3 staff learning, trying to sort out the ephemeral nature. Working on Instagram new campaign every day. i.e. bookface Friday, super Saturday, main character Monday. Organized hashtags.

Taryn spoke to her Langara class about RAIG and received an unsolicited compliment re: our Instagram.

Nolan contributed to our Instagram Freedom to Read campaign

Richmond public library is creating a Canadian bookshelf quilt with book titles for Canada 150

Beyond Hope Conference

Beyond Hope turnaround was too tight. Prep proposal ahead next year.

- ☐ Tara will add to our RAIG annual calendar

BCLA Listserv Issue

- Not all messages have been received on the BCLA listserv
 - ☐ Tara will investigate and test.

Training Survey data

We will need some sort of executive summary

- ☐ Shelley will talk to Chloe about preparing something that she can send to the RAIG active group prior to sending to the main BCLA list.

Committee Updates

Education - Fiona: Spoke on behalf of RAIG on a panel of three different associations - SLA, VALL and me [in a Langara class]. The little pads went over very well. I left the whole lot with them and many people came back for a second one. :) I also gave out the handout with all the info on it. They seemed interested in many of the things we are doing. The Bookslam seemed particularly appealing and they also liked the idea of the Book Club for Masochists :) I haven't heard back from any other institutions, but will perhaps try emailing them again in the near future.

Social Media – Ariana:

Freedom to Read campaign

Twitter 1.5K impressions for the Freedom to Read campaign, good to connect to Library community campaign.

Ana: I'd like to thank everyone who participated, posting pictures and sending posts to me.

Numbers:

- 12 pictures
- 202 likes
- 9 comments

I think those were good numbers and we had some nice interaction with followers.

- ☐ Ana will try to get the number of new followers in that week.

Instagram Stories Functionality & Feature Plans

Stephanie: if anyone would be interested in posting some quick book slams/book chats on IG stories this week (perhaps between Wednesday to Friday). My blog post this week is all about IG and RA. One area I wanted to highlight is how the stories feature could be used for book chats/slams, something that not too many libraries are doing. So I best thought we could do some throughout the week (maybe continue to do so) as an example?

Also fun fact: IG stories has a hands free option to record so if you're able to prop it up, you can book chat without being in selfie mode :). Or you don't have to feature your face just the titles.

Schedule for Instagram stories:

- ☐ Wed. First lines – hold the book & read the first line - Tara
- ☐ Thurs. Speed dating style review - Ariana
- ☐ Fri. Blind date w/ a book post a pic of the paper bound cover write this book is about this, this and this. Guess the title in the comments - Nolan

Possible future social media campaigns:

- Summer reading campaigns for adults. Our recommendations and what are you reading?

- Canada 150+
- End of college term

What Are You Reading? Blog Schedule

- April: WVML
- May: Langara
- June: PMPL
- July: VPL
- August: RPL
- September: FVRL

Meeting spaces:

From April to July we will be meeting at VPL's Board Breakout room. Thanks VPL for giving us a space to meet!

RA In a Day 2017

Speed dating genre suggestions:

- Literary Fan fiction/ adaptation
- Asian Canadian Literature
- Canadian Politics/ 150+ topic
- Indigenous Writers/ reconciliation
 - See the report from the National Aboriginal Library Association
- Feminist romance

Session topic suggestions:

- Media's role in public discourse
- Lori will explore the possibility of a First Nations speaker
- providing self-published authors with resources/ AND how to select materials
- Writing annotations
- How to talk about books you haven't read yet
- Whole RA – films, music, audiobooks
- Book to film session as an alternative to the above
- RA in another language
 - Learning Sessions - Chloe could look at the survey data in case there are themes in what people would like to learn

Keynote speaker suggestions:

- Maria Popova, Brain Picking
- Mark Leier, SFU labour history People’s History of Canada
- public discourse – Local Author of “I’m Right and You’re an Idiot” (Jim Hogan)

For Reference – RAIG Annual Calendar:

- Jan – annual planning
- Feb – craft Beyond Hope proposal
- April - BC Library Conference
- June - Beyond Hope
- Aug meeting = holiday
- Sept – brainstorm BC Library conference proposals
- Oct - RA in a Day (solicit Best Bets from the crowd) individualized RA i.e. SPL
- Nov – craft BCLA proposals
- Dec - Best Bets
- Dec meeting = holiday

For Reference - BCLA Perspectives Deadlines:

	Deadlines
Story Pitch Date	October 1; January 4; April 1; July 1
Submission Date	October 15; January 15; April 15; July 15
Publication Date	November 1; February 1; May 1; August 1