### **Readers' Advisory interest Group**

### Meeting Minutes: Tuesday July 19, 2016

Attended by: Shelley Wilson-Roberts, Co-Chair, New Westminster; Tara Matsuzaki, Co-Chair, West Van; Jenny Fry, Surrey; Stephanie Hong, Langara rep; Claire Westlake, North Vancouver District; Virginia McCreedy, Port Moody; Meghan Savage, Surrey; Chloe Humphreys; Lori Nick, Fraser Valley; Matthew Murray; Alan Woo, SLAIS; Anna Ferri, VPL & WVML; Chloe Riley, SLAIS rep;

Regrets: Barbara Edwards, Vancouver; Ana Calabresi, Burnaby; Meghan Whyte

\*\*There is no meeting in August. Next meeting will be at the Metrotown branch of the Burnaby Public Library on September 20<sup>th</sup>, from 9:15-11 am.

### Interesting RA Tidbits:

Virginia: Tor.com has an ebook of the month club: <u>http://ebookclub.tor.com/</u> if you sign up, you will get a free sci-fi/FAN ebook. Online discussion included.

Anna: the book club for masochists is focusing on self help

Matthew: reading the Diva Rules (as part of the book club for masochists). Will be travelling to San Diego for a Comicon panel and doing booksmack reviews

Alan: went to ALA and volunteered at the Zine pavilion. Attended a lot of author talks.

Stephanie: has started a reading roundtable with friends which alternates book club format with zine making

Jenny: currently reading "If You're So Smart, Why Aren't You Happy", and recommends Astrocity as a great example of YA GN.

Claire: Shelf readers at NVDPL still popular. Got more funding to purchase the shelf talker stands.

Shelley: NWPL is running the Adult Summer reading Club.

Tara: VPL has inserted cards in books on the shelves that say "Borrow me" or "Take Me Home" – very clever Tara requested that Matthew set up an email group for the active members of the group.

**2016 Survey Update**: Anna gave some highlights from the data that Tammie Mercado put into excel:

Top responders:

VPL RPL BPL PM 40% of responders were librarians; 3.7 % were directors; 2.78 % were branch head/manager – each; 8.33% were auxiliary staff. As for RA skills

54 % felt they were at an intermediate level; 23% beginner, and 20 % advanced. (numbers not exact)
Training:
62% said they had no in-library training
46% said they had workshop training
28% specifically mentioned RA in a Day

Matthew gave a SLAIS student the survey data, but requested that the student tell us before they use it in a paper.

There is a seminar at SLAIS (no formal RA course) run by six students doing self-directed work on RA covering aspects like reading styles and appeal factors.

**Overdrive Featured Collections**: Virginia thanked Claire for volunteering to do a list on fictional biography.

**2016 Best Bests**: Virginia and Anna have received ten complete recommendations and will send out a list of what's currently on the list. They mentioned there is a good spread of recommendations.

# Committee Updates:

Social Media and Blog: Matthew did an analysis of the most common hashtags used on Instagram.

# <u>RA in A Day</u>

# As a reminder, RA in a Day will be on Tuesday, October 18 from 9:30-4 pm in the Alice McKay room at the Vancouver Public Library.

- Catherine Sheldrick Ross from the University of Western Ontario will more than likely be our keynote speaker.
- Barbara is currently waiting to hear from UBC re: funding
- Backup: a blog panel (discussed in previous meeting) would be easy to pull together. We had also discussed Ann Walmsley (The Prison Book Club) but have made no contact with her.

# Agenda re-cap

9:30 Welcome 9:45-10:45 RA and Cataloguing

10:45-11:15 Loan Stars

- 11:15-11:30 coffee break
- 11:30-12:30 Speed Dating through the Genres:
  - Adventure: Tara
  - Fiction in Translation: French-Canadian: Meghan W. & Ana \*\* updated Aug 8/16
  - Non-fiction graphic novels: Matthew
  - Mindfulness: Fiona
  - LGBTQ+ and crossover YA fiction: Jenny
- 12:30-1:15 Lunch (on your own)

1:15-1:45 Bookslam (with audience participation)

1:45-2:45 RA training – pick a table, pick a genre. Move tables to learn about a different genre

2:45-3 Coffee break

3-3:50 Keynote speaker

Claire has graciously volunteered to be the MC for the day. Thank you!

Anna will be in touch with Samuel at VPL about the RA and cataloguing portion of the day – it will be a workshop format.

**Loan Stars**: Claire and Barbara will do a nuts and bolts explanation of how it works; how you get books, comment and vote; and that you don't have to read every book

**Speed dating**: each person doing a genre for speed dating must bring a handout. We can print if you have no printer but if you have access to a printer, please make your own copies to bring.

**Bookslam:** Claire, Shelley, Jenny, Tara, Chloe R., Anna, Virginia and Matthew will all have 2 titles ready for a 15 second review. Lori will run the bookslam, and send a message (to attendees?) explaining what a bookslam is and inviting participation. We will also need to prep an online stopwatch ahead of time.

Speaker's gifts: Jenny will take care of these

# **RA Genre training: 60 minutes**

-spend 15 minutes per table. There will be table representatives there to help keep the discussion going

- Sci Fi: Virginia
- Standalone Fantasy: Chloe
- Cozy Mysteries: Shelley
- Historical Fiction: Claire
- Paranormal Romance: Anna
- Psychological Thrillers: Stephanie
- Inspirational Fiction: someone will ask Meghan Whyte
- Jenny: will keep us on time for this portion of the day
- Appeal Factors: Ana C. \*\* updated Aug 8/16

We will make sure there is a sign on each table with the genre and some paper for people to write comments, ideas down. Matthew will take the paper and type up the comments to see what came out of them. Stephanie will help. Stephanie will also help update the genre handouts on our website.

Each person at a table should prep a couple of questions ahead of time.

### Food:

Barbara arranged for coffee and tea service last year from Blenz and has agreed to take on coffee/tea duties for this year as well.

Costco: Lori has agreed to take care of the Costco run. 2 fruit trays, 1 cookies, 1 squares.

Bagels: Claire will get these from Solly's again. Sesame seed and cinnamon bagels.

**Speed Dating through the genres handout template:** Anna F. can send it out to those who need it.

Powerpoint loop: Meghan S. will do this. Shelley will send the slides.

**IT:** Matthew will take care of this on the day. Will film some things (as long as we have permission)

**Budget**: Tara M. will draft a budget, liaise with BCLA about registration, and send a "save the date" email.

Time fillers: (If we need them) A Novel Cure style flip chart – "I'm feeling x today" with reading recommendations... Meghan S. will make a separate slide with Novel Cure Shelley will contact Michael Gray at LBI about the RA pads

### **Blog:**

Sept: Librarians at Large – Chloe and Allan Oct: BPL Nov: VPL Dec: FVRL

Name tags: Matthew has files. Virginia will get labels and take care of the printing Registration table: Jenny and Anna will work at the registration table

Anna F: quick tidbit: Keren Dali, who spoke at a previous RA in a Day session, will be Skyping in to the self-directed seminar at SLAIS.