

BCLA Readers' Advisory Interest Group

Meeting Minutes: Tuesday, November 17, 2013, BCLA boardroom

Attended by: Jenny Fry, Co-Chair (Surrey Libraries); Meghan Savage (Surrey Libraries); Heidi Schiller (North Vancouver City Library); Anthea Goffe (Fraser Valley Regional Library); Naomi Eisenstat (Surrey Libraries/New Westminster Public Library); Matthew Murray (SLAIS co-rep); Dana Horrocks (Vancouver Public Library); Anna Ferri (SLAIS student); Jessica Brown (Langara library technician rep); Caroline Crowe (Vancouver Public Library); Helen Brown (North Vancouver City Library)

Regrets: Heather Bindseil (Library Bound); Robbie Burma, Co-Chair (Vancouver Public Library); Tara Matsuzaki (West Vancouver Memorial Library); Barbara Edwards (Vancouver Public Library)

Meeting reminder: the next meeting is Tuesday December 17, from 9:15-11am, BCLA boardroom

Interesting RA tidbits:

- Dana: exciting authors at the South Hill branch (VPL), VPL is doing a review of its RA services, starting with a survey aimed at the librarians, she'll try to get more information. Discussion about Thomas Quigley at VPL, who is retiring in January, Caroline will find out if he has anything to pass along to this group for our next meeting.
- Caroline: working at bringing RA to social media/Facebook more effectively at VPL. Discussion about partnership in Richmond between doctors and RPL: doctors write an "information prescription" for their patients to take to the library to get more information about their diagnosis.
- Anthea: FVRL's Adult Services Team is trying to embed RA into other professional development workshops, with mixed success. They did have a great speaker on LGBTQ RA – someone to keep in mind for our next RA in a Half Day.
- Matthew: YAACS workshop at UBC was successful
- Meghan: GoodReads voting happening now. Attending Rain City Chronicles event. Your Library Reads: at Newton and Guildford, winter book club for adults, from Dec 1-Jan 12, with weekly prizes: <http://www.surreylibraries.ca/programs-services/5717.aspx>
- Heidi: her library is discussing various RA options, like stickers, QR codes. We had good representation at the Joe Sacco event.
- Naomi: Say Wha': Readings of Deliciously Rotten Writing: <http://saywhacomedy.com/> Discussion about reverse-RA – "if you hated this book, then you'd really hate this one". Discussion about an RA improve event.

Blog, social media, web:

November & December, Anna/Heidi will create a YouTube channel and she will post video clips (David Wright; Speed-dating Through the Genres including the handouts – so she'll collect those from the genre experts)

January, Anthea (1st three weeks) and guest post by Jessica in the last week

February, Tara

March, Barbara/VPL

Discussion about our categories and tags: Heidi will clean it up. Discussion about organizing tools on the blog's sidebar – we may need to change the template, Heidi will investigate. There may be a cost involved, so Jenny will look into what budgeting options we have. Discussion about re-designing our banner – again, Jenny will look at our budget options.

Heidi will add more of us as editors to our Facebook page. Discussion about Facebook marketing, sending invites, and who our audience is.

Jenny will look at our webpage on BCLA and update it before the next meeting.

Jessica will connect with Prince George library staff re: our group.

RA in a Half Day: debrief notes

- It was successful, hurray!
- Needed shorter break
- Needed more time for questions
- Plan more participation
- Stronger invitation for people to use their own devices, and focus on strategies rather than answers re: challenging RA questions
- Focus on skills and tools
- Consider students and auxiliaries
- Keep it fun and inspiring
- Consider prizes next year
- Consider branded items (i.e. prescription pads, post-its, pencils/pencil sets, bookmarks, file folders)
- Discussion about the video kit (stored at SFU) for loan, \$200 to borrow, may be better quality than what we used, live streaming option, option of paying more to have a technician. This is the kit mentioned earlier to us by VIRL/the Federation (Kathy Anderson)

BCLA Conference proposal: Jenny submitted it. Fingers crossed!

CLA Conference proposal: this idea came from David Wright as a collaboration with our group. The deadline was very tight, Tara submitted a proposal a bit late, so we'll see what happens. Matthew was also interested in participating.

RAIG Winter Potluck! Tuesday January 14th at Tara's. RSVP Jenny before January 7th at 4pm:

jjfry@surrey.ca We have one kosher eater, one vegetarian, and one person who can't have nuts. Please bring a description of your dish.