

BCLA Readers' Advisory Interest Group

Meeting Minutes: Tuesday, July 15, 2014, BCLA classroom

Attended by: Jenny Fry, Co-Chair (Surrey Libraries); Tara Matsuzaki, Co-Chair (West Vancouver Memorial Library); Michael Gray (Library Bound); Anthea Goffe (Fraser Valley Regional Library); Matthew Murray (SLAIS student co-rep); Joyce Quach (Langara library technician student rep); Barbara Edwards (Vancouver Public Library); Naomi Eisenstat (Surrey Libraries/New Westminster Public Library) Theresa de Sousa (Richmond Public Library); Tim McMillan (Vancouver Public Library); Michelle Whitehead (Greater Victoria Public Library); Meghan Savage (Surrey Libraries); Heidi Schiller (North Vancouver City Library); Anna Ferri (SLAIS student co-rep)

Regrets: Caroline Crowe (Vancouver Public Library); Audrey Ambrose (Thompson-Nicola Regional District Library)

Meeting reminder: the next meeting is Tuesday September 16, from 9-11am, location TBD

Interesting RA tidbits:

- Tim: he's now at the Central branch and is involved in a lot of RA projects. The immigrant/reading project got some funding, and VPL is looking at visually merchandising collections. He is taking an ALA e-course on readers' advisory, forms-base RA, good so far.
- Meghan: will continue to blog about cool things from ALA (i.e. incubator project, "read, ride, buy" commuter project and Edmonton's "Great Stuff", under Explore – Staff Picks.
- Anna/Matthew: show and tell with the RA machine continues. Attended the Portland Zine Symposium (glad to see the Portland library there). Showed us an "Adult Summer Reading" brochure (bilingual, English/Spanish). Library is collecting local stories during its 150th Anniversary year. Powell Books has a Summer Reading Challenge: discussion about how Powell's has adopted a lot of library language and how libraries generally are adopting more retail/bookstore strategies. Looking at a recent copy of the Powell Book's map and that they make shifts that necessitate another map. Colour-coded store, make things easier to find. Staff at their info desks are also subject specialists. Discussion about pop-up/mobile libraries and bicycle outreach.
- Jenny: CBC's "100 Novels That Make You Proud To Be Canadian":
<http://www.cbc.ca/books/books100.html>.

Booksmacks! by GVPL at CLA inspired copycat plans for her branch – planning for in-library lunch-time program in conjunction with Culture Days (Sept 26-28) at City Centre Library on Friday Sept 26.

- Tara: running Persian book club, about 9-10 people every time. Discussion about cool places for pop-up libraries (i.e. the Passport Office, beach, Seabus, ferries, skytrain, on vacation (bring a book, leave a book). FVRL tried to get onto the West Coast Express and

the cost was prohibitive.

- Barbara: question – how are libraries connecting programs with collections and people? Discussion: bookmarks, stickers (i.e. to put on books by authors from events); displays with “Borrow Me!” signage; Bibliocommons booklists that include the website link; local experts (non-library staff) create booklists on various topics. Biblio Events/”Learning Guide”: city-wide calendar for Vancouver is in the works for cultural and arts and educational events, huge project, part of digital strategy.
- Theresa: RPL is revamping their website, will be a section highlighting RA and providing more RA services. Offering a Chinese book club in the fall at the Brighthouse branch (VPL is running one this summer).
- Joyce: has been looking at RA resources for her fellow students to learn more about RA. Found The League of Extraordinary Librarians’ Lessons: <http://leagueofextraordinarylibrarians.weebly.com/>
- Heidi: has been busy doing community engagement work, based on the Harwood Institute Model: <http://www.theharwoodinstitute.org/>
- Michelle: there’s Pages workshop every two years in October in Alberta: <http://www.pagesworkshop.com/>

Idea for name tags: My Name Is _____ I’m Reading _____
We’ll use this for RA in a Half Day – Michelle will work on this.

New meeting room space needed: Jenny reported that she was informed on July 11 by Annette from BCLA that our regular meeting room space will no longer be available. Discussion: we decided to rotate the meeting location. If you have a meeting room space that’s available for the 3rd Tuesday of the month in the morning with comfortable space for 12-20 people, please email that information to Heidi by the end of July. She will create a schedule for Sept 2014-July 2015.

Recruiting letter: Jenny sent out 60 letters on Friday, July 11.

Video Conferencing: Jenny set up a Skype account: bclaraig, but had password/email problems, so she’ll get those issues resolved and we’ll try Skype again for the September meeting.

BCLA Browser: Jenny submitted our page for the August edition.

Social Media/Blog:

- July: Surrey (Jenny and Meghan)
- August: Port Moody: Virginia will coordinate
- September: Fraser Valley: Anthea will coordinate
- October: Richmond: Theresa will coordinate
- November: Thompson-Nicola: Audrey will coordinate
- December: Vancouver
- January: West Vancouver
- February: North Vancouver

RA in a Half Day: Monday, October 20, 2014

- *Food & beverage*: Theresa will investigate water options. Heidi has 50 bottled waters we can use. Discussion about restaurant options for lunch: we decided on Shi-Art, Theresa will make the reservation after the next meeting.
- *Speed-dating Through the Genres*: discussion about time issues and content: we decided to cancel Anthea's topic (Fiction for EAL learners) as too similar to Dr. Dali's content. We'll proceed with the other four topics/genres.

Send speaker bios to Heidi.

- *Keynotes*: Barbara will follow-up with Keren about the small group activity content. Jenny will contact Keren about booking the hotel, and Allie about getting the cheque for Keren.
- *Draft budget*: Jenny sent it to BCLA and got feedback from Annette.
- *Registration*: Jenny has a scheduled phone call with Allie at the BCLA office to work out the registration details. Jenny will report on this at the next meeting.
- *Other details*:
 - Video recording: Heidi can borrow the equipment and film again, but needs help editing. Matthew, Naomi and Anna volunteered to help. Anyone else want to help with editing? Contact Heidi.
 - Live blogging: Anna
 - Photos: Joyce will take photos
 - Get permission from speakers: Jenny will ask
- *Draft agenda*: Barbara presented the new agenda: discussion and edits followed.

9:30-9:35 Opening remarks and welcome (Theresa)

9:35-9:40 Keynote introduction (Barbara and Caroline)

9:40-11:00 Keynote: Dr. Keren Dali – Reading and Immigrant Communities

11:00-11:15 Break

11:15-11:45 Small Group Activity: Serving Immigrant Readers

11:50-12:30 Speed-dating Through the Genres (Heidi will moderate)

1. Steampunk (Lee Ann)
2. Audiobooks (Marion)
3. Popular Science (Anna) *send any book suggestions to Anna*
4. Literary Fiction: Where Do You Start? (Meghan – Naomi and Heidi volunteered to help)

12:30-1:20 Stephanie Cross, Bibliocommons (Tim will introduce her)

1:20-1:30 Evaluation, thank you, and wrap-up (Theresa)