

BCLA Readers' Advisory Interest Group

Meeting Minutes: Tuesday, January 15, 2013, BCLA boardroom

Attended by: Robbie Burma – Vancouver Public Library (Co-Chair), Jenny Fry – Surrey Libraries (Co-Chair), Barbara Edwards – Vancouver Public Library, Meghan Savage – Surrey Libraries, Mehjabeen Ali – Surrey Libraries, Tara Matsuzaki – West Vancouver Memorial Library, Anthea Goffe – Fraser Valley Regional Library, Dana Horrocks – SLAIS student, UBC

Meeting reminder: the next meeting is Tuesday February 19, from 9-11am, at VPL Central Branch (staff entrance).

1. *Interesting RA tidbits:*
 - Tara: West Vancouver Choice Awards update: two prizes, limited only to what patrons read in 2012, more successful “in library” than on social media/online, it was a great exercise, teens loved it, she’ll be posting booklists to the website by the end of this week
 - Barbara: VPL is evolving their bookclubs from one title to everyone brings a book on the same theme. Also doing RA for upcoming themes (i.e. Black History Month)
 - Meghan: her bookclub is doing well, 25 participants and having trouble finding enough books
 - Anthea: runs an ESL bookclub, have always done fiction but last month they did non-fiction (personal finance/debt, Gail Vaz-Oxlade) and it was very successful. FVRL is also offering incentives to people who like them on Facebook (i.e. \$5 off their fines)
 - Jenny: Bibliocommons booklists will likely spell the end of the book blog within the next year

2. *Developing closer ties with SLAIS:* Welcome, Dana! Dana suggested having 2 co-reps at SLAIS for this group – she’s graduating this spring, so she’ll recruit someone from the January 2013 intake. Dana will draft guidelines for the SLAIS co-reps and will send it to Robbie, Jenny, and Barbara.

Ideas for participation included guest blogging, various UBC events, like Freedom to Read Week, volunteering at RA in a Half Day and at BCLA conference for our session, and co-producing the YouTube videos.

Heidi will talk to SLAIS instructor Luanne about setting up an annual guest stint, possibly in the Foundational class. Jenny, Heidi, and Meghan are interested in talking at SLAIS.

3. *BCLA conference session:* Still waiting to hear back.

4. *Beyond Hope conference in Prince George:* Call for Proposals posted yesterday. Jenny and Meghan will submit an application. It takes place June 10 & 11, 2013.

5. *BCLA email address*: Jenny will follow-up with Allie and get the email address.
6. *Social Media*: Tara will post on the blog and Facebook to solicit challenging RA questions for our upcoming events. Come to the next meeting with your own challenging RA questions to share.
7. *YouTube RA videos*: before the next meeting, take a look and see what's already on YouTube for readers' advisory videos.
8. *Next meetings/adding affiliations to minutes*: the usual meeting space isn't available for Feb, March, and April. Robbie and Barbara will book us a room at the Central Branch of VPL for these three meetings. Jenny will add our affiliations to the minutes.