

BCLA Readers' Advisory Interest Group

Meeting Minutes: Tuesday, April 21, 2015, Vancouver Public Library, Central branch

Attended by: Jenny Fry, Co-Chair (Surrey Libraries); Michael Gray (Library Bound); Michelle Whitehead (Greater Victoria Public Library); Shelley Wilson-Roberts (New Westminster Public Library); Virginia McCreedy (Port Moody Public Library); Barbara Edwards (Vancouver Public Library); Tim McMillan (Vancouver Public Library); Theresa de Sousa (Richmond Public Library); Matthew Murray (SLAIS student); Caroline Crowe (Vancouver Public Library); Anna Ferri (West Vancouver Memorial Library); Sarah Dearman (Fraser Valley Regional Library)

Regrets: Tara Matsuzaki, Co-Chair (West Vancouver Memorial Library); Heather Bindseil (Library Bound); Heidi Schiller (North Vancouver City Library); Jen Streckmann (SLAIS student co-rep); Chloe Riley (SLAIS student co-rep); Meghan Savage (Surrey Libraries); Anthea Goffe (Fraser Valley Regional Library); Joyce Quach (Langara library technician student rep)

The next meeting is Tuesday May 19, from 9:15-11am at VPL's Central branch

Interesting RA tidbits:

- Welcome Sarah! Anthea recruited Sarah as our FVRL rep.
- Michelle: established a new “emerging local authors” collection, 175 entries, 2010-2014 published titles eligible, in English or French, professional-quality bindings only, kept at downtown branch, put into the regular catalogue, will monitor circ numbers, after 12 months all the high circs will stay in the collection, had a gala launch event, one copy of each title.
- Shelley: New Westminster's 150th anniversary this year! Lots of RA promotions being planned, details to follow.
- Anna: just graduated, working on-call for West Vancouver, starting a genre-based book club for recent SLAIS grads, where everyone reads a different subgenre of a genre (starting with historical romance)
- Tim: VPL has a new RA toolkit (Tell Us What You're Reading) for staff that encourages staff to share current reads, rating titles on the intranet – boosting staff engagement and identifying who reads what, should it be posted on the Library Toolshed?
- Sarah: FVRL has launched Staff Picks bookmarks, with room to write the staff person's name and a brief note about the book.
- Theresa: participated in an LJ webcast on displays, talked about display continuity from display area to the collection shelves (breadcrumbs for patrons). Also: Chicago's [One Book One Community](#) program is all online.
- Virginia: Around the World in 80 Days – new adult non-fiction themed book club, meet every 2 months, June 1 launch.
- Barbara: One Book One Community program is on hold. New Bibliocommons feature: events platform on VPL website, can link title to catalogue and includes book cover image.
- Jenny has been promoted. She is the new Manager of Learning Services in Library Administration, and she starts on May 4th. Surrey is looking into doing One Book One Surrey as well. [OLA's RA Committee's Best Bets](#): discussion. We are going to do it too! Anna will coordinate. She is also still talking to David Wright

from Seattle, Sarah Foster from Whatcom County, and Stephanie Chase from Hillsboro Library in Oregon about a virtual Pacific Northwest RA network with monthly themed moderated sessions.

- Caroline: VPL's RA service is moving from Facebook to Twitter, much better stats on Twitter, about 6 tweets coming in per hour.
- Matthew: next RUSA RA CODES Conversations is coming up in early May, <http://www.ala.org/rusa/sections/codes/convos>

Strategy session: follow-up

- About Us draft: Jenny circulated the latest draft: discussion and approved. Jenny will send it to Matthew to post on the blog. Jenny will send it to the BCLA staff for our webpage.
- New banner: approved. Jenny will send it to Matthew and the BCLA staff to replace the current banner.
- Comments from Anna, new Education Liaison: will focus on how library school programs are supporting RA, and getting our group into classrooms.
- Comments from Caroline, new Research Chair: will look at RA training needs and professional development, and funding options for reading research.
- Comments from Barbara, new Recognition Chair: will look at providing networking opportunities (i.e. informal social gatherings), asking for RA stories and sharing them widely, and starting conversations on the listserv.
- Matthew volunteered to be the new Digital Services Chair.
- RA poster: see the 5 options here: <https://www.dropbox.com/s/ppukkf5wvkl4y/RAIGPosterOptions.pdf?dl=0>
We'll decide at the next meeting. Virginia will post this on the listserv.

RA in a Day

- Location and date confirmed: Tuesday October 20, at VPL Central branch, downstairs in the Alice MacKay room. Jenny will talk to VPL about cost of the room.
- Cost to attend: will be determined at the next meeting
- Keynotes, speakers, workshops: more discussion next meeting.
 - Diana Twiss and Joan Costa on level/lexile RA – need 2 hours
 - Bring ideas to the next meeting
 - Speed-dating ideas: cult classics (Caroline); dystopian adult fiction (Sarah)
- Beverages: we'll use Blenz in the VPL concourse

BCLA Conference sponsorship for student by Library Bound: the winning student is Melodie Rae Storey!

TriCity Literacy/ESL group meeting: Virginia brought this item forward and it was discussed. There was a lot of interest in this around the table. Virginia will keep us in the loop.

Social Media/Blog: Port Moody will do December. Sept/Oct/Nov TBD