

## **BCLA Readers' Advisory Interest Group**

### **Meeting Minutes: Tuesday, June 18, 2013, BCLA boardroom**

*Attended by:* Robbie Burma, Co-Chair (Vancouver Public Library); Jenny Fry, Co-Chair (Surrey Libraries); Barbara Edwards (Vancouver Public Library); Meghan Savage (Surrey Libraries); Tara Matsuzaki (West Vancouver Memorial Library); Matthew Murray (SLAIS co-rep); Mehjabeen Ali (Surrey Libraries); John Park (recent UFV library technician grad)

*Regrets:* Heather Bindseil (Library Bound); Heidi Schiller (North Vancouver City Library); Zoey Peterson (recent SLAIS grad); Brad Gordon (University of the Fraser Valley library technician program student rep); Anthea Goffe (Fraser Valley Regional Library); Dana Horrocks (Vancouver Public Library)

### **Meeting reminder: the next meeting is Tuesday July 16, from 9-11am, BCLA boardroom**

- *Interesting RA tidbits:*
  - Meghan: Chapters summer contest, take a photo of yourself reading
  - Meghan and Barbara are going to the Ampersand Library Day tomorrow at the Arbutus Club
  - Matthew: RA on [Unshelved](#) every Friday – how can we submit something for this? Matthew will investigate. He is going to ALA in Chicago next week.
  - Tara: West Vancouver has a new monthly program called “Book Lovers’ Round Table”, has met three times so far, a small but dedicated group so far, moderated by a volunteered community leader, it’s generating great booklists (they are getting Bibliocommons at some point this summer).
  - Barbara: are there any libraries (besides VPL) that have mobile checkout capacity? VPL has four handheld wireless checkout devices. No one else at the meeting had this.
  - Tara: we should look into going to the Book Expo America (BEA). It’s in New York for 2014 and 2015; Chicago in 2016, always in May.
- *Beyond Hope conference:* Jenny and Meghan had a great time in Prince George, particularly the RA-related sessions. Their session went well, 21 enthusiastic participants, very much worthwhile attending this conference.
- *BCLA Browser:* Matthew submitted an article re: the Author Talk session, Jenny submitted an article about Beyond Hope. We haven’t had confirmation, so Matthew and Jenny will email Leanna to confirm receipt of our articles.
- *Student reps update:* Brad (UFV) and Matthew (SLAIS) are working on recruiting their replacements, will likely happen in September. We are still hoping to find a Langara student rep in September as well.
- *Social media & blog:* Meghan will post a blurb on the BCLA Author Talk and Beyond Hope on the blog – and she’ll alert Olivia (GVPL). GVPL is still posting on the blog, then Anthea (FVRL) for July. Matthew will post in the first week of August, and then Heidi (NVCL) will

have the rest of August.

- *RA in a Half Day:*  
Speed-dating Through the Genres: Discussion about genres, decided to replace Health & Wellness with Biographies – let's find a passionate person for Biographies (or something else!) Jenny will put out a specific call to fill our gaps on the listserv and the blog. Tara will be the facilitator/timer at the laptop and we'll use the same timer as they did at Beyond Hope and BCLA "Ain't on the G&M Bestseller List". Limit of 10 minutes per speaker.
  - Self Help: Jenny and Heidi
  - Noir: Marcus
  - Horror: Patricia
  - Adult Graphic Novels: Matthew

Keynote speaker: Meghan and Jenny met David Wright, RA expert from Seattle Public Library, at Beyond Hope – and he'd be great and he's keen and affordable (hotel plus transportation; he'll drive up). Jenny will follow-up with him, and suggest topics for his talk: the importance of collaboration and the future of RA. She will also contact Christina/Annette to determine the process, and ask Allie about our current budget situation.

Other sessions:

1. Group activity: challenging RA questions: Mehj, Robbie and Barbara will look at the ones Jenny and Meghan used at Beyond Hope, and they'll come up with about six questions to work with. We'll have pretend patrons at the podium microphone asking the challenging RA questions and the audience can ask follow-up questions. We are looking for strategies and process, as well as answers to the questions. We will project the questions on the screen at the front.
2. Discussion about the "social benefits of fiction reading" by academics – Matthew and Barbara didn't find much of obvious interest online locally. Mehj and Barbara will dig a bit further and report at the next meeting.
3. RA with ebooks: Tara and Meghan will investigate - any other volunteers?
4. Possible closing "inspirational" speaker: [Max Wyman](#) – Jenny will investigate his availability and costs.

Jenny will bring buttons. We still need to talk about the bookmark idea – next meeting. Barbara will look after the technical details: we want to add an audience microphone and an A/V cart. Barbara confirmed that we'll have wireless internet access and she'll get the password.

*Food & Beverage:* Barbara will check VPL's water bottle policy. Robbie will get a quote on coffee/tea/loaves from Blenz (we will buy whole loaves and cut them ourselves again). We'll get a couple fruit platters from Costco – which means we need forks and plates too.

Mehj will look at loaf prices and options for Uprising Bakery.  
Tara and Barbara will look into loaf prices for JJ Bean.  
We are probably looking at 15-20 loaves.

Report back at next meeting and we'll make final decisions.

Jenny will draft a budget for the next meeting and will send it to BCLA after the next meeting. Jenny will draft a "VIP" list of people who will attend for free: organizers and speakers for Allie.

Maximum registration is 200. Registration rates: students \$20, BCLA members \$30, non-members \$40.

Jenny will arrange registration with Allie: probable launch on Mon Sept 9, close registration on Tues Oct 15 at 10am.

Tara will take care of gifts for speakers again....it worked out well last year, from CC Violin.

- *National Reading Campaign*: research discussion deferred until next meeting.