

## **BCLA Readers' Advisory Interest Group**

### **Meeting Minutes: Tuesday, March 19, 2013, Central Branch VPL**

*Attended by:* Robbie Burma, Co-Chair (Vancouver Public Library); Jenny Fry, Co-Chair (Surrey Libraries); Heather Bindseil (Library Bound); Barbara Edwards (Vancouver Public Library); Meghan Savage (Surrey Libraries); Mehjabeen Ali (Surrey Libraries); Anthea Goffe (Fraser Valley Regional Library); Dana Horrocks (SLAIS co-rep); Heidi Schiller (North Vancouver City Library)

*Regrets:* Tara Matsuzaki (West Vancouver Memorial Library); Matthew Murray (SLAIS co-rep)

**Meeting reminder: the next meeting is Tuesday April 16, from 9-11am, at VPL Central Branch (staff entrance).**

- *Interesting RA tidbits:*
  - Anthea: wearing her Health Literacy hat, she was talking to a doctor who talked about people improving health by talking about books to each other. She also brought up setting up bookclubs that bring in the author via skype (cost effective/outreach)
  - Meghan: created/joined a classics book club
  - Heather: Library Bound is the new sponsor for Teen RC this year.
  - Barbara/Robbie: VPL bookclub in partnership with the Vancouver Art Gallery very successful. The next one is Art Spiegelman/Maus, also showing the film. Researching/getting public feedback on what kind of book club patrons want.
  - Heidi: doing community consultation on programming this spring, talking to various organizations/agencies, wants more dialogue with and among arts & culture organizations. Going to the King County Literary Lions event this weekend.
  - Dana: VPL is putting bookmarks into new YA books for patrons to write comments on. We discussed designing a RAIG/BCLA template, perhaps for the BCLA conference, we could connect them to the blog, a contest, our Facebook.
- *SLAIS Co-Reps:* Welcome, Dana and Matthew, our official SLAIS co-reps! Jenny presented the final draft of the Guidelines document. Jenny will send it to Barbara to post on the webpage. Dana will make sure that it's in their Google Docs.
- *BCLA conference session/marketing experts:* Organizers = Heidi, Jenny, Anthea, Tara
  - Heidi will moderate the session
  - We need another panel speaker: discussion/ideas – possibly Michelle Sproule from Scout (Heidi will investigate) or John Burns (Barbara will find his contact info)
  - Heidi will investigate how to get cheques for honorariums and the process for gifts for speakers in both our sessions, Barbara will bring the Library Bound sign
  - Discussion about scheduling a social event: not this time, not with two sessions on our plate
- *BCLA Author Talk session:* Organizers = Robbie, Barbara, Mehj, Meghan
  - Meghan will moderate the session

- Brainstorm question for the author panel: discussion/ideas
  - What was your worst library experience? What do you think libraries could do better? What role has the library played in your life? What are your literary influences? How do you promote your work? How can libraries support you and other local authors? What has been done well/not well? Common thread among these authors' work is risk, please comment. Moving forward – libraries in the future: please comment.
- Robbie will get an EBSCO sponsorship sign from Allie at BCLA, and will ask about authors selling copies of their books
- *Beyond Hope conference in Prince George*: Jenny and Meghan's proposal was accepted and they will be attending for both days (June 10 and 11). They present at 3pm on Mon June 10.
- *Social Media*: Heidi will set up our Twitter account. In March, Olivia (and other Greater Victoria Public Library librarians) are posting on the blog. Barbara/VPL will post on the blog in April, and then May/June is back to Olivia and her GVPL colleagues. Next meeting, we'll decide who will blog from July-Dec.

Re: collating challenges RA questions, a few questions received. Mehj will post a reminder on the blog and on Facebook.

Blogroll: Mehj and Meghan worked on this. Heidi will tweak the blog theme so that the blogroll is more visible on the blog.

- *RA in a Half Day*: Jenny presented a draft checklist and we discussed it. We decided to do 3 fiction topics (adult graphic novels, noir, horror) and 3 non-fiction topics (self-help, travel memoirs, eating better/improving lifestyle). Dana might know someone for Noir, Heidi and Barbara each know someone about Horror. 10 minutes for each genre expert, free admission this time. We'll encourage people to bring their own laptops for the group work, might be able to rent laptops from VPL, may need to get Wifi login.  
9am Welcome  
9:15am Keynote  
10am Speed-dating Through the Genres: 3 topics  
10:40am Coffee break  
11am Speed-dating Through the Genres: 3 topics  
11:40am Challenging RA Questions – group work  
12: 15pm RA Best Practices  
12:45 Closing remarks