

BCLA Readers' Advisory Interest Group

Meeting Minutes: Tuesday, December 17, 2013, BCLA boardroom

Attended by: Jenny Fry, Co-Chair (Surrey Libraries); Robbie Burma, Co-Chair (Vancouver Public Library); Tara Matsuzaki (West Vancouver Memorial Library); Barbara Edwards (Vancouver Public Library); Heidi Schiller (North Vancouver City Library); Anthea Goffe (Fraser Valley Regional Library); Matthew Murray (SLAIS co-rep); Anna Ferri (SLAIS student); Jessica Brown (Langara library technician rep); Caroline Crowe (Vancouver Public Library); Helen Brown (North Vancouver City Library)

Regrets: Heather Bindseil (Library Bound); Meghan Savage (Surrey Libraries); Naomi Eisenstat (Surrey Libraries/New Westminster Public Library); Dana Horrocks (Vancouver Public Library)

Meeting reminder: the next meeting is Tuesday December 17, from 9:15-11am, BCLA boardroom

Interesting RA tidbits:

- Tara: discussion about Library Reads in the US, monthly reviews by librarians (ALA): <http://libraryreads.org/>. West Vancouver had a mini writer in residence program (2 weeks long, funded out of the general adult programming budget: author Jen Sookfong Lee. Also doing their annual "Best Books of 2013" – best book people read in 2013, 2 prizes, Chapters gift cards, voting on Facebook, Twitter, post-its on a board, and ballot box. Check out this Twitter campaign: #libfaves13 – results on compiled on Early Word blog.
- Heidi: loves Early Word's "end of year" compilations: lists and rankings
- Caroline: working on using Facebook in a more structured way to provide RA, and also informally to gather content for Bibliocommons booklists
- Robbie: VPL is wrapping up successful Aboriginal writer in residence program and writer in residence program, time for the next round, subject to funding, of course.
- Matthew: has been seeing some great Tumblr and Pinterest projects that have are quite inspiring for RA

Social Media/Blog:

December: YouTube channel created, Heidi posted the David Wright video clip, and will post the Speeddating through the Genres including the handouts this month

January: Anthea (1st three weeks) and guest post by Jessica in the last week

February: Tara

March: Barbara/VPL

April-July: TBD at next meeting

Heidi cleaned up the blog. Re-designing blog and banner is on hold until new BCLA website is launched, hopefully in 2014.

BCLA Conference proposal: Our submission was rejected. Jenny talked to Annette about the reasons. Discussion of possible ideas. Jenny will contact Annette about our options, and we'll talk about it at the next meeting.

BCLA Browser: discussion: we decided to try getting a regular RA column in the soon-to-come revamped version of the Browser.

CLA Conference proposal: Tara received a rejection email right after this meeting.

Teleconference call with Ontario RA group on Nov 29, 2013: Jenny talked to the Ontario group about our origins and activities, they were keen to collaborate, and we pledged to stay in contact.

Meeting space: Robbie will book our meeting room space for 2014.

Library Bound sign: Barbara will track it down.

RA in a Half Day: Jenny will mail a thank-you card to Sandra Singh for letting us use VPL space, she'll get BCLA card from Allie.

RAIG Winter Potluck! Tuesday January 14th at Tara's. Reminder: we have one kosher eater, one vegetarian, and one person who can't have nuts. Please bring a description of your dish.