

BCLA Readers Advisory Interest Group

Meeting Minutes: April 17, 2018

9:15am-11am Vancouver Public Library náçá?mat ct Strathcona Branch (730 East Hastings)

Present: Alan Woo (Surrey), Stephanie Hong (VPL/Surrey), and Eleri Staiger (SLAIS)

Regrets: Barbara Edwards (VPL), Andrea Davidson (Surrey), and Gill Bass (Burnaby)

RA TIDBITS

1. Alan – Tattoo RA through social media at libraries in the states, get a book recommendation based off your tattoos <https://americanlibrariesmagazine.org/2018/03/01/inked-readers-advisory/>

FUTURE OF RAIG

1. New chairs for RAIG?
 - Shelley and Tara stepped down from their roles
 - Tabled until we have more members present to make a decision
 - Decided to continue to move forward and pursue new projects to grow the group
2. Outreach
 - Reach out to other library systems
 - Create a Google spreadsheet of BC libraries w/contacts
 - Check the Northwest Library Federation (<https://nwlf.ca/>)
3. Blog
 - Call out for articles and new members!
 - Create reading interviews, contact past members if they'd like to participate
4. Instagram
 - Take photos of people on transit (w/their permission) and give them a business card that Eleri has designed
 - Use the #whatareyoureadingbc
 - Use the prescription pads to prescribe a recommendation
5. Podcast
 - Try to include RA tidbits, guests, and interviews
 - Concept? Read a popular book that's getting a lot of buzz and we discuss the title to see if it's worth the buzz
 - Pick: The Marrow Thieves by Cherie Dimaline
6. Social in the fall?
 - Revisit this to generate ideas

ACTION ITEMS

- Stephanie - look into Google hangout options to invite those who cannot physically attend
- Stephanie – create template spreadsheet for outreach, June 17; others will add and fill to it as necessary
- Stephanie – book náčá?mat ct Strathcona Branch for Jul 17th meeting
- Alan – call out for new members articles to be contributed to the blog
- Eleri – design business cards for the group to give out for social media/promotional purposes
- Alan – print business cards

Next Meeting: June 17th, location TBD