

## **BCLA Readers' Advisory Interest Group**

### **Meeting Minutes: Tuesday, October 15, 2013, BCLA boardroom**

*Attended by:* Robbie Burma, Co-Chair (Vancouver Public Library); Jenny Fry, Co-Chair (Surrey Libraries); Tara Matsuzaki (West Vancouver Memorial Library); Barbara Edwards (Vancouver Public Library); Meghan Savage (Surrey Libraries); Heidi Schiller (North Vancouver City Library); Anthea Goffe (Fraser Valley Regional Library); Naomi Eisenstat (Surrey Libraries/New Westminster Public Library); Matthew Murray (SLAIS co-rep); Dana Horrocks (Vancouver Public Library); Anna Ferri (SLAIS student); Jessica Brown (Langara library technician rep)

*Regrets:* Heather Bindseil (Library Bound)

**Meeting reminder: the next meeting is Tuesday November 19, from 9:15-11am, BCLA boardroom**

**Welcome Jessica!**

*Interesting RA tidbits:*

- Jenny: showed us the “Books We Like” bookmark for all City Centre Library staff to put 5 each in the adult collection, including all circ. staff and Library Admin staff, to be distributed quarterly. Discussion about QR codes and their (lack of) usability/usefulness.
- Barbara: Good article on RA: [The Library Buzz – What’s going on at the library?](#) Good books: “The Ordenda” by Joseph Boyden and “Three Souls” by Janie Chang (local author)
- Anna: student chapter of YAACS RA event on Thursday Nov 14: "Readers' Advisory for Youth." We have arranged for three librarians to come in and speak about readers' advisory specifically for youth, and there will be an opportunity for the audience to ask any readers' advisory related questions they may have as well." 6-7:30pm, at UBC (IBLC Room 461).
- Matthew: He showed us some cool RA brochures and an infographic from the Seattle library. Did anyone see the big RA discussion on the ALA listserv? If not, check it out. Has been looking into GA (games advisory), NYPL has a general advisory group for games.
- Meghan: Ian Weir author event at Guildford library on Oct 15th. Dana posted an RA presentation on our Facebook page.
- Heidi: her library is looking at a “Books We Like” sticker with a Bibliocommons name attached.

- Naomi: The Teen Tool-kit blog is soliciting 3-word descriptions of books (Oct 13-19)
- Tara: app-advisory for Tumblebooks, maybe for adults too?

*Social media & blog:*

October, Dana/Naomi

November & December, "RA in a Half Day" presenters (Anna: David and Max; Matthew; Jenny; Heidi; Naomi; Tanya; Marcus);

January, Anthea (1<sup>st</sup> three weeks) and guest post by Jessica in the last week

February, Tara

March, Barbara

Heidi will add Anna and Jessica so they can post.

**RA in a Half Day:**

Registration: as of 9am on Oct 15, there are 45 people registered. Plus about 15 unregistered organizers. New deadline is Oct 24 at 3pm. We need to promote our event. Heidi will reach out to contacts in North Vancouver and Burnaby. Tara will reach out to Richmond. Anna, Matthew and Jessica will reach out to their student cohorts. Jenny will send out another reminder to the BCLA and the RAIG listservs. Meghan will reach out to Whistler, and Naomi will reach out to New Westminster. Jenny will email Brad, our UFV rep as well.

Speed-dating Through the Genres: Tara will be the facilitator. Limit of 10 minutes per speaker.

- Self Help: Jenny Fry
- Noir: Marcus Mendes
- Horror: Naomi Eisenstat
- Adult Graphic Novels: Matthew Murray
- Chick Lit: Heidi
- New Adult: Tanya Thiessen

Challenging RA questions: discussion. Tara will facilitate. Send your questions to Tara, if you haven't already.

- a. adult graphic novel (Robbie)
- c. great books (Anthea)
- d. fantasy series (Meghan)
- e. ebooks (Barbara)
- f. war films (Heidi)

Tara will be at the podium and pretend patrons will be at the microphone on the floor, Tara will ask clarifying questions, and we'll ask the group to come up with their own ideas and report back (plan A) or give them to Tara to quickly summarize (plan B) and we'll post it on our blog. Tara will print out the questions to distribute to the tables. Anna requested getting the questions in advance and Tara will send them to her.

Food & Beverage:

- Barbara will provide water jugs, cups, and napkins. VPL policy is “no bottled water”, so bring your own water bottles. Heidi and Meghan will tweet about this.
- Robbie will take care of coffee and hot water
- We will bring some tea bags (Jenny has lots)
- Tara will place order for loaves, pick up and bring to the event
- Barbara will get 2 platters of fruit from Costco
- Robbie and Anthea will bring candy for the tables
- Jenny will bring plastic platters
- All final numbers need to get to Robbie and Tara on Oct 24 so they can place their orders

Filming: Jenny will ask David and Max how they feel about being filmed.

David has offered to do a spooky story: discussion. Yes, we want a 10 min spooky story.

Gifts for speakers: Robbie will buy keynote speaker gifts, Tara will buy speed-dating genre experts' gifts.

9am Welcome

9:15am David Wright

10am Speed-dating Through the Genres Part 1

10:30am coffee break

11am Speed-dating Through the Genres Part 2

11:40am Challenging RA Questions

12:20pm Max Wyman

12:45 Closing remarks

Jenny will do the opening Powerpoint slide with agenda and our social media/contact info, and she will bring it to the event, and send it to Tara.

VPL Central Branch concourse opens at 7am. Be there at 7:30am for set-up.

**Please look at the September meeting minutes for previously agreed-upon details.**

*BCLA Conference proposal:* deadline is November 13<sup>th</sup>, Jenny will submit. Discussion about topics, decided to pursue Holly Kent, the new Community Manager at the National Reading Campaign. Holly Kent is interested, Jenny will follow-up. Possibly an interview/conversation format, Heidi volunteered (Meghan as back-up). Question: author panel? Heidi will talk to Annette about who to ask about this.

*Request from Ontario RA group:* Diana Krawczyk contacted Jenny and Robbie and invited us to participate in a teleconference call on Fri Nov 29<sup>th</sup> from about 10-10:30am. Jenny will participate and will report back at the December meeting.