

BCLA Readers' Advisory Interest Group

Meeting Minutes: Tuesday, July 16, 2013, BCLA boardroom

Attended by: Robbie Burma, Co-Chair (Vancouver Public Library); Jenny Fry, Co-Chair (Surrey Libraries); Barbara Edwards (Vancouver Public Library); Meghan Savage (Surrey Libraries); Mehjabeen Ali (Surrey Libraries); Heidi Schiller (North Vancouver City Library); Anthea Goffe (Fraser Valley Regional Library); Naomi Eisenstat (Surrey Libraries/New Westminster Public Library)

Regrets: Heather Bindseil (Library Bound); Tara Matsuzaki (West Vancouver Memorial Library); Matthew Murray (SLAIS co-rep); Dana Horrocks (Vancouver Public Library)

Meeting reminder: the next meeting is Tuesday September 17, from 9-11am, BCLA boardroom

Interesting RA tidbits:

- Robbie: JK Rowling's new book is flying off the shelves, once her authorship was recently revealed (published as Robert Galbraith). VPL is part of the City of Vancouver's "year of reconciliation" with the First Nations community – the first city in Canada to do this, VPL is involved in developing programming that is sympathetic and celebratory, looking at resurrecting OBOV (One Book One Vancouver) with a First Nations book, and has a current posting for a First Nations storyteller in residence.
- Meghan: participating in the upcoming ALA webinar on form-based RA. Will be looking into doing video RA (maybe a weekly session "caught in the stacks" – suggested software is Adobe Premiere.
- Barbara: Booklist article on doing "whole readers' advisory" – which is not genre-specific or format-specific...enriching the experience of a book with film, music, biography, etc. Discussion about the strong connection between RA and programming.
- Heidi: just finished a community consultation survey re: programming: discussion. Big difference between the under 50s (they want food and wine demos) and the over 50s (they want more lectures from the under-attended program with Capilano University professors)...strange results, probably not directly useful for directing programming decisions.

Social media & blog: Request for everyone to "follow" the blog. Jenny and Meghan will pursue Prince George Public Library's interest for participation re: our blog.

RA in a Half Day:

Speed-dating Through the Genres: Tara will be the facilitator. Limit of 10 minutes per speaker.

- Self Help: Jenny Fry (Heidi will send info about relationships)
- Noir: Marcus Mendes

- Horror: Naomi Eisenstat
- Adult Graphic Novels: Matthew Murray
- Chick Lit: Heidi
- New Adult: Tanya Thiessen

Keynote speaker: Jenny got the latest budget details from BCLA, and will follow-up with David Wright.

Other sessions:

Challenging RA questions: discussion. Tara will facilitate. We'll sort out the order at the next meeting. Pretend patrons will develop their backstory/short script:

- a. adult graphic novel (pretend patron Robbie)
 - b. aging parents (Mehj)
 - c. great books (Anthea)
 - d. fantasy series (Meghan – with help from Naomi and Jenny)
 - e. ebooks (Barbara)
 - f. war films (Heidi)
- We'll put the questions on paper and put them at each table.
 - Discussion about prizes/candy.
 - Heidi will develop a handout template for speakers to use.
 - Robbie will take the lead in communicating with the speakers.

“Social benefits of fiction reading” by academics – Mehj and Barbara reported that Lee Gunderson from UBC is the person to talk to and he's on vacation until mid-August. Mehj will follow up.

RA with ebooks: Meghan and Tara reported that there's not much out there right now on this topic. Some names that came up were Katie Dunneback, Joyce Saricks, and Barry Trot.

Jenny contacted Max Wyman, he is available and interested: discussion. Jenny will pursue him as a closing speaker.

Bookmarks: Robbie brought samples: discussion. Barbara will draft a bookmark template and share it on email. She will print it out for the next meeting.

Barbara requested an additional audience microphone and an A/V cart. Barbara will report next meeting on the wifi situation, but it looks like wifi access will require a VPL login.

Food & Beverage: Barbara reported on VPL's water bottle policy. But it's still a bit fuzzy, she'll look into it more. Barbara will look into how to have water and cups. Robbie got a coffee quote from Blenz, and we decided to move forward with this. Robbie will take care of coffee and hot water. We will figure out how to provide tea bags. We want fruit platters from Costco – Barbara will look into the logistics. Jenny offered to be a back-up.

Mehj reported the loaf prices and options for Uprising Bakery: discussion. The prices were very reasonable and good variety so Mehj will confirm, place order, pick up and bring to the event.

Jenny drafted a budget: discussion. Jenny will send it to BCLA. Jenny will send "VIP" list of people who will attend for free: organizers and speakers to Allie.

Maximum registration is 150. Registration rates: students \$20, BCLA members \$30, non-members \$40.

Jenny will arrange registration with Allie: will launch on Mon Sept 9, close registration on Tues Oct 15 at 10am. Robbie will test the registration process before launch.

National Reading Campaign: research discussion deferred until next meeting.