

BCLA Readers' Advisory Interest Group

Meeting Minutes: Tuesday, February 17, 2015, City Centre Library (Surrey Libraries)

Attended by: Jenny Fry, Co-Chair (Surrey Libraries); Tara Matsuzaki, Co-Chair (West Vancouver Memorial Library); Heather Bindseil (Library Bound); Michael Gray (Library Bound); Heidi Schiller (North Vancouver City Library); Barbara Edwards (Vancouver Public Library); Jen Streckmann (SLAIS student co-rep); Chloe Riley (SLAIS student co-rep); Tim McMillan (Vancouver Public Library); Theresa de Sousa (Richmond Public Library); Matthew Murray (SLAIS student); Meghan Savage (Surrey Libraries); Anthea Goffe (Fraser Valley Regional Library); Joyce Quach (Langara library technician student rep); Kelsey Proulx (Langara library technician student); Stephanie Hong (Langara library technician student); Shelley Wilson-Roberts (New Westminster Public Library); Virginia McCreedy (Port Moody Public Library)

Regrets: Michelle Whitehead (Greater Victoria Public Library); Anna Ferri (SLAIS student); Cathy Mount; Caroline Crowe (Vancouver Public Library);

Strategy Meeting reminder: the next meeting is Tuesday March 17, from 9am-1pm, at VPL's Central branch (probably)

Interesting RA tidbits:

- Meghan mentioned the [Reading Bingo Challenge](#) from Random House (on Instagram).
- Tara did the RA Makeover webinar, as did Tim and Jenny: discussion. Handouts: [Ready for an RA Makeover? Checklist of Questions](#) (pdf) and "15 Ways to Makeover Your RA": [Part 1](#) | [Part 2](#) | [Part 3](#)
- Shelley said that New Westminster Library's "Blind Date with a Book" was very popular. Jen said it was also very popular at VPL's Renfrew branch.
- Joyce told us about the monthly reading series at Langara, organized by the English department (Heather Jessup), with students and local authors read excerpts from local author's works at the Railway Club in downtown Vancouver.
- Stephanie reminded us about the fabulous book, *The Novel Cure*.
- Chloe talked about the new Bibliocommons app, [Making the Invisible Visible](#) – in partnership with the Boston Public Library, coming soon.
- Tim talked about the augmented features of Bibliocommons and [Bookish](#).
- Virginia said that Port Moody also had a popular Blind Date with a Book, where they also set up a decorated table so people could take selfies with their book. Port Moody also just had a staff picks contest with patrons voting for the staff member who had the best picks: 100% staff participation, lots of fun.
- Barbara enjoyed the CBC Ideas radio program that featured the Ottawa Public Library's book club that focuses on ageing.
- Jenny told us about the Read Local BC campaign, April 8-22, 2015 – get campaign materials from natalie@books.bc.ca – Heidi volunteered to get more information for us.
- Matthew reported that the code and instructions for the Raspberry Pi RA machine are online, here is the link: <http://blogs.ubc.ca/asist/raspberry-pi-readers-advisory/> And here's the Freedom to Read week event at UBC: <https://www.facebook.com/events/642129119248418/>

and the blog post: <http://blogs.ubc.ca/alaplace/2015/02/12/freedom-to-read-marathon-reading-event-and-intellectual-freedom-panel/>

- Heather is having trouble getting the Library Bound newsletter on the RAIG listserv: discussion. Probably needs to be posted by someone who is already subscribed to the listserv.

Strategy meeting: Probably at VPL Central branch (Barbara is trying to secure a room for us). Surrey's City Centre Library is the back-up choice. Discussion about Tim's leading questions: re-visiting our mandate, what we've doing well and what needs more work, what can be added/changed, identifying needs and gaps in RA training and practice, building relationships with readers (how do you scale that?), what do we want to achieve with RA in a Day, the blog, website, social media?

OLA debrief (Tara): strong RA committee who focus all their energy on their annual RA in a Day event, but not much RA at the OLA conference, she got a list of great speakers. They have an author talk over lunch. Tara met with the Forest of Reading co-chair, low cost for participation (\$30 per library, for access to tools, support materials, website, and widget), also encouraged anyone interested to sit on the selection committee

Social Media/Blog: February: North Vancouver / March: Vancouver / April: SLAIS / May: Surrey / June: FVRL / July: New Westminster / August: SLAIS/Langara student reps

PNLA Conference: no news yet

RA poster: deferred until we have the blog redesign.

Library Bound student sponsorship for BCLA conference: all set to go, Anthea and Heidi will polish. Jenny will send it out to RAIG and BCLA listserv. Joyce will send out at Langara. Jen and Chloe (with help from Anna and Matthew if needed) will send it out at SLAIS. Anthea will send it to UFV's library technician program. Anthea will send it to BCLA staff.

SLAIS student rep document: Jen and Chloe will update this document, with help from Anna, and will email a new version to Jenny and Tara. Anthea will try to recruit a UFV student rep for us.

One Book One Community: Heidi emailed Michael Burris and Michael said that Interlink will take a pass on it. They would only become involved if the majority of Interlink libraries were participating. We'll talk more about this in the strategy meeting.

RA in a Day 2015: Barbara put in a request for Tues Oct 20 (or Tues Oct 27, our 2nd choice).

- Keynote (look at Tara's list from OLA conference)
- RA and Lexile levels
- How to do a "One Book One Community" program
- Speed-dating through the genres: ideas
 - Non-fiction graphic novels (Matthew?)
 - Personal finance (Jenny?)
 - Great quick reads (for EALs)(Anthea?)
 - Post-apocalyptic/dystopic fiction for adults
 - Ebooks
 - Biography
 - Feminist memoirs
 - Comedian memoirs
 - Disappointed economics/economic crisis
 - Travel narratives
 - Food