

## BCLA Readers' Advisory Interest Group

### Meeting Minutes: Tuesday, September 15, 2015, City Centre Library, Surrey Libraries

*Attended by:* Jenny Fry, Co-Chair, Surrey; Tara Matsuzaki, Co-Chair, West Vancouver; Meghan Savage, Surrey; Shelley Wilson-Roberts, New Westminster; Caroline Crowe, Vancouver; Stephanie Hong, Langara; Chloe Riley, SLAIS; Sarah Dearman, Fraser Valley; Theresa de Sousa, Richmond; Claire Westlake, North Vancouver District; Michelle Whitehead, Greater Victoria; Tim McMillan, Vancouver; Ana Calabresi, Burnaby

*Regrets:* Matthew Murray, SLAIS student; Michael Gray, Library Bound; Barbara Edwards, Vancouver; Anna Ferri, West Vancouver/Surrey

**The next meeting is Tuesday November 17, from 9:15-11am at City Centre Library in Surrey**

#### *Interesting RA tidbits:*

- Shelley: initial excitement has died down, patrons still prefer paper to online ballots.
- Theresa: Richmond is trying a staff-run seniors bookclub, huge response and huge waiting list.
- Michelle: Victoria is starting an audiobook bookclub. Discussion about choosing a title from Hoopla. They also did have an adult summer reading club and a Tumblr blog.
- Virginia and Tara are in an Overdrive Selector group for the Consortium and they'll be adding our very own RAIG Best Bets to a banner for Overdrive.
- Tara has started a weekly intranet post called "Titles to Talk About", 1-2 sentences for a handful of books that have buzz or are important to know about, every Tuesday.
- Stephanie wants to know how to get people/students excited about RA. Discussion: make it more of a game, your enthusiasm is contagious, challenges, contests, scavenger hunts, RA merit badges that staff can collect, Vine/YouTube video competition – super short/informal videos of people talking about their favorite books.
- Chloe wants to plan RA events at SLAIS, looking for ideas and people interested in helping out.
- Meghan:
  - Bookslam event at City Centre library on Sept 24 at noon.
  - Discussion about adult summer reading clubs, like Port Moody's "Around the World in 80 days" program in June.
  - The [short list](#) for the Booker Prize was released today.
  - The Fleetwood library just started a [cookbook bookclub](#) + potluck.
  - The City of Surrey has just hired its first Poet Laureate – more details will be released soon.
  - Reminder about upcoming events: [Word on the Street](#), [Surrey International Writers Conference](#), [Vancouver Writers Fest](#), and [Whistler Readers and Writers Festival](#).
- Caroline: City of Vancouver's [Summer of Learning](#) project – not very successful, but VPL did get an Instagram account out of it. Discussion about VPL research results (she'll share the report) and using library metrics with an RA lens.
- Claire talked about the adult summer reading club with a bingo-style card, lots of interest but not many cards returned, great displays and bookmarks. Big response to book clubs this fall, had to create another

one to meet the needs. Hosts a “Coffee & Crime Corner”: an informal chat about mysteries. Creating their first shelf-talker bookmarks on popsicle sticks for the whole collection.

- Jenny:
  - From Bev in Rossland:
    - Rossland Reads poster, promoting their annual event (similar concept to CBC’s Canada Reads tv program). Four titles being defended: *The Birth House*, *The Cellist of Sarajevo*, *This One Summer*, and *Three Day Road*. The debates are Nov 5, 12 & 19 at the New Editions Café & Books.
  - [Blind Date with a Book: Doodle Edition](#)
  - [Travel By Book](#) – free transit for readers in Romania
  - [New display idea](#) from Oakwood Library in Ohio: showcases favorite titles from local community groups, businesses, and individuals.
  - Samuel Richmond’s email on BCLA listserv on Sept 4, 2015: proposed BCLA conference panel on bringing cataloguers and RA mavens together re: creating better fiction discovery tools for all ages groups and literacy programs. Discussion: is anyone interested? If so, let Jenny know, or just contact [Samuel](#) before September 25<sup>th</sup>.

*Toolkit Committee*: discussion of draft Core Competencies. Tim and Chloe will revise and we’ll finalize at next meeting before posting on blog.

*Social Media/Blog:*

September: Fraser Valley

October: Greater Victoria

November: Richmond

December: Port Moody

January: Vancouver

February: West Vancouver

March: Surrey

*Upcoming meeting locations*: January-April 2016 meetings will be held in the 7<sup>th</sup> floor Board breakout room at VPL’s Central Branch (thanks, Barbara!). Seeking one meeting location for the next three meetings in May, June and July – must have teleconferencing capacity. Ana will investigate Burnaby options, and Claire will investigate North Vancouver District options – and report back at the November meeting.

*RA in a Day (recap and new details)*

- Closing keynote speakers: Dr. Brenna Clarke Gray from Douglas College accepted. Her main topics of research include gender and diversity in publishing, and the impact of technology on readers.
- Bookslam demo: eight 30-second book talks. Participants: Shelley, Jenny, Michelle, Claire, Meghan, Anna, Barbara, Tara
- Tara will take care of gifts: 7 x \$10
- Food & beverage
  - Barbara will handle order from Blenz for coffee/tea
  - Jen will get 2 fruit platters and 2 cookie/square platters from Costco
  - Barbara will secure jugs for water
  - Jenny, Sarah, and Stephanie will secure a few platters to use for cookies/squares
  - Claire will pick up Solly’s order, plus bring plastic knives.
- Name tags: Matthew?
- Room set-up: round tables for 8 people per table
- Video camera: Ana and Claire will look into this.

- Opening Powerpoint: Shelley will update the old one (i.e. agenda, RAIG info, Best Bets), Jenny will send her the old one and Anna will send her the Best Bets Word doc.
- Live blogging: Chloe and Jen
- MC and gift distributor: Tim
- Registration table: Claire and Meghan
- Handouts: Anna will email template to Stephanie and Sarah
- Speaker handlers: Jenny for Dr. Brenna Clarke Gray; Caroline for Diana Twiss and Joan Costa
- Promotion: Jenny will post on BCLA listserv, webpage, blog, and RAIG listserv. Meghan will post on PLIG listserv, Chloe and Stephanie will promote at their schools, and everyone will promote to their own staff.

Agenda: 9:30am-3:30pm

9:30-9:35 Welcoming remarks: Tim (MC)

9:40-9:45 Introducing Lexile workshop: Caroline

9:45-12 Lexile workshop (Joan and Diana)

12-12:45 lunch (bring your own or go buy it)

12:45-1:15 Bookslam demo

1:20-2 Speed-dating through the genres

- Classics for vocabulary and comprehension-building (Anna)
- Personal finance (Jenny)
- Feminist memoirs (Stephanie)
- Post apocalyptic /dystopic adult fiction (Sarah)

2-2:15 break

2:15-3:25 closing speaker (Dr. Brenna Clarke Gray)

3:25-3:30 Farewell and thanks from Tim

*BCLA Perspectives (formerly the BCLA Browser)*: discussion about regular column. Meghan will contact Leanna. For the November issue: re-cap of RA in a Day. Other idea: Bookslam videos. Regular feature idea: Titles to Talk About.

*RA Presentation around BC*: discussion about feasibility. Caroline and Tim have been invited to do a 2-hour presentation in Kamloops. Accommodation is being paid for, but not travel. Jenny will look into using RAIG funds for their travel, and we'll talk to Library Bound about it at a future meeting.

*RAIG-branded things to hand out at the next BCLA conference?* Jenny will bring one of the prescription pads to the next meeting – maybe we'll re-order.