

## **BCLA Readers' Advisory Interest Group**

### **Meeting Minutes: Tuesday, June 17, 2014, BCLA classroom**

*Attended by:* Jenny Fry, Co-Chair (Surrey Libraries); Michael Gray (Library Bound); Anthea Goffe (Fraser Valley Regional Library); Matthew Murray (SLAIS student co-rep); Joyce Quach (Langara library technician student rep); Caroline Crowe (Vancouver Public Library); Barbara Edwards (Vancouver Public Library); Naomi Eisenstat (Surrey Libraries/New Westminster Public Library) Theresa de Sousa (Richmond Public Library); Tim McMillan (Vancouver Public Library); Tara Matsuzaki (West Vancouver Memorial Library)

*Regrets:* Heidi Schiller (North Vancouver City Library); Anna Ferri (SLAIS student co-rep); Dana Horrocks (Vancouver Public Library); Michelle Whitehead (Greater Victoria Public Library); Meghan Savage (Surrey Libraries); Margo Schiller (Terrace Public Library)

**Meeting reminder: the next meeting is Tuesday June 15, from 9:15-11am, BCLA boardroom**

#### *Interesting RA tidbits:*

- Tim: shared an email from ALA for e-course on readers' advisory, starting July 7<sup>th</sup> (he signed up), US\$250. Looks to be about building RA forms, training staff and getting buy-in from library leadership.
- Anthea: admiring Multnomah County's "My Librarian" online RA service: <https://multcolib.org/my-librarian>
- Caroline: received project funding for two projects: 1) digital RA: exploring avenues for performing RA on social media (Facebook and Twitter), and 2) reading and immigrant communities project is up and running (pilot), "Explore English Through Fiction". She has developed a questionnaire, is booking one-to-one appointments with people to fill out the form and then she emails a booklist to them.
- Naomi: went to see downtown Seattle library, enjoyed picking up their RA bookmarks, which appear to be updated regularly. She also went to the Vancouver Maker Faire, and mentioned [Book Node](#).
- Matthew: show and tell with the RA machine, premiered at the Vancouver Maker Faire, some librarians were critical, curated list of 50 titles so far, additional buttons needed in the next iteration. He'll be giving a presentation at the next Library Camp. Koerner library wants to display it this fall. It needs a name! He'd love to hook it up to a library catalogue – maybe a travelling display?
- Jenny: started a Staff SRC in Surrey, 36 people signed up: each person will be matched up twice – once to recommend 2-3 titles to someone else on a genre/topic/format that they want to explore, and twice to receive 2-3 suggestions to read over the summer. One \$20 Chapters gift card will be won in a draw of participants, and another \$20 Chapters gift

card for submitting a review to the [Surrey Libraries Book Blog](#) by Labour Day. She will share the form with this group [see attachments on email sent with these minutes]

National Reading Campaign email about Reading Town Canada (Moosejaw, SK):

<http://www.nationalreadingcampaign.ca/reading-town/>

Overdrive blog: [Great Audiobook Narrators](#)

- Tara: Bibliocommons Partner Portal - sign up for the newsletter, join the community, articles only accessible if you sign up. Two great articles in the latest newsletter: "Twelve Tips for Using Your Catalog: Effective, Efficient, & Fun" and "Tags vs. Lists".
- Barbara: Project Bookmark – literary plaques in cities across Canada: <http://www.projectbookmarkcanada.ca/>

*Co-Chair Election:* Tara Matsuzaki is the new Co-Chair! She will book our 2015 meetings with BCLA.

*Recruiting letter:* Theresa sent labels to Jenny and also the Excel spreadsheets for any needed additional printing. Jenny has drafted a letter and will send it out this summer.

*Video Conferencing:* Michelle asked if it was possible to have a video conferencing option for those people who cannot attend our meetings in person. Jenny asked BCLA if this option was available, and BCLA said: "the equipment costs between \$200 and \$500 per session to rent, it "lives" at the BC Libraries Coop on Seymour Street and you would need to pick it up and return it after each use. We would need to arrange for training for your members who would running the video conferencing. (The office staff at BCLA does not provide this support)". Discussion about options. Tara and Joyce think this can be done easily and for free – so they'll investigate and report back to the group.

*BC Literary Map:* discussion. The 49<sup>th</sup> Shelf already has one for all of Canada – should we just add to this one? (Thanks to Meghan for pointing this out.) We can contribute to this one, it's good to support the 49<sup>th</sup> Shelf.

*UNESCO City of Literature designation:* Vancouver applied for this in 2009, initiated by Alma Lee with the Vancouver Writers' Festival, and it failed – not enough support from City Council. Huge undertaking. Certainly something to support if it is tried again.

*BCLA Browser:* Matthew will send Jenny some photos of the RA machine and Jenny will write up a promotion of RA in a Half Day and submit for the July 10<sup>th</sup> deadline (August edition).

*Social Media/Blog:*

- June: Greater Victoria/June coordinates
- July: Surrey (Jenny and Meghan)
- August: Port Moody: Virginia will coordinate
- September: Fraser Valley: Anthea will coordinate
- October: Richmond: Theresa will coordinate
- November: Thompson-Nicola: Audrey will coordinate
- December: Vancouver
- January: West Vancouver
- February: North Vancouver?

Matthew improved our efficiency by setting up automatic posts to Twitter and Facebook when we post on the blog.

Anna will post on the blog about her experience at PLA.

Discussion: for the blog, how about featuring a local book and landmark once per month? We all like this idea.

*RA in a Half Day*: Monday, October 20, 2014

- *Food & beverage*: Jenny placed the order with Trees Organic Coffee & Roasting House for pastries, fruit, coffee and tea. We'll just need to figure out the water options.

We also agreed to take Dr. Keren Dali and Stephanie Chase out for lunch at 2pm. Theresa will research nearby options.

- *Speed-dating Through the Genres*: Jenny sent the template to the genre speakers.
- *Keynotes*: Dr. Heather O'Brien from the UBC iSchool has confirmed that they will pay for Dr. Keren Dali's flight and we will pay for her hotel and per diem. The colloquia at UBC will likely be held on October 21 at noon. Tim will follow-up with Stephanie Chase.
- *Draft budget*: Jenny presented the draft budget, it was approved, and Jenny will send it to BCLA.
- *Draft agenda*: We agreed to move the start and end time to 9:30am-1:30pm. Barbara will re-work the agenda to fit with Dr. Keren Dali's time requests and will present it at the next meeting.