

## **BCLA Readers' Advisory Interest Group**

### **Meeting Minutes: Tuesday, May 21, 2013, BCLA boardroom**

*Attended by:* Robbie Burma, Co-Chair (Vancouver Public Library); Jenny Fry, Co-Chair (Surrey Libraries); Heather Bindseil (Library Bound); Barbara Edwards (Vancouver Public Library); Meghan Savage (Surrey Libraries); Tara Matsuzaki (West Vancouver Memorial Library); Matthew Murray (SLAIS co-rep); Anthea Goffe (Fraser Valley Regional Library); Brad Gordon (University of the Fraser Valley library technician program student rep); Zoey Peterson (recent SLAIS grad)

*Regrets:* Mehjabeen Ali (Surrey Libraries); Heidi Schiller (North Vancouver City Library)

### **Meeting reminder: the next meeting is Tuesday June 18, from 9-11am, BCLA boardroom**

- *Interesting RA tidbits:*
  - Anthea: attended an interesting presentation by Duncan Smith, from Novelist, he showed video clips of readers and what reading means in their lives. He wants to rename readers' advisory with "reader development services". It was recorded, possibly a webcast? Not well-promoted and not a lot of notice given.
  - Barbara/Jenny/Meghan: Overdrive's Library Big Read started May 15, goes to June 1, unlimited downloads for one book, "Four Corners of the Sky" by Michael Malone.
  - Meghan: her personal classics book club is going well
  - Tara: had a Novelist presenter at the West Vancouver library, they are specifically looking for librarians in Western Canada to provide (possibly paid) content.
- *BCLA conference sessions debrief: discussion*
  - Marketing session: some of it was definitely "outside the box", as advertised, and the panellists were not librarians – which is a good thing. Good to get some publishing perspectives. Dana is writing up this session for the next BCLA Browser issue.
  - Author talk: bad time slot, too late, got good constructive criticism and feedback about author talks in libraries, good draw with three big local authors. Matthew is writing it up for the BCLA Browser and Meghan will connect with Matthew and post something on the blog.
  - Robbie will find out where our budget stands and will report this at the next meeting.
- *BCLA Browser:* deadline is June 10, 2013 for the July issue. There are 4 issues per year (July, Nov, Feb and April). Meghan and Jenny will write up their Beyond Hope experience for the Nov issue, and we'll write up RA in a Half Day for the Feb 2014 issue. Jenny will send in a "save the date" note for RA in a Half Day to Leanna.
- *Student reps from UFV and Langara:* Welcome, Brad! Jenny connected with Tamarack Hockin re: student reps and Tamarack connected Jenny to Brad Gordon – he'll be our student rep from UFV for the next year. He has the student guidelines and will recruit a new student rep before he graduates. Tamarack allowed us to have a small sign and give

out a few of our RAIG buttons at the LTAS table at the BCLA conference. Tamarack also connected Jenny to Taya Lawton at Langara, who is helping us find a student rep from the Langara library technician program.

- *Social media & blog:* We have 138 followers on Twitter. We'll add Twitter to the blog sidebar in August, when we start ramping up for RA in a Half Day. Jenny offered/ reminded the group about guest blogging opportunities, just let her know. Heidi will need to provide "editor" status to those who want to guest blog.
- *RA in a Half Day:* Tara reported that Margaret is not available for travel memoirs, so we still need to find an "expert" for this genre. We are looking to plan 2 additional sessions plus a keynote speaker, possibly Monique Sherrett in a role? Discussion about the "social benefits of fiction reading" by academics – Matthew and Barbara volunteered to research possible speakers on this topic at BC's postsecondary institutions (UBC, SFU, UVIC, UNBC et al). We'll discuss this event in more depth at the next meeting. Please take a look at what the Ontario RA group is/has been up to before the next meeting: <http://tiny.cc/ybhkxw>
- *Beyond Hope conference:* Jenny and Meghan are meeting this week to plan their June 10<sup>th</sup> presentation. Anthea brought some FVRL materials for them for "show and tell" purposes.
- *National Reading Campaign:* recent email re: research on readers in Canada. Please read at least the Executive Summary for the next meeting and we'll discuss it at the next meeting. Plus they've hired a new Executive Director and have planned another campaign for the fall.