

BCLA Readers' Advisory Interest Group

Meeting Minutes: Tuesday, January 20, 2015, West Vancouver Memorial Library

Attended by: Jenny Fry, Co-Chair (Surrey Libraries); Tara Matsuzaki, Co-Chair (West Vancouver Memorial Library); Michael Gray (Library Bound); Heidi Schiller (North Vancouver City Library); Barbara Edwards (Vancouver Public Library); Jen Streckmann and Chloe Riley (new SLAIS student co-reps); Anna Ferri (SLAIS student co-rep); Cathy Mount; Caroline Crowe (Vancouver Public Library); Tim McMillan (Vancouver Public Library); Kelsey Ockert (SLAIS student)

Regrets: Theresa de Sousa (Richmond Public Library); Michelle Whitehead (Greater Victoria Public Library); Matthew Murray (SLAIS student co-rep); Meghan Savage (Surrey Libraries); Anthea Goffe (Fraser Valley Regional Library); Joyce Quach (Langara library technician student rep)

Meeting reminder: the next meeting is Tuesday February 17, from 9:15-11am, at the City Centre Library in Surrey.

*** Apologies again to those who tried to connect with Skype – we were unable to log in.**

Interesting RA tidbits:

- Tim: VPL was deluged with patron submissions for their form-based RA for “Good Gifts” when it was promoted on social media before Christmas. Staff sent out 3 titles per request.
- Caroline has an upcoming meeting with Vancouver Is Awesome, looking at getting a weekly RA column.
- Barbara pointed out two recently added new Bibliocommons features on VPL catalogue records, called “From the Critics” and “From Library Staff” ([Bookish](#)).

Also: ALA’s National Impact of Library Public Programs Assessment White Paper (December 2014): <http://nilppa.newknowledge.org/>

- Anna was in the UK and visited some libraries, that have been re-branded as Idea Stores, with an educational focus (i.e. ESL, job and technology skills) that suffer from poor lighting and major budget cuts.
- Cathy is working with Novelist on providing more Canadian content.
- Jenny is organizing the next Bookslam event at the City Centre Library in Surrey for Wednesday Feb 25, from 12:15-1pm....join us if you can!

Next meeting venues: Barbara booked VPL Central branch for April, May, June and July meetings, on the 7th floor. Skype and teleconferencing will be available.

Discussion about the need for retreat/strategic planning session: decision to hold a longer-than-normal meeting every second March meeting. Caroline offered to host the March meeting at the Hastings Branch (Hastings and Slokan) from 9am-12pm. Tim will draft some leading questions for the next meeting.

Some priorities to think about: evaluating our online presence, urgent need for a new banner and blog facelift (perhaps Jen and Matthew can look at this at the end of this semester?), and does creating an RA award of some kind fit into our mandate?

OLA's [Forest of Reading](#): Tara connected with them and will be meeting with them, along with OLA's RA group, when she attends OLA next week. This program is about Canadian authors and literacy building, with categories for children, teens, and adults. Two categories for adults: the Evergreen award for fiction and non-fiction; and the Golden Oak award for ESL books. Discussion.

Social Media/Blog:

- January: West Vancouver
- February: North Vancouver
- March: Vancouver
- April: SLAIS
- May: Surrey

BCLA Conference Proposal 2015: Five proposals were submitted, two were accepted (Anna, Tim & Caroline's proposal and Helen Wilding Cook's proposal).

PNLA Conference: no news yet

RA poster: deferred to the next meeting

Library Bound student sponsorship for BCLA conference: Michael reported that Library Bound has approved one student who is studying in BC and intending to work in BC toward a career in libraries and they'll pay for one-night accommodation and full conference registration (not travel costs). This will be done through the BCLA office. Discussion. Michael will email wording to Heidi and Anthea, who will draft the email to send out to library school students. Subcommittee to select from applicants: Heidi, Michael, Barbara, Kelsey, (and Anthea, if she's keen). Kelsey, Jen and Chloe will promote this sponsorship opportunity at SLAIS, and Joyce will promote at Langara. They will also get the word out to the UFV program. Michael will talk to Library Bound about a name for this sponsorship

SLAIS student rep document: Jen and Chloe will update this document, with help from Anna, and will email a new version to Jenny and Tara.

One Book One Community: Heidi emailed Michael Burriss and will report back. Discussion about reaching out to Stellar and Red Cedar group. Cathy Mount is the new president, so Heidi and Cathy will talk about future collaboration.

RA in a Half Day: follow-up

- Jenny drafted a master checklist for RA in a Half Day: "the day of", and Tara approved it. Jenny will work on another checklist that covers all the planning for RA in a Half Day.
- Matthew is posting the handouts as he gets them under the new tab "Genre Guides" on the blog.

RA in a Half Day 2015: is it time for RA in a Day? We think so! Barbara and Caroline will look into the possibility of having it at VPL again, from 9:30am-4pm on either Tues Oct 20 (or Tues Oct 27, our 2nd choice).