

BCLA Readers' Advisory Interest Group

Meeting Minutes: Tuesday, September 17, 2013, BCLA boardroom

Attended by: Robbie Burma, Co-Chair (Vancouver Public Library); Jenny Fry, Co-Chair (Surrey Libraries); Heather Bindseil (Library Bound); Barbara Edwards (Vancouver Public Library); Meghan Savage (Surrey Libraries); Heidi Schiller (North Vancouver City Library); Anthea Goffe (Fraser Valley Regional Library); Naomi Eisenstat (Surrey Libraries/New Westminster Public Library); Matthew Murray (SLAIS co-rep); Dana Horrocks (Vancouver Public Library); Anna Ferri (SLAIS student)

Regrets: Tara Matsuzaki (West Vancouver Memorial Library); Mehjabeen Ali (Surrey Libraries);

Meeting reminder: the next meeting is Tuesday October 15, from 9:15-11am, BCLA boardroom

Interesting RA tidbits:

- Robbie & Barbara: New "Writer in Residence" at VPL, Rawi Hage: https://www.vpl.ca/events/details/writer_in_residence
First time they've had an author from outside BC.
- Matthew:
 - He picked up cool RA pamphlets at the Seattle library, here's a picture he grabbed of the ones for kids: https://fbcdn-sphotos-d-a.akamaihd.net/hphotos-ak-prn2/1269325_562522469366_89528474_0.jpg
He'll bring the other ones to the next meeting. Jenny will ask David Wright to bring some samples.
 - For readers advisory for zines there's Zinedora (similar to Pandora): <http://library.barnard.edu/headlines/zinedora> (or [click here](#) for a direct link to a bigger version). He hasn't had much time to play with it, but it seems like it could be pretty useful. Also, Pearltree - has anyone else used it?
 - Some other curated lists of zines on <http://zinelibraries.info/>. It looks like there's just a couple up there right now (such as this one on [zines about consent](#)), should be more up shortly
 - For augmented reality book apps Marvel comics has been doing some stuff for the last year or so. He's been looking for a good video of what it actually does. This one seems okay, but he didn't listen to the audio: <https://www.youtube.com/watch?v=7p-MAJegu84>
- Meghan: lots of author events at Guildford library in Surrey coming up. She is attending an event at Book Warehouse in Vancouver this Thursday, called "Book Club Bonanza".
- Heather: libraries have requested more subject-area lists than ever before, particularly for Canadian content. She'll get us onto their e-newsletter list, there is

some RA in their issues.

- Heidi: discussion about the multimedia book “Night Film” by Marisha Pessl. It has a free app but the app hasn’t been marketed very well. The book has been marketed extremely well. A bird icon prompts you to scan it with your smartphone for enhanced content, which is not executed all that well, but it’s very interesting. A new genre in fiction, a big leap in format. Very fun and literary thriller/noir, published by DoubleDay, marketed on NPR, author was scheduled to appear at the Vancouver Writers Festival but cancelled. Can be read without using the app.
- Dana: there are Advanced Reader Copies (ARCs) for kids and teens, how about for adults? Likes the Bring Your Baby Bookclub at VPL.
- Naomi: New Westminster is putting some RA tools on their website. An interesting idea of putting reading with an activity (something used with children who have literacy challenges).
- Anna: is going to the JonArno Lawson (nonsense poetry) event at UBC, next Wednesday at noon.
- Giller long list was announced here in BC, all Central/East Coast authors

Social media & blog: September, Heidi/Meghan; October, Dana/Naomi; November, “RA in a Half Day” presenters (Matthew, Jenny, Heidi, Naomi, Mehj, Tanya, Marcus); talk about who takes December at the next meeting.

RA in a Half Day:

Robbie will welcome everyone and introduce David.

Keynote speakers: David Wright (opening) and Max Wyman (closing)

Speed-dating Through the Genres: Tara will be the facilitator. Limit of 10 minutes per speaker.

- Self Help: Jenny Fry
- Noir: Marcus Mendes
- Horror: Naomi Eisenstat
- Adult Graphic Novels: Matthew Murray
- Chick Lit: Heidi
- New Adult: Tanya Thiessen

Handouts: how many do we need? We’ll print our own, Meghan will print Tanya’s and Barbara will print Marcus’. Robbie will send the template to Marcus. We’ll determine our numbers at the next meeting and decide on the number of handouts needed.

Challenging RA questions: discussion. Tara will facilitate. We'll do a practice run at the next meeting. Pretend patrons will develop their backstory/short script:

- a. adult graphic novel (Robbie)
- b. aging parents (Mehj)
- c. great books (Anthea)
- d. fantasy series (Meghan – with help from Naomi and Jenny)
- e. ebooks (Barbara)
- f. war films (Heidi)

Food & Beverage:

- Barbara will provide water jugs, cups, and napkins. VPL policy is “no bottled water”, so bring your own water bottles. Heidi and Meghan will tweet about this.
- Robbie will take care of coffee and hot water.
- We will bring some tea bags (Jenny has lots).
- Mehj will confirm loaf details, place order, pick up and bring to the event.
- Barbara will get 2 platters of fruit from Costco.

Heidi and Meghan will lead the social media promotion, including encouraging participants to bring their own devices, have a VPL card to access the wifi. Barbara will look into having some temporary internet cards, but that may not be possible.

Registration: we are aiming for 130 registrants – please promote this event!

Filming: we've had several requests from outside Metro Vancouver to film and distribute this event. Heidi offered to use her library's equipment. Dana offered to help Heidi, and email Jenny a permission waiver. Jenny will ask David and Max how they feel about being filmed. We agreed to film it and only post the parts that we get permission for on our to-be-created YouTube channel.

Gifts for speakers: we'll finalize this at the next meeting

Budget: Heather will connect with Annette/BCLA

Anna volunteered to live blog the event – thanks Anna! – and Heidi provide access to the blog for Anna.

Robbie and Anthea will bring Halloween candy to put on the tables.

Barbara will get table numbers in plexi.

Answers to Tara's questions:

- Second laptop/projector for online timer? No: Barbara will get us a timer.
- Prep questions on paper? Yes: as a back-up.
- Prizes? No.
- Participants can use own devices? Yes.
- Group size, numbers, assigning questions? Depends on the size of the group, we'll figure that out at the next meeting.

- Who has the challenging RA questions? Tara does, so if you are a pretend patron, submit your questions to Tara by October 9th.

9am Welcome

9:15am David Wright

10am Speed-dating Through the Genres Part 1

10:30am coffee break

11am Speed-dating Through the Genres Part 2

11:40am Challenging RA Questions

12:20pm Max Wyman

12:45 Closing remarks

National Reading Campaign: discussion about latest email and research. They have a new Community Manager and a new fall media campaign coming.

Question: do you know of any RPG (role playing games) programs in libraries? If so, tell us about it on our Facebook, Twitter, or blog.