

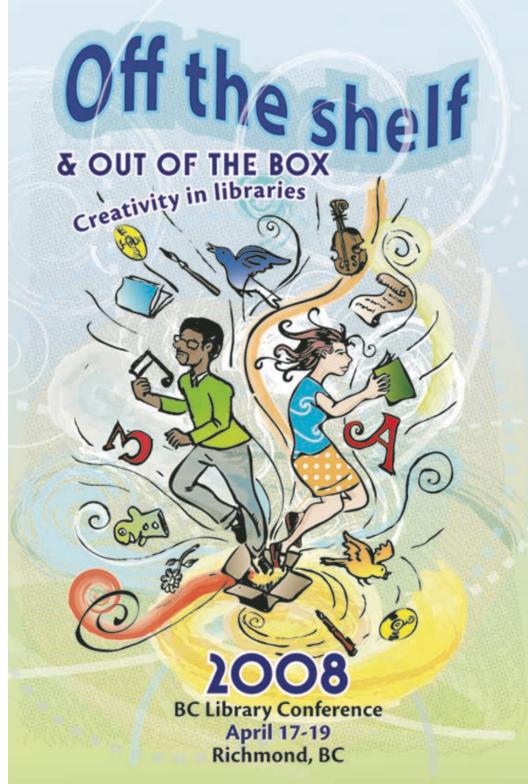
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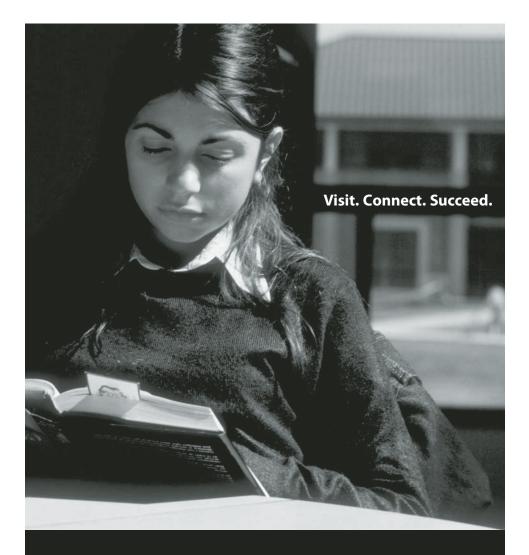
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Important!!

In the interests of the environment and controlling costs, this is the only program you will receive.

Please bring it with you to the conference.

Conference information is also available at:

www.bcla.bc.ca/conference



Conference Hotel Information

The Annual British Columbia Library Conference April 17-19, 2008



Best Western Richmond Hotel & Convention Centre 7551 Westminster Highway Richmond, BC V6X 1A3

Phone: 604-273-7878
Tollfree: 1-800-669-0299
Fax: 604-278-0188
www.richmond-hotel.ca

| Room | Single Rate | Double Rate |
|--------------------|-------------|-------------|
| Single/Double Room | \$125 | \$125 |
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| Executive Suite | \$199 | \$199 |

Please note the following:

- The above rates are guaranteed only until **March 19, 2008**.

 After this date, the Hotel cannot guarantee that these rates will apply.
- Delegates wishing to extend their stay by one day before and/or after will be honoured with the room rates above, on a space available basis.
- Hotel rooms are subject to 5% GST and 10% Room Tax.
- 24 hours cancellation notice required for deposit refund.
- Check-in time is 3:00 p.m.; check-out time is 12:00 noon.

Delegates may make reservations by contacting the hotel directly. Call toll-free 1-800-663-0299 or 604-273-7878 or email: **reservations@richmond-hotel.ca**.

Delegates must identify themselves as a participant at the 2008 BC Library Conference.

Registration Information Register online at: www.bcla.bc.ca/conference



Registration Fee:

Member rates apply to BCLA members. Registration must be received by the BCLA office **before 4:00 p.m. April 10, 2008.** After this date, please register on-site.

Full Package:

Includes conference sessions on Friday and Saturday, the President's Welcoming Reception, Keynote Address, AskAway Dessert Reception on Thursday, and Awards Ceremony on Friday.

| Early Bird (before Marc | h 21, 2008) | After March 21, 2008: | |
|-------------------------|-------------|-----------------------|-------|
| Member | \$270 | Member | \$330 |
| Student | \$150 | Student | \$185 |

Pre-Conference Workshops:

Thursday sessions must be paid for in addition to conference attendance. If you are at the conference for a pre-conference workshop only, please consider staying for the President's Welcoming Reception and Keynote Address. Tickets for the evening are \$25.

Pre-Conference workshops (Thursday):

| T1, T3, T5, T7, T8, T9 | \$100 Non-Members/\$80 Members |
|------------------------|---------------------------------|
| T6 | Free to BCLTA Members |
| T2. T4 | \$225 Non-Members/\$195 Members |

Friday Only:

Fee includes Friday sessions, coffee and lunch in the exhibits, and Awards Celebration.

| Early Bird (before March 21, 2008) | | After March 21, 2008: | | |
|------------------------------------|-------|-----------------------|-------|--|
| Member | \$170 | Member | \$200 | |
| Student | \$ 95 | Student | \$115 | |

Awards Reception: \$20

Included in the Full and Friday Only packages.

Saturday Only:

Includes Saturday sessions, coffee and lunch in the exhibits (breakfast available at the AGM.)

| Early Bird (before Ma | rch 21, 2008) | After March 21, 2008: | |
|-----------------------|---------------|-----------------------|-------|
| Member | \$140 | Member | \$200 |
| Student | \$ 85 | Student | \$115 |

Registration Information Register online at: www.bcla.bc.ca/conference



Member Information:

Please indicate if you are a member of BCLA, BCLTA, HLABC, or one of the Partnership associations. BCLA members, please include your personal or institutional member numbers for all registrations.

Exhibits Only: \$30

Includes access to the exhibits Thursday, Friday and Saturday.

Institutional Sampler: \$275 (Early Bird); \$335 after March 21, 2008

If your organization has an institutional membership, you may send a number of individuals, one per time slot, for this rate. Fee includes one lunch on Friday and Saturday.

Bulk Registration:

Institutions that register 10 or more staff are eligible for a 5% discount on the total registration paid. Institutions that register 20 or more staff are eligible for a 10% discount on the total registration paid.

Registrations must be made at the same time and are non-transferable.

Registration Credit:

Session speakers and convenors may deduct \$50 from the registration fee for each session they are involved in. Those who volunteer for four hours at the conference may deduct **\$50** from their registration fee. Full-time students at SLAIS or who are in a library technician program who volunteers will receive a "time-for-time" credit at the conference. Volunteer credits are not transferable. Credit must be claimed at the time of registration.

Students:

Those registering as students must be registered as full-time students at an educational institution. Students must be BCLA members to claim the student discount.

Refunds/Cancellations:

All refunds are subject to a \$25 handling fee.

No registration fees can be refunded after April 10, 2008.

Non-member registration surcharge:

\$100 Whole Conference

\$50 One Day Registration

Registration and Trade Show

Registration:

Thursday, April 17 7:30 am - 7:00 pm Friday, April 18 7:30 am - 5:00 pm Saturday, April 19 7:30 am - 1:00 pm

Trade Show:

Thursday, April 17 5:00 pm - 7:00 pm Friday, April 18 10:15 am - 5:00 pm Saturday, April 19 10:15 am - 2:00 pm

The trade show is a vital part of the conference and is your opportunity to meet with library suppliers, automation vendors and publishers. A visit to this year's bigger and better trade show will provide you with the latest information on many aspects of library service.

On Thursday, the Welcoming Reception will be held in the exhibits area from 5:00 – 7:00 pm, followed by the Keynote Address and a post-keynote dessert reception hosted by **AskAway**. On Friday and Saturday, lunch and coffee will be served in the exhibits area.

Thanks to all exhibitors for their support and participation in the conference.

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Welcome to the **BC Library Conference 2008**



Libraries are centres of innovation and creativity. To the uninitiated that phrase might cause an arched eyebrow. To those of us "in the know", however, it is as much a statement of fact as any that guides the profession. For many of us, it is that culture of creativity that inspired us to make libraries our life's work. A quick glance at some of the session in the 2007 BC Library Conference, aptly titled "Off the Shelf and Out of the Box: Creativity and Libraries" is illustrative: "Library and Gallery", "YouTube and Libraries" "Got Game" and "Bibliocommons" are just some of the sessions that show how libraries, by connecting with the world of art, videosharing, gaming and the social aspects of the web, are doing more than ensuring their relevance, they are helping to shape what is relevant.

With such an enticing theme the 2008 conference has to be bigger and better than ever, and the conference planners have delivered. In addition to welcoming back delegates from the BC Library Trustees Association, the conference will benefit from the addition of the Health Libraries Association of BC. These two groups have worked hard to ensure that the program is exceptionally strong and extremely varied. This year there truly is something for everyone. For the first time, there will be ten concurrent sessions, rather than the traditional six or seven. The expanded program will make your session choices tough...and we think that is a good thing!

Keynote presenter Fred Kent promised to be thought-provoking as he discusses the importance of "place" and how libraries are (or can be) a central public space in their communities. After the keynote, catch up with colleagues at the AskAway dessert reception. Plenary speakers Gene Ambaum and Bill Barnes, the "Unshelved" guys, will start Friday off with a bang as they regale delegates with tales from the funny pages. Take a few minutes to check out the rest of the sessions...we're sure you'll find many that you'll circle as "can't miss"

As with any BC Library Conference, the program is just half the story. The tradeshow is a great place to connect with friends and find out the latest from our vendor partners. There are a number of social events, including the always popular Awards Reception. And of course, there are business meetings that ensure that our associations continue to run smoothly.

It promises to be a great three days....

Abbreviations and Acronyms

ACRL - Association of College and Research Libraries

ALA - American Library Association

ALPS - Academic Librarians in Public Service (BCLA)

BCLA - British Columbia Library Association

BCLTA - British Columbia Library Trustees Association

BC ELN - British Columbia Electronic Library Network

CUPE BC - Canadian Union of Public Employees, British Columbia

GVPL - Greater Victoria Public Library

HLABC - Health Libraries Association of British Columbia

IFC -Intellectual Freedom Committee (BCLA)

IPC -Information Policy Committee (BCLA)

FNIG - First Nations Interest Group

Libraries Across Borders (BCLA) LAB-

LIG -Literacy Interest Group (BCLA) LTAIG - Library Technicians and Assistants Interest Group (BCLA)

NVDPL - North Vancouver District Public Library

OCLC - Online Computer Library Center

Public Library Association PLSB - Public Library Services Branch, Ministry of Education

Simon Fraser University SFU -

SLAIS - School of Library, Archival, and Information Studies, UBC

SNIG - Special Needs Interest Group (BCLA)

tba to be announced

University of British Columbia

UCFV - University College of the Fraser Valley

UNBC - University of Northern British Columbia

UVic - University of Victoria

Vancouver Community College

VPL -Vancouver Public Library

YAACS - Young Adult and Children's Services (BCLA)

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Thank you to **Public Library Services** Branch, Ministry of Education for their support of the conference

SLAIS/Co-op Program, UBC

The Conference at a Glance

Thursday, April 17

Pre-conference workshops 9:00 - 4:30 pm

Exhibits open 5:00 pm

President's Welcoming Reception in the exhibits 5:00 - 7:00 pm

Keynote Address: Fred Kent, Project for Public Spaces 7:00 - 8:30 pm

AskAway Dessert Reception 8:30 - 11:00 pm

Friday, April 18

First-timer/New Member Breakfast/BCLTA Breakfast 7:45 - 8:45 am

Plenary Session: Unshelved 9:00 - 10:15 am Refreshments in the exhibits 10:15 - 10:45 am

Conference sessions 10:45 - 12:00 noon

BCLA Retirees Luncheon 12:00 noon - 1:30 pm

12:00 noon - 1:30 pm **Business Meetings** Lunch in the exhibits 12:00 noon - 2:00 pm Conference sessions 2:00 - 3:15 pm

Refreshments in the exhibits 3:15 - 3:45 pm

Conference sessions 3:45 - 5:00 pm

Sponsored Receptions - check the conference website 5:30 - 7:00 pm

for details as they become available

BCLTA Awards Reception 7:00-11:00 pm

Saturday, April 19

8:00 - 9:00 am **Business** meetings

BCLA Annual General Meeting 9:00 - 10:15 am Refreshments in the exhibits 10:15 - 10:45 am

Conference sessions 10:45 - 12:00 noon 12:00 noon - 1:30 pm **Business Meetings** Lunch in the exhibits 12:00 noon - 2:00 pm

Exhibits close 2:00 pm

Conference sessions 2:00 - 3:15 pm

Refreshments 3:15 - 3:45 pm

Conference sessions 3:45 - 5:00 pm

Pre-Conference Sessions Thursday, April 17, 2008

9:00am - 12:00pm

T1 Creativity in the Library: A Toolkit for Staff

Anais Nin said, "We don't see things as they are; we see things as we are." When it comes to being creative in the workplace, we are often immobilized by feelings of uncertainty and inadequacy. We're also impeded by our fears—of failure, of what our coworkers might think, of how management will react. If our creativity is successful, things will change—but change can be unsettling, too. Sometimes creative initiative is discouraged by an environment of negativity that seems to say, "This is the way it is and there's no way to change it." Challenging negative indifference takes courage.

In this half-day session, we'll cover some of the practical findings from current research on creativity and explore how our habits and perceptions of our job, workplace, coworkers, and ourselves

impact our creativity. We'll start by considering our creativity quotient-how creative we believe we are right now. Finally, we'll generate recommendations for ways that library staff can utilize creativity power tools such as:

- asking questions
- listening
- suspending judgment
- allowing ourselves to experiment and be playful
- incorporating new information
- capturing creativity
- embracing chaos
- accepting failure as a critical learning
- breaking out of the mould.

By the end of the session, you will have a creativity toolkit that includes tips, strategies, and resources that you can use on a daily basis to increase your



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Pre-Conference Sessions

creativity. We'll also discuss the feasibility of developing a model for "creativity think tanks"—networks of colleagues who are dedicated to nurturing workplace creativity and innovation. After all, creativity is a practice ... not a destination.

Facilitator: Shelley Hourston is a librarian working at the BC Coalition of People with Disabilities and has a story/communication coaching practice.

More at: www.shourstonandassociates.com.

Convenor: Carol Elder

9:00am - 4:30pm

T2 Vital Link: Promoting Reading for Pleasure to Adult Learners and Their Families

How can we promote reading for pleasure to adults who are improving their skills? Genevieve Clarke from the Reading Agency in the United Kingdom leads a practical day based on the work of The Vital Link program in England. Interactive sessions will explore literacy awareness of library staff, book selection for less confident readers, a wide range of promotional campaigns, reading activities, and partnership working. The Vital Link has created toolkits for libraries and literacy workers as well as innovative promotional campaigns aimed at fathers, parents who are not confident readers, and many others. Learn how your library can play a crucial role in engaging, supporting and inspiring adult literacy learners and their families. This dynamic program will provide many ideas and applications, based on its many successes in the UK.

Session organized by YAACS.

Speaker:

Genevieve Clarke works for The Reading Agency, an independent UK organization that inspires more people to read more, and is the

Thursday, April 17, 2008

National Coordinator for The Vital Link libraries and adult literacy programme.

Convenor: Teresa MacLeod

9:00am - 12:00pm

T3 Appreciative Inquiry @ Work

What if management experts told you to forget about focusing on problems, and instead encouraged you to Discover, Dream, and Design, using techniques like the Provocative Proposition? Appreciative Inquiry (AI) is a process to effect positive change. Al is based on a considerable body of research regarding organizational behaviour and effectiveness. Organizations of all types, including libraries, have begun implementing AI techniques in the workplace.

Al can work in public, school, academic and special libraries and it is also a process that trustees can engage in. This half-day session will cover the basics of Al and provide participants with handson practice exercises, illustrating the application of specific techniques in the Discover, Dream, and Design phases of Al.

Participants are asked to identify a realworld challenge / opportunity from any area of your library that you are willing to share with the group, write a brief description and e-mail it to the facilitator, Alison Nussbaumer at.

alison@unbc.ca by April 10, 2007.

Alison will select a sample of these real-world challenges / opportunities for participants to focus on during the workshop.

Facilitator: Alison Nussbaumer, University Librarian at UNBC.

Convenor: Anne Olsen

Pre-Conference Sessions

9:00am - 4:30pm

Richmond Public Library, **Brighouse Branch**

participants to a unique, place-based approach to the planning and design of cities and towns and their public spaces, including libraries. Participants will be encouraged to think about their institutions and facilities in a new light and will be introduced to practical tools and techniques that they can use in applying these ideas. As the source of our province's greatest potential for becoming a liveable, walkable community place, the civic centres of British Columbia's cities, towns and villages, and the adjacent streets, parks, and neighbourhoods, will comprise the focus of the workshop.

We will spend the day exploring the principles of making places through walking tours, presentations, case studies, a Place Performance Evaluation exercise, group discussions and the close examination of

Thursday, April 17, 2008

T4 Placemaking and Civic Centres

This pre-conference is intended to introduce

the public spaces proximate to some of Richmond's key civic institutions, including the library and art museum. Through this "Placemaking" process, you will learn how to facilitate collaboration among community members to create a vision around the places that are viewed as important to community life and to their daily experience and to identify quick, short-term, low-cost improvements that can be implemented in partnership with local residents as well as public and private sector partners.

Based on Project for Public Spaces's 32 years of experience in placemaking, and inspired by their popular book, How to Turn a Place Around, the workshop will demonstrate to participants a unique approach to contextual town centre revitalization, sustainable economic growth, and community development

Speakers:

Fred Kent . Founder and President Project for Public Spaces http://www.pps.org/info/aboutpps/staff/fkent



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Pre-Conference Sessions Thursd

Cynthia Nikitin, Vice President for Public Buildings and Downtowns
Project for Public Spaces
http://www.pps.org/info/aboutpps/staff/cnikitin

Convenor: Trish Rosseel

9:00am - 12:00pm

T5 OJS in a Nutshell Richmond Public Library, Brighouse Branch, Computer Lab

Looking for a creative way to work with your faculty, graduate students, or public library patrons? Interested in getting involved in online publishing? This hands-on workshop will provide an overview of the Open Journal Systems (OJS) online publication management software (http://pkp.sfu.ca/ojs), including an examination of the publishing process, peer review and editorial workflow, website customization, and tips for increasing journal visibility. This workshop is aimed at academic and public library staff interested in this freely available, open source software, which is used by over 1000 journals around the world. Spaces are limited.

Speaker:

Kevin Stranack, a librarian with the Public Knowledge Project at the Simon Fraser University Library

Convenor: Brian Owen

9:00am - 4:30pm

T6 Trustee Orientation Program [TOP]

BCLTA invites all trustees to attend this informative and interactive workshop, which will provide a comprehensive review of the roles and responsibilities of a library trustee in British Columbia. This workshop introduces the provincial context for public library leadership,

Thursday, April 17, 2008

including legislation and services, community advocacy, current issues and strategies for success. Ideally suited to new trustees, this program also serves as a great refresher and energizer for longserving trustees.

1:30pm - 4:30pm

T7 Teach Your Library New Tricks: Encouraging Innovation in Established Organizations

This innovative session will help participants explore current organizational patterns and practices that prevent innovation from occurring. Most libraries were established years ago, with developed traditions and ways of doing things but libraries with longer histories typically innovate less. Exciting new research is showing that innovation is the key to the success of an organization in the future. Participants will learn about organizational culture, what supports innovation and what impedes it, and will leave the session with plans to implement "innovation incubators" in their libraries. Developing the creative capacity of your organization is the best way to reinvent your library!

Speaker:

Kathryn Deiss, ACRL Content Strategist. More at: http://kathryndeiss.pbwiki.com/

Convenor: Alexis Greenwood

1:30pm - 4:30pm

T8 Free beer anyone? ... Leveraging the power of open source software for your organization

What is open source software? Is it really free? What can it do for my organization? Who's using it? What types of open source software

Pre-Conference Sessions

applications are available? Open source software solutions are increasingly being implemented in all types of organizations to provide new, cost effective and innovative services. Don't be shy! Come on out to hear what today's passionate open source software experts have to say about the exciting open source software movement. You will learn about the origins of open source software; its pros and cons; application examples such as Drupal, Evergreen and Open Office; trends; tips and tricks and much, much more at this half day session!

Speakers

Ben Hyman, Manager of Library Policy and Technology, Public Library Services Branch, Ministry of Education, Province of British Columbia

Mark Jordan, Head of Library Systems, Simon Fraser University

Mark Leggott, University Librarian at the University of Prince Edward Island

Brian Owen, Associate University Librarian for Processing and Systems, Simon Fraser University

Convenor: Paul Joseph

1:30pm - 4:30pm

T9 Redefining Libraries in Communities

This half-day workshop will provide information, skills and an innovative perspective on how we can develop the role of the library and the librarian in our socially, economically and culturally diverse communities. A series of practical and theoretical Toolkits have been developed by the Working Together Project in Halifax, Toronto, Regina and Vancouver. In this half-day interactive workshop, Project members from three sites will share toolkits

•

including:

• Building and Sustaining Relationships in our Communities

Thursday, April 17, 2008

- Identifying and Dismantling Systemic Barriers in our Libraries
- Staff Development
- Collection Development from a Community Development Perspective.

Additionally, this session will introduce a community led service model for building inclusive, accessible, community focused libraries.

Learn how librarians can build relationships in communities in order to understand community needs. Toolkits will help library leaders identify policies and strategies that can shape and sustain inclusive library services in collaboration with community members. See how libraries can change to ensure that community needs are met! This workshop is supported by the Working Together Project.

Speakers:

Annette DeFaveri, National Co-ordinator of the Working Together Project

André Gagnon, Head of Public Services (Central & Inner-City Libraries) Regina Public Library

Randy Gatley, Community Development Librarian for the Working Together Project at Vancouver Public Library

Tracy Jones, Regional Manager for ESL, Literacy, and Diversity, Halifax Public Library

Sandra Singh, Director of Systems and Special Projects for Vancouver Public Library and the National Director of the Working Together Project

Convenor: Daniela Esparo

Keynote Address Thursday, April 17, 2008

7:00pm Fred Kent, Project for Public Spaces



What does it mean to be a destination library? Who is the primary audience and how do members of the local community benefit? How

can libraries become more connected with other local spaces, and vice versa, to ensure that community ties are strengthened? "Off the Shelf and Out of the Box: Creativity and Libraries" will open with Fred Kent inviting conference participants to engage in a discussion about placemaking in libraries. Building on the pre-conference workshop on placemaking earlier in the day, Fred

will discuss themes and principles for improving public spaces in BC's city centres and share ways in which placemaking could be applied in BC libraries across the province. Fred Kent is a leading authority on revitalizing city spaces and one of the foremost thinkers in livability, smart growth and the future of the city. He is the founder and president of Project for Public Spaces, a non-profit organization dedicated to helping people create and sustain public spaces that build communities, and is known throughout the world as a dynamic speaker and prolific ideas man.

Keynote generously sponsored by the Canadian Union of Public Employees, British Columbia (CUPE BC)

Speaker: Fred Kent
Convenor: Deb Thomas



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14

Plenary Session Friday, April 18, 2008

9:00am - 10:15am F1 Bill Barnes & Gene Ambaum, the Unshelved guys





What possessed Bill Barnes and Gene Ambaum to write a comic strip about a library? And how do they keep tens of thousand of librarians around the globe laughing every day?

Visit **www.unshelved.com** to find out what everyone's talking about, and then come to our plenary session to hear Bill and Gene discuss what makes libraries so darned funny.

Bill Barnes is a native New Yorker who was dragged all around the world by his parents at a very formative age and finally ended up in the wilds of Seattle. He is a trained software designer and very much an untrained cartoonist.

Gene Ambaum is the pen name of a public librarian from the Seattle area. He loves graphic novels, television shows from his childhood, pina coladas, and getting caught in the rain. He continues to make the mistake of letting Bill write his bios.

Plenary generously sponsored by the **University of British Columbia Library.**

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10:45am - 12:00pm

F2 Building a Framework for Information Literacy: Putting Theory into Practice

Since 2003, the library at the University College of the Fraser Valley has been actively working to have information literacy formally recognized by the institution, with growing success. From the inclusion of information literacy in the institution's 2004-2009 strategic plan, through efforts by the Library Advisory Committee (comprised of academic faculty) to effect policy changes, to recent curricular changes in several academic departments to incorporate information literacy concepts, UCFV is on its way to building and realizing a framework for information literacy across the curriculum. Sponsored by the BCLA Academic Librarians in Public Service.

Colleen Bell, Information Literacy & Outreach Services Librarian University College of the Fraser Valley

Convenor: Colleen Bell

10:45am - 12:00pm F3 Where's Matthew?

How do socio-economic factors impact children's services and programs in our public libraries? The "Matthew effect" or the adage that "the rich get richer and the poor get poorer" applies as much to language acquisition in the preschool years as it does to the widening economic and social rifts between BC's residents. How can we respond meaningfully to increasingly diverse segments of the population? How can our programming in the public library answer the needs of those who might be socially, culturally or linguistically isolated? Research

arising from various disciplines can tell us a great deal about the impact of various socio-economic factors on our communities. Longitudinal studies such as Canada's "Vulnerable Children" and the U.S. report "From Neurons to Neighborhoods" will form a basis for our discussion. This workshop will look at some of the practical ways we can respond to demographic forces in our programming for youth. Sponsored by THE BCLA Young Adults and Children's Section.

Allison Taylor McBryde, Coordinator of Children's and Young Adult Services North Vancouver District Library

Convenor: Nathalie Patel

10:45am - 12:00pm

F4 Turning RefShare to RefWare: Using RefWorks as a Solution to Accessing Grey Documents

Government-issued policy and guidelines materials are classic "grey literature." They are rarely formally published, can be hard to discover and locate, and their authenticity can be difficult to verify. At the same time, access to policy is vital to its stakeholder audience. At the Ministry of Health, over 100 policies affect regional health authority staff throughout the province, but these documents have been in disparate formats and many were not readily available. Some were available electronically, but many weren't online or else were access-restricted. Some were available in hardcopy only. To address these access problems. the Ministry created the Consolidated Policy Directory (CPD), an online catalogue of policy documents, created through customized use of the software RefWorks. Although RefWorks is citation

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management software, it was adapted into an easy-to-use and affordable resource where all policy is now available via bibliographic records providing direct links to full-text documents.

Elizabeth Jonkel, BA, MA, MLIS Librarian Health and Human Services Library Ministry of Health

Convenor: Elizabeth Jonkel

10:45am - 12:00pm

F5 Linking Government Information and the Citizenry: Challenges and Successes

The Ministry of Labour and Citizens' Service is charged with ensuring a modern secure. efficient, and flexible provincial information and technology structure. Service BC. a division of the Ministry, operates with the goal of making it easy for citizens and businesses to find the information and services they need. For example, one of the current performance measures is increasing the percentage of First Nations with access to broadband connectivity. In addition, a new Information Management Act may be under development. Librarians are often the interface between people seeking government information and the information itself. The Minister will describe recent achievements, present plans for the future, and hear your comments. Sponsored by the BCLA Information Policy Committee.

Olga Ilich, Minister of Labour and Citizens' Services British Columbia Legislature

Convenor: Percilla Groves

10:45am - 12:00pm

F6 Network reconfigures the library: where did the catalog go?

Discovery now happens elsewhere. Out on the network. What does this mean for library services? It means that we have to think more about 'disclosing' the existence of library resources where users are. It means thinking about connecting library fulfillment systems to other discovery systems. It means thinking about the relationship between library systems and research and learning workflows, as supported, for example, by the course management system. This presentation will consider the future of the catalog and library systems generally in this environment. It will ask lots of questions and answer not a single one of them. Sponsored by the Cataloguing and Technical Services Interest Group. (BCCATS)

Lorcan Dempsey

Vice President and Chief Strategist OCLC

Convenor: Penny Swanson

10:45am - 12:00pm

F7 How to apply the qualities of public space to re-energize your library space.

What are the qualities that create positive public space, and how can these be creatively applied to your library? We will explore the qualities that make a great public space, and then illustrate how these can be applied to re-energize library spaces.

Bill Mitchell, Assistant Regional Director York Library Region

Jean McKendry, Librarian Kwantlen University College

Convenor: Jan Penhorwood

10:45am - 12:00pm

F8 Library and Gallery: Public Art at the Vancouver Public Library

This panel will discuss the development of the public art program at the Vancouver Public Library. "Inside the Library" is a 21 month program of temporary library-specific artist projects, which began in July 2006. The program aims to engage the diverse audiences of library users and to provide an ongoing and visible visual art presence.

Paul Whitney, City Librarian Vancouver Public Library

Barbara Cole, Public Art Consultant Cole Projects public art consulting and project management

Lorna Brown, Artist and Independant Curator

Kyla Mallett, Artist

Convenor: Shelagh Flaherty

10:45am - 12:00pm

F9 Librarianship: Adding (and Preserving) Value in the age of the Amazoogles and the Semantic Web

Stuart Weibel challenges information professionals to "get more value from data; give more value to users; and get users involved" in his presentation on the changing landscape of information standards. In a world of Web and Library 2.0, LibraryThing, tagging and social networks, where do we fit in? Stuart Weibel is a Senior Research Scientist at and has recently taken up residence at the University of Washington as OCLC Research Scholar. His research interests

have included automated document structure recognition and cataloging, electronic publishing, metadata, and persistent identifiers.. Check out his blog at: http://weibel-lines.typepad.com/ about.html

Stuart Weibel, Senior Research Scientist OCLC

Convenor: Christine Middlemass

10:45am – 12:00pm F10 Digital Lock: Copyright Reform and the Right to Know

Technological Protection Measures and Digital Rights Management will ensure security locks for digital information, if the federal legislation is passed. What are TPMs and DRMs? How will they affect the publishing of and access to print and media information? In the past, publishing meant making information public. Will the proposed legislation affect the way in which the public and libraries gain access to information? Or is there a changing user rights movement that will ensure the public's right to know? Members of the copyright committee will lead a discussion on these critical issues. Sponsored by the BCLA Copyright Committee.

Mary Anne Epp, Director of Contract Administration Langara College

Convenor: Mary Anne Epp

10:45am - 12:00pm F11 Building Community Partnerships

How do small libraries in isolated communities best serve their clients? Houston Public library is located in

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Northern British Columbia and is faced with the same limited amenities as other small northern communities. With limited resources for families, seniors, and business how can a library contribute to filling these needs? Through partnerships with other agencies we have developed programs, partnerships and practices that we feel best serve this range of patrons. Our partnerships include Community Connections for Success which won the 2003 CLTA Stan Heath Achievement in Literacy Award, and initiatives with Pleasant Valley Learning Community Cooperatives, Northwest Community College, the Houston Friendship Centre and the Seniors Group. Our presentation will demonstrate how we have developed communication among our agencies, how we support one another, how partnerships have been forged and how we take our programs beyond the walls of the library. The presentation will include a description of programs, how they were developed and ideas for what might work in other communities.

Tom Robinson, Houston Public Library Board Chair Houston Public Library

Natasha Brienen,

Houston Public Library Trustee, BCLTA Board Member Houston Public Library

Karen Filipkowski, Chief Librarian Houston Public Library

Convenor: Randy Gatley

10:45am - 12:00pm

F12 Library2020: The Future of Library Collaboration in British Columbia

Leaders from the public, academic and school library communities came

together in October 2007 at the Library2020 symposium for a day of visioning and celebration for the BC library community. Come and hear about these discussions, steps taken and next steps as we move towards Library2020.

Edel Toner-Rogala, Chief Librarian Burnaby Public Library

Bonnie McComb, President BC Teacher Librarians' Association

Lynn Copeland

University Librarian & Dean of Library Services Simon Fraser University

Convenor: Jacqueline van Dyk

2:00pm - 3:15pm

F13 Movin' on out! Academic librarians in hallways, classrooms, pubs and more!

Meeting our patrons where they are has taken on added meaning with the advent of the wireless campus. Serving our users in their preferred environments often means leaving the library and venturing into our students' and faculties' classrooms, offices and informal study areas. This panel discussion will highlight new mobile reference and outreach initiatives underway at Douglas College, Simon Fraser University, and the University of British Columbia. Come hear what your colleagues are doing to reach their target clients, be inspired and come away with new ideas for your own outreach activities. Sponsored by the BCLA Academic Librarians in Public Service.

Sheryl Adam, Reference Librarian, Humanities and Social Sciences; Subject Specialist for Psychology and Sociology University of British Columbia Library

Heather De Forest, Reference Librarian, Liaison Librarian for Geography, Urban Studies and Public Policy Simon Fraser University, Samuel and Frances Belzberg Library and WAC Bennett Library

Anne O'Shea, Information Specialist BC Securities Commission

Katherine Miller, Reference Librarian, Liaison Librarian to the Faculty of Science and Technology Douglas College Library

Convenor: Anne O'Shea

2:00pm - 3:15pm

F14 Got Game? Gaming stations, programs, and collections

Video games support the educational and recreational needs of youth and children, and keep the library relevant to these user groups. Don't know your PS2 from vour wii? Know who the ESRB is and what MMORPG means? Come to this session and learn both theory and practice of video games for public libraries. Greater Victoria Public Library will share practical considerations for collection development based on it's recent launch of circulating console games and discuss software selection issues for preloaded in-house gaming stations. Vancouver Public Library will give a practical outline of what is involved in introducing a video gaming collection to a public library, plus examine the programming potential of this medium for youth and children. Hear what teens are saying about these new library services and how they participate in developing them. Sponsored by the BCLA Young Adults and Children's Section.

Kirsten Andersen, Teen Services Librarian Greater Victoria Public Library

Rina Hadziev, Coordinator, Technical Services Greater Victoria Public Library **Christopher Kevlahan,** Childrens Librarian Vancouver Public Library

Karen Sharkey, Youth Librarian Vancouver Public Library

Convenor: Natalie Gick

2:00pm - 3:15pm

F15 e-HLbc: new opportunities for collaboration and meeting unique user group needs

In January 2006, the consortium called the Electronic Health Library of BC (e-HLbc) was formed to purchase province-wide access to selected online health knowledge resources. These resources were comprised of databases, indexes, abstracts and fulltext journals. The three-year endeavor, e-HLbc, was officially launched on April 1st, 2006 and will be subject to renewal among its membership in March 2009. The membership of the consortium is currently comprised of the 6 BC health authorities, 24 public post-secondary institutions, 3 provincial ministries, the College of Physicians and Surgeons of BC and a new affiliate member the Physiotherapy Association of BC. The licenses have been negotiated to provide the potential for universal access for health practitioners across the province with the members above providing the technical infrastructure for access. Members of the consortium will talk about e-HLbc successes. strategies, and opportunities in their particular institutions, reflecting on what it has meant to participate in this collaborative endeavor on a provincial level. Sponsored by the Health Libraries Association of BC.

Nancy Levesque, University Library Director Thompson Rivers University

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Shannon Long, Librarian Richmond Health Services Vancouver Coastal Health

Eugene Barsky, Physiotherapy Outreach Librarian Irving K. Barber Learning Centre, Physiotherapy Association of BC

Dean Giustini, Biomedical Branch Librarian University of British Columbia Libraries

Convenor: Jo Anne Newyear-Ramirez

2:00pm - 3:15pm

F16 Turning virtually any library into a "competitive intelligence war room"

With the deluge of new Web services and information products, coupled with the seemingly endless options for finding and organizing information, libraries are in a unique position to turn into full blown competitive intelligence war rooms. Why? While libraries offer the same Internet that folks can get at home, libraries also offer dynamic print and electronic subscription resources plus the unique bonus of having sentient beings on site information professionals - who can turn any passerby into an information sleuth in a very short period of time. Take a look at the overall competitive intelligence cycle and learn more about how library resources and Web resources (free and low-cost) fit into this model for member services. Sponsored by the BCLA Information Policy Committee.

David Carpe, Principal and Founder of Clew, LLC

Convenor: Carla Graebner

2:00pm - 3:15pm F17 Six Weeks to a Better Catalogue

Most library catalogues are purchased and launched in their out-of-the-box state. They exist as information silos with

a look and feel that's very different from the rest of the library's website. This lack of integration runs counter to best web practices. It also undermines the user's confidence in the library and its resources. By considering those best practices and applying markup and scripting language solutions, GVPL set out to improve our users' experience. We integrated our catalogue with the rest of the library's website and applied new technology to surpass what the ILS vendor was capable of providing. We used HTML, JavaScript and AJAX to provide clustered results, printable page views, and customized pages that (gently) encourage users to expand their searches.

Mike Sainsbury, eBranch Coordinator Greater Victoria Public Library

Emele Dykes, Web and Database Administrator Greater Victoria Public Library

Convenor: Ilka Abbott

2:00pm - 3:15pm

F18 Spotlight on Richmond Public Library: Tour of Brighouse Branch

Meet at the Brighouse Branch of the Richmond Public Library, for a tour of this forward-thinking public library. You'll see how the philosophy of proactive customer service has shaped the collections, staffing, workflow and atmosphere of a library that extensively merchandizes their collection. The tour will highlight the Popular Library, Entertainment Central, Kids' Place and the Circulation and Merchandizing department. You will also have an opportunity at the end of the tour to meet with a staff member from the Kids' Place. Circulation and Merchandizing, Multilingual Services and Information Technology to respond to your particular interests. The

branch is a short walk from the conference hotel (parking is also available). Meet in the front foyer at 2:00 pm.

Convenor: **Dace Starr**, Sr. Librarian Richmond Public Library

2:00pm - 3:15pm

F19 Programming 101 - ideas for successful adult programming at your library

Adult programming now potentially encompasses everything from education to entertainment. In the past five years VPL has developed a number of approaches and tools to assist staff in producing successful programs. The four speakers have been involved in every aspect of this evolving process. Topics will include: coordination between departments (Systems, Maintenance, Graphics, etc.) involved in program support; training in the use of equipment and facilities; developing consistent internal processes, publicity packages and aspects of marketing, communications, and other promotional tools; assessing potential presenters and partners; and managing events, timing and crowd control.

Ross Bliss, Manager

Popular Reading Library and Circulation Services Vancouver Public Library

Jean Kavanagh, Manager - Marketing and Communications Vancouver Public Library

Kathleen Barber, Events Coordinator Vancouver Public Library

Barbara Edwards, Community Relations Officer Vancouver Public Library

Convenor: Anne Olsen

| 2:00pm - 3:15pm

F20 BC Pines - Implementation of the Evergreen open ILS for BC libraries

Come to this update about the implementation of the open ILS software (Evergreen) for BC libraries. Hear about this grassroots initiative, from the initial concept in April 2007, to the implementation of the first pilot library in November. Topics include next steps, building capacity, creating a governance structure and sharing stories about the implementation process.

Ben Hyman, Manager, Policy and Technology Public Library Services Branch, Ministry of Education

Edel Toner-Rogala, Chief Librarian Burnaby Public Library

Staff from BC public libraries using BC Pines, including Prince Rupert Public Library, Fort Nelson Public Library, Powell River Public Library, and more.

Convenor: Trish Rosseel

2:00pm – 3:15pm

F21 Learning from the Learners

BCLA's First Nations Interest Group and the Public Library Services Branch have pioneered an innovative online reference course on Aboriginal Information and Reference Sources. The course was offered for the first time in 2007. Students and tutors from the course will discuss what they have learned and how they have been able to apply this information in their work. In addition SLAIS students from the First Nations concentration will discuss issues they have identified in the study of library services for First Nations. Sponsored by the BCLA First Nations Interest Group.

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Kim Lawson, Reference Librarian Xwi7Xwa Library UBC

Students from School of Library, Archival and Information Studies, UBC

Convenors: Gene Joesph and Sandie Bradley

2:00pm - 3:15pm

F22 Books for BC Babies... into the third year

Panel will share the part they have played in the development of the Books for BC Babies program, their experiences and lessons learned. Sponsored by Books for BC Babies

Sheila Peacock, Special Producer Radio One & Two CBC.

Susan Walter, Program Coordinator Vancouver Coastal Health

Fiona Morrison, Director, Family Literacy and Early Learning Literacy Now, 2010 Legacies Now

Leanne Seddon-Howell, Policy Analyst - Early Years Policy Branch Ministry of children and Families

Convenor: Rhian Piprell

2:00pm - 3:15pm F23 Trustee Round Table

Join us for open dialogue with the BCLTA board members on issues that concern you as trustees. The BCLTA has initiated measures such as regional representatives to keep the Board in touch with your issues. This round table will build on this initiative and provide the BCLTA with more direction regarding other issues and priorities. Sponsored by the BC Library Trustees Association.

Convenor: Peter Wainwright

3:45pm - 5:00pm

F24 Issues in Learning Objects and Course Management Systems: Promotion, Cooperation, and Sharing

Learning Objects (LO) are the digital items librarians create to support their instruction. They range from the simple (in class handouts) to the complex (research guides, animated tutorials, and entire WebCT modules). Increasingly academic librarians are finding themselves tackling issues in LO management. How can these collections be stored and shared? Can we re-use each other's work? How can they be managed in a specific course management system such as WebCT? This session will bring together three academic librarians tackling different challenges in the LO arena. Topics will include the Academic Resource Toolbox (ART) project, a BCcampus grant-funded project to develop a set of research skills modules that all BC librarians can share, learning object repositories for librarians including LINK and ANTS and the activities of the SFU Library's WebCT Vista Learning Object Manager Task Group, which is investigating how the Library might utilize the LOM for delivering instructional materials and promoting programs and services. Sponsored by the BCLA Academic Librarians in Public Service Section.

Gordon Coleman, Project Coordinator BC Electronic Library Network

Sylvia Roberts, Reference and Liaison Librarian Simon Fraser University Library

Ross Tyner

Web Services Librarian Okanagan College Library

Convenor: Katherine Miller

3:45pm - 5:00pm

F25 One in four: meeting the needs of our children

According to the recent report Early Years 2: Putting Science into Action: "One quarter of Canada's children between birth and age 6 are experiencing some learning or behavioral difficulty." Research points to early vulnerabilities that can have a persistent effect on a child's development or education. Does recent research point to increasing attention deficits in preschoolers? Does media viewing affect listening skills or result in increased anti-social behavior? How do we develop programs that are inclusive of a variety of learning styles and competencies? What does the recent research say about our preschoolers and how can we, as children's librarians, address developmental disparities through our programming? Sponsored by the BCLA Young Adults and Children's Section.

Allison Taylor McBryde, Coordinator of Children's and Young Adult Services North Vancouver District Library

Convenor: Nathalie Patel

3:45pm - 5:00pm

F26 Get in the Game: Creative Uses for Multimedia in an Academic Library

BCIT library has collaborated with the Institute's Learning and Teaching Centre to create three media presentations. Get in the Game was produced to market Library services to students. It is available in both DVD and Web format. Digital storytelling and a Web-based game are being used to teach students about plagiarism and information literacy. In addition to showing the presentations,

the speakers will discuss the ingredients necessary for a successful collaboration. They will also demonstrate how the presentations have been used to raise the Library's profile with students and faculty. Sponsored by the BCLA Academic Librarians in Public Service Section.

Pat Cumming, Librarian BCIT Library

Lin Brander, Librarian BCIT Library

Deirdre Grace, Marketing Assistant BCIT Library

Convenor: Bill Nadiger

3:45pm - 5:00pm

F27 Going Over to the Dark Side... And Seeing the Light: Tapping Your Inner Manager (Redux)

Whether they are "accidental" managers or always planned to be in management roles, successful library managers know that doing their job well takes creativity, flexibility, and a lot of other soft and hard skills, styles, and strategies. Our panel of experienced (and inspiring) library managers will share their own tips, philosophies, creative solutions, and words of wisdom in this interview-style discussion. Join us for a continuation of last year's well-attended and *fun* session, highly recommended for all newer managers and anyone wondering if they should apply for a position in library management.

Leonora Crema, Head, Borrower Services UBC Library

Sandra Singh, Director of Systems and Special Projects Vancouver Public Library

Heather Scoular

Director of Library Services

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Port Moody Public Library

Debbie Millward, Manager of Editorial Services Pacific Newspapers Group Library

Convenor: Janis McKenzie

3:45pm - 5:00pm

F28 BiblioCommons Update -A Social Search and Discovery Layer

BiblioCommons is working with the Public Library Services Branch to provide BC public library users with an exciting new social search and discovery layer to integrate with BC Pines (Evergreen) and other major ILSs. Come and find out about current implications of this social software and what's coming next.

Beth Jefferson

Founder BiblioCommons

Convenor: Anne Morgan

3:45pm - 5:00pm

F30 Go, Pop, and Fizz: Tools for Everyday Creativity

In this 75 minute session, participants will learn practical methods and tools for increasing creativity in the workplace. Everyday creativity leads to better problemsolving, stronger decision-making, more unique services and innovations, increased collegiality, and easier paths to breakthrough thinking. The development of creative habits will also be explored. Be prepared to have fun and learn surprising things about the creative impulse and how it can make your workplace a more effective one!

Kathryn Deiss, Content Strategist Association of College and Research Libraries (ACRL)

Convenor: Trish Rosseel

3:45pm - 5:00pm

F31 How to Free Your Library Computers: a Demonstration & Discussion for the Open-Source Curious

Running a completely open-source desktop isn't scary any more. We're going to show you how easy it is to install and run Ubuntu (and other free software) on staff and public computers, talk about why it's an awesome thing to do, and explain how this software can save you money. Participants will learn about free and open-source software such as word-processers, Web browers, and instant messaging programs, as well as security features, tech support, and much, much more. Everyone will receive a free set of the Ubuntu installation and practise CDs.

Tara Robertson, Librarian

Jeff Davis, Librarian BC Electronic Library Network

Representative from Free Geek

Convenor: Tara Robertson

3:45pm - 5:00pm

F32 Serving Patrons with Developmental Disabilities (and the People Who Care About and Support Them)

Public libraries have made tremendous strides over the last 25 years to meet the needs of patrons with disabilities, particularly people with physical, visual, hearing and learning disabilities. One segment of the population continues to be underserved and that is patrons with a developmental disabilities. A social and political shift has led to deinstitutionalizion as well as people with developmental disabilities remaining in their family communities. Many libraries

lack the information resources to ensure that the person with a developmental disability is a welcomed and active member of his or her local library. So who are the library users with developmental disabilities and how can libraries meet their needs? Here are strategies for staff awareness, library programs, collection development and partnerships with community organizations that are low-cost and easy to implement. Sponsored by the Special Needs Interest Group.

Anne Dorsey, Business Librarian Barrie Public Library

Convenor: Desiree Baron

3:45pm - 5:00pm

F33 Leadership in Literacy: What Roles for Librarians and Libraries?

The only constant in today's knowledgebased economy and society is change. Literacy skills, literacy learners' characteristics, and the places and ways that people use in their learning - these are all changing and proliferating. How do libraries and librarians prepare, respond, call for, or participate? Come hear the diverse voices of the literacy community discuss what leadership means to them. We join learners, literacy providers, publishers and librarians to level the playing field, and better understand each others' unique strengths. Look with new eyes at the literacy issue and how you can be more effective. critical and creative in a leadership role. Come prepared to brainstorm ideas. Participants will learn: (1) what further leadership roles librarians and libraries could play in the literacy community; (2) to better understand the complementary strengths of our literacy partners; and (3)

new approaches that they can take away and implement. Sponsored by the BCLA Literacy Interest Group.

Cynthia Whitaker

Executive Director, Literacy BC

Lucy Alderson, Instructor, Community Development and Outreach Faculty of Developmental Studies, Capilano College and Carnegie Learning Centre

Diana Villeneuve

Literacy Advocate Calgary Public Library

Learner

Convenor: Deb Monkman

3:45pm - 5:00pm

F34 Community and school district literacy planning processes- how should libraries get involved?

There are currently numerous initiatives that are being funded through provincial, federal and other sources dealing with literacy. There are two key processes currently underway: Community and School District Literacy Plans. This discussion will focus on how libraries can become more engaged in this initiative and the new directions to school districts on literacy planning. Sponsored by the BC Library Trustees Association.

Tanis Carlow, Provincial Liaison Literacy Ministry of Education

Leona Gadsby, Director, Community and Adult Literacy Literacy Now

Convenor: BCLTA

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10:45am - 12:00pm

S3 Opening the Web: Accessibility in a 2.0 world

Web 2.0 is characterized by interactive online applications and collaborative content control that provides a smooth browser-based experience similar to that of desktop applications. These emerging features offer both great opportunities and potential barriers to users of assistive technology (AT). This presentation will explore some of the most popular Web 2.0 environments and next-generation OPAC features from the perspective of a patron using a screen reader, which translates visual information into sound. Participants will be asked to brainstorm the most effective way to incorporate accessibility testing into Web 2.0 initiatives at their library. Sponsored by the BCLA Academic Librarians in Public Service Section.

Corey Davis

Systems and Reference Librarian, BC College and Institute Library Services Langara College

Convenor: David Pepper

10:45am - 12:00pm

S4 Manga: More Than Meets the Eye

You have heard about Japanese comics and their immense popularity, but what is manga exactly? You may be surprised by the creative storytelling, strong character development, and the wide variety of subject matter for both kids and adults within this versatile medium. Come explore the diverse world of manga and discover why its appeal transcends gender and age. Get acquainted with the bestselling series you will want to acquire for both your children's and

adult collections and find out about the challenges and commitment in maintaining a high-circulating collection that will attract a different group of avid readers into your library.

Virginia McCreedy, Head of Kids' Place Richmond Public Library

Katherine Gibson, Librarian - Ironwood Branch Richmond Public Library

Convenor: Janet Mumford

10:45am - 12:00pm

S5 Libraries Without Walls -Update of Provincial Strategies in BC public libraries

The BC Public Libraries Services Branch strategic plan for BC public libraries, Libraries Without Walls, continues in 2008. Come hear Jacqueline van Dyk and PLSB staff will update you on "refreshing" the strategic plan, and the governance review.

Jacqueline van Dyk, Director Public Library Services Branch, Ministry of Education

Trish Rosseel, Manager, Strategic Programs and Policies Public Library Services Branch, Ministry of Education

Ben Hyman, Manager, Policy & Technology Public Library Services Branch, Ministry of Education

Convenor: Beth Barlow

10:45am - 12:00pm

S6 Little Sister's Bookstore: Fighting censorship in Canada for over 20 years

This session will discuss the battle between the Little Sister's bookstore and the Canadian Border Services Agency (formerly Canada Customs) to show why

this conflict is important to understanding and sustaining core values in librarinship. Janine will explore the censorship, freedom of expression, and intellectual freedom issues that underlie the Little Sister's battle. Little Sister's bookstore primarily serves the gay, lesbian, bisexual and transgender communities and has battled with Canada Customs for 20 years over their illegal seizure of lawful materials. Sponsored by the BCLA Intellectual Freedom Committee.

Janine Fuller, Manager Little Sister's Book and Art Emporium

Convenor: Shannon LaBelle

10:45am - 12:00pm S7 Digitization Made Easy: The Alouette Toolkit

Launched in June 2006 with the financial

support of the Canadian Association of Research Libraries, the Alouette Canada initiative (http://www.alouettecanada.ca) is working toward the development of (1) a search engine for digital collections about or of interest to Canadians, and (2) standardsbased tools and resources that will facilitate access to, and contribution of, digital content. This session will be of interest to members of the BC library, archival and museum communities who have been considering involvement in the project but who lack a practical understanding of how to proceed. Two developers working with the Project, Mark Jordan and Dave Kisly (also of SFU and BC ELN, respectively), will describe some of the technical resources and tools that lower the barriers to participation by institutions of all stripes and sizes.

Mark Jordan, Head of Library Systems Simon Fraser University Library



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Dave Kisly, Contractor BC Electronic Library Network

Convenor: Gordon Coleman

10:45am - 12:00pm S8 Health Information Seeking: Findings from ACTION for Health Research

ACTION for Health was a four-year \$3 million project funded by SSHRC, which addressed the role of technology in the production, consumption and use of health information. ACTION for Health research projects considered varied aspects of online and offline health information seeking. This presentation will provide an overview of four of the ACTION for Health projects, and discuss their relevance to the library community. The projects discussed will be: online health information seekers' search behaviours (undertaken in conjuction with BC HealthGuide OnLine), a study of Canadian Health Network users, a pilot study of health information seekers seeking face to face assistance at Vancouver Public Library, and a study which involved placing an Internet terminal in a community clinic setting. ACTION for Health research underscores the need to invest in human health information intermediaries (such as librarians) in order to ensure that the potential benefits of online health information are obtained. Sponsored by the Health Libraries Association of BC and the BCLA Information Policy Committee.

Ellen Balka, Professor School of Communication, Simon Fraser University

Convenor: **Devon Greyson**

10:45am - 12:00pm

S9 Bring it on: welcoming--and dealing with--user-generated content from self-publishing to Web 2.0

From memoirs to local histories and poetry chapbooks, libraries have a long tradition of collecting (or not collecting) self-published materials. But Library 2.0 is all about user-generated electronic content, and now some libraries are actively collecting zines, independent music on CD, and other home-made formats, as well as inviting patrons to add to our webpages and catalogues. How can we invite the public to create our content and also ensure that this content is accurate, appropriate, and of high quality? What happens to selection criteria and processes? Members of the Vancouver Public Library's Virtual Library and Graphic Novels/Zines teams will talk about how to deal with the apparent paradox while building the best possible library collections. There will be time for questions and discussion.

Staff members from the Graphic Novels and Zines Committees and the Virtual Library of the Vancouver Public Library.

Convenor: Janis McKenzie

10:45am - 12:00pm S10 Slip Sliding Away: Libraries 'Cool' Rebranding, and Public Purposes

If information and education are as important to the economy and politics as we hear, why is it that, in an information society, institutions such as schools, colleges, and libraries are so threatened and debatable? We are in an era of a new public philosophy where economics now dominates public discourse and

defines public reason. Economics now determines the alternatives in virtually every sphere of public activity, redefining circumstances under which all public institutions now operate. Libraries are now important only to the degree that they are social capital and support a complex technological economy. In the end, libraries' purposes are distorted, guided by economic concerns. Trendy shibboleths end up designed into libraries. Emphasis is on rebranding libraries as cool, modern-looking places and spending on design features like atria and grand exteriors, rather than services and materials. While these are design concepts are meant to lure the public, they become manifest in the functions to which they give preference. Sponsored by the BCLA Public Librarians Interest Group.

John Buschman, Associate University Librarian Georgetown University Library, Washington, D.C.

Convenor: Anita Galanopoulos

10:45am - 12:00pm S11 Men. Infants and Literacy: Man in the Moon

In response to the growing body of research demonstrating the need for greater father involvement in children's lives, especially in the area of early language and literacy development, VPL created The Man in the Moon Program. This is a unique early literacy program for men and infants, and is the first of its kind in public libraries in North America. The research conducted by the Human Early Learning Partnership at UBC, for example, reports that children who receive attention and involvement from their fathers right from the start, have

much greater chance of success at school and in life, than those who receive little or no attention from their fathers.

Marcus Mendes, Library Technician Vancouver Public Library

Convenor: Marcus Mendes

10:45am - 12:00pm

S12 Lonely at the Top? The Board Chair as Community and **Board Leader**

What is the role of the Board Chair? How does the Chair leverage this role to ensure vision, voice and visibility? The Chair bears responsibility for productive meetings, effective relationships and profile for the Library and its Board. The Chair also positions the Library for improved quality of life for all residents. The question is, how? Join a BCLTA facilitator to explore a critical role that is too often undervalued. Sponsored by the BC Library Trustees Association.

Convenor: BCLTA

2:00pm - 3:15pm S13 Social Software: Keeping up with our Students

How do we find the time to keep up to date with the emerging technologies our students are using and also think creatively about how (or even if) we can use these tools ourselves to provide library services? Come and hear about TOTS (Tools for Outreach & Teaching Series), a series of collaborative workshops developed by UBC librarians for all UBC library staff that allows us to explore emerging technologies and engage in discussion about their role and value in library services. Sponsored by the BCLA Academic Librarians in Public

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Service Section

Susan Atkey, Reference Librarian University of British Columbia Library

Lindsay Ure, Reference Librarian University of British Columbia

Convenor: Katherine Miller

2:00pm - 3:15pm **S14 Creativity and Passion: 40 Years of Publishing for** Children in Canada

Canadian publishing for children came of age in the late 1960s and 1970s amid a period of intense nationalism and idealism. Against great odds, it has matured in the international marketplace and today receives critical acclaim. This session will focus on the most influential and creative Canadian children's publishers of the past 40 years, and the influence of librarians, library educators, and booksellers, in their interactions with the publishers, on the development of publishing for children in Canada. Drawing on over 130 interviews with writers, illustrators, publishers, editors, designers, children's librarians, teacher-librarians, teachers, booksellers, reviewers, and critics conducted for the Canadian Children's Illustrated Books Project, this session will document the growth of Canadian publishing for children over almost half a century, and the passion and creativity with which it has shaped Canadian children's literature.

Judith Saltman, Associate Professor School of Library, Archival and Information Studies, University of British Columbia

Gail Edwards, Chair and Professor History Department, Douglas College

Convenor: Judith Saltman

2:00pm - 3:15pm S15 Leadership 2008

What's the buzz in the leadership world? What are the research-based approaches being talked about and acted upon by managers? What are the bestsellers suggesting? If you don't have time to read the researchers, the gurus, and the top writers, but want to know newer approaches, tools and the emerging issues, attend this session with Ken Haycock who will synthesize the year's top leadership ideas in review.

Ken Havcock

Convenor: Ken Haycock

2:00pm - 3:15pm

S16 Telling Their Stories: a conversation with Kim Bolan on journalism and freedom of expression in Canada

Vancouver Sun reporter, Kim Bolan has been honoured many times for the quality of her writing, and for her courage and integrity in the interest of freedom of expression. In 2006, Bolan won the PEN Canada/Paul Kidd Courage Prize for her continuing work on the Air India bombing, and the subsequent search for truth and justice. She has also written on many other local issues, including critical investigative work about the many women missing from Vancouver's Eastside. Bolan will talk about why she continues to do the work she does, sometimes in the face of difficult obstacles and even threats to her life. Librarians care deeply about freedom of expression, but we seldom experience the same kind of situations. The BCLA Intellectual Freedom Committee invites you to join them in welcoming Bolan to speak about her work and her thoughts on freedom of expression in Canada.

Kim Bolan, Reporter Vancouver Sun

Convenor: Barbara Jo May

2:00pm - 3:15pm **S17** Website Redesign with Drupal

In 2007 the BC Electronic Library Network began a complete redesign of its website, moving from a home-grown content management system (CMS) to Drupal, a free open source CMS that is increasingly popular among libraries as the engine which powers the website. Because it is open source, Drupal taps into a creative and collaborative community of developers who share the modules they create, meaning that there are a wealth of free tools and extensions which organizations can adapt to meet the needs of their own websites. Drupal is particularly rich in the kinds of "Web 2.0" communication and community relationship management tools that libraries are seeking in order to engage with their patrons. This presentation will outline the BC ELN experience with Drupal, focusing on the advantages and challenges of this open source CMS and key lessons learned during the migration.

Jeff Davis, Contractor BC Electronic Library Network

Dave Kisly, Contractor BC Electronic Library Network

Gordon Coleman, Project Coordinator BC Electronic Library Network

Convenor: Gordon Coleman

2:00pm - 3:15pm S18 More than CUFTS-Understanding and managing e-serials.

The effective management of e-resources makes life easier for

library patrons. Link resolvers such as CUFTS are an important component of this management. Learn about the creation and adaption of publisher title lists, trouble-shooting, and recent collaborative efforts within the province.

Donald Taylor, Electronic Resources Librarian W.A.C. Bennett Library, Simon Fraser University

Jamie Anderson, Systems and Web Librarian Kwantlen University College

Christine Manzer. Collections Management **Assistant** W.A.C.Bennett Library, Simon Fraser University

Shirley Lew, Library Systems Coordinator II

Vancouver Community College Library

Convenor: Sue Digney

2:00pm - 3:15pm

S19 You Tube and Libraries: Show 'em What You've Got

Web 2.0 has presented libraries with all sorts of new technologies and applications to add value to traditional library services and to expand into new areas of service. Many libraries have adopted these new applications, such as Facebook and Second Life, for purposes of communication, outreach, marketing, training and education. You Tube, the free online video hosting site, allows us to deliver an audio and video component to library patrons. You Tube can put a "human" face on virtual library interactions. Featured will be the videos by "The Balding Boys of Broadway" (better known as members of the Mount Pleasant Branch of VPL), as well as a proposed plan to use Youtube as part of the Askaway Virtual Reference Service. The session will explore the proper contexts for using video as part of library instruction and promotion, the

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creative process, technical issues and establishing policy to ensure the video content falls within the scope of a library's mission and goals

Renee Chalut, Librarian Vancouver Public Library, Askaway

D'Arcy Stainton, Outreach Librarian Vancouver Public Library

Nenand Jelicic. Library Assistant Vancouver Public Library

Peter DeGroot, Senior Library Assistant Vancouver Public Library

Convenor: Kay Cahill

2:00pm - 3:15pm

S20 Customers Can't be Ignored: Strategies for Achieving Service Excellence

Is there something in your library for everyone? Will implementing a marketoriented approach result in higher customer satisfaction? As people shop around for the best source of informational and recreational resources. it's important for librarians to reevaluate their collections and their service strategies for making them available to their customers. Rajesh Singh, a professor at SLAIS, will demonstrate the relationship between market orientation and service performance in the context of different Finnish libraries and presenters from Richmond Public Library will discuss the merchandising techniques they've implemented and the phenomenal successes and circulation increases that have followed

Rajesh Singh, Assistant Professor School of Library, Archival and Information Studies, University of British Columbia

Virginia McCreedy, Head of Kids' Place Richmond Public Library

Susan Walters Branch Head of Steveston Richmond Public Library

Convenor: Melanie Houlden

2:00pm - 3:15pm S21 Serving People with a **Hearing Disability**

This program will explain the various types of deafness or hearing loss, and provide techniques on how best to communicate with a person who has a hearing disability. This program is part of a series of programs being presented by the BCLA Special Needs Interest Group on Serving People with Disabilities.

Grace Shyng, M. Sc., Aud. Head of Audiology Western Institute for the Deaf and Hard of Hearing

Tammy Lawley, Service Canada **Employment Counsellor** Western Institute for the Deaf and Hard of Hearing

Henry Lam, Audiologist Western Institute for the Deaf and Hard of Hearing.

Convenor: Margarete Wiedmann

2:00pm - 3:15pm **S22 Infrastructure Challenges** and Possible Solutions

This session will focus on the current challenges faced by libraries across the province with respect to improving or creating new infrastructure. What funding sources are out there and what options can the province look at for more funding to deal with this issue? Sponsored by the BC Library Trustees Association.

Peter Wainwright, President, BCLTA

Library Trustees

PLSB representatives

Convenor: BCLTA

3:45pm - 5:00pm

S23 Evolving landscape of scholarly communications in BC

Librarians and faculty are actively engaging in a discussion about scholarly communication topics. Libraries are exploring a range of activities to support new models of scholarly communications on their campuses which include faculty engagement on author rights, developing a scholarly communication plan on their campuses, and hosting and supporting open access journals. Open Journals Systems (OJS), the leading free, open source journal publishing system developed in BC, is used throughout the world, so that faculty can publish their scholarly journals at low cost. Many of these journals are distributed as open access. The members of the Canadian Association of Research Libraries are building and filling institutional repositories so that their faculty can make their own work open access, something that funding agencies are, increasingly, expecting. This session features a panel of academic library leaders in scholarly communications in British Columbia, who will share the latest initiatives at their own libraries. Sponsored by the BCL A Academic Librarians in Public Service.

Joy Kirchner, Project Manager, Scholarly Communications University of British Columbia

Tom Whalley, Ph.D., Scholarly Activity Coordinator Douglas College NW Campus

Inba Kehoe, University of Victoria

Hilde Colenbrander-, University of British Columbia Libraries

Sandra Wong

Simon Fraser University

Convenor: Heather Morrison

3:45pm – 5:00pm S24 READ NOW BC!

READ NOW BC! LEAP, HOP or just MOVE IT to this session about new and ongoing provincial literacy initiatives in BC! Speakers from the provincial Literacy Branch and Literacy BC will help participants learn about how communities and libraries can participate in planning, delivering and promoting literacy programs that reach beyond the walls and mandates of any one institution. Initiatives discussed will include the ReadNowBC provincial literacy action plan and the new district literacy planning process; the Ready, Set, Learn and StrongStart initiatives and the LEAP (Literacy Education Activity and Play) program from Legacies Now, which promotes activities and resources to promote nutrition, physical fitness and early literacy for young children (including the HOP, MOVE IT. and WORDS resources).

Tanis Carlow, Provincial Liasion Literacy & Numercay Initiatives Literacy Branch, Ministry of Education

Deb Monkman, Librarian Literacy BC

Michelle Fitt, Director, LEAP BC 2010 Legacies Now

Convenor: Ene Haabniit

3:45pm - 5:00pm

S25 Open Medicine: One year of independent, open access scholarly publishing

Dr. Palepu will present her experiences founding a new independent open access medical journal. Open

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Medicine was founded in the wake of a controversial instance of editorial interference and suspension of academic freedom that resulted in the firing of the Canadian Medical Association Journals editors, followed by the resignation of the remaining editors and board. She will also report on the lessons learned during the first year of operation of this journal. Sponsored by the BCLA Intellectual Freedom Committee, the BCLA Information Policy Committee, and the Health Libraries Association of BC.

Anita Palepu, MD MPH FRCPC
Michael Smith Foundation for Health Research
Senior Scholar/Associate Professor of Medicine
University of British Columbia

Convenor: Devon Greyson

3:45pm – 5:00pm S26 Ain't on the Globe and Mail Bestseller List

Members of the BCLA Intellectual Freedom Committee and other librarians interested in building good collections present fun-filled, rapid-fire reviews of books, magazines, and DVDs. These are items from independent publishers or distributors that have not had large promotion budgets, nor have they made it onto a bestseller list or Oprah. The presenters will have 90 seconds to review each item. They will try to convince you that it is worth reading, viewing, and including in the diverse collection on your library's shelves. Information about sourcing the materials will be available. Sponsored by the BCLA Intellectual Freedom Committee.

Convenors: **Heather De Forest** and **Janis McKenzie**

3:45pm - 5:00pm S27 It's del.icio.us: Pushing Links to Create Dynamic Web Pages

This session will demonstrate how librarians can use the social bookmark tool, del.icio.us, to generate and dynamically update library Web pages featuring subject-based Internet resources, del.icio.us is a website that allows users to save Web links, assign keywords (tags) to those links, and add descriptive notes. del.icio.us also generates customized snippets of code that can be embedded into html to display those links in a library webpage. The Emily Carr Institute Library is developing its subject pages using this method. The advantages are that multiple librarians can contribute links to subject pages via a single del.icio.us account, accessible with anyInternet connection, without having to update the website itself; subject pages are auto-generated using one or more tags (eg. "Canada" and "history"); links on Internet resource pages can be kept current and library patrons can subscribe to subject pages via RSS.

Paul Joseph, Technical Services Librarian Emily Carr Institute Library

Convenor: Paul Joseph

3:45pm - 5:00pm S28 When the zombies invade, will your library be ready?

When the undead attack, will YOU have a clue about what to do? What about your library's patrons? Anyone who has spent decades watching horror movies certainly will! Our presenters will offer essential information for any library that might be facing this or similar emergencies, including: strategies for staying safe before, during, and after a zombie attack;

the library as a refuge for the living; and supplies to keep on hand. Participants will also receive some collection development information for the zombie/horror genre so that patrons can be prepared, too.

Carla Graebner,

Simon Fraser University

Renee Chalut,

Librarian, Vancouver Public Library, AskAway,

Brian Owen, Associate University Librarian, Systems and Processing Simon Fraser University Convenor: **Barbara Jo May**

3:45pm - 5:00pm

S29 Romancing Your Library Collections: The Enduring Appeal of the Romance Genre

Did you know that romance fiction generates over \$1 billion in sales each year? And that almost half of all paperback fiction books sold are romances? Take action and make your library "romance-friendly", and watch your circulation statistics grow! Join us in this lively session where panelists talk about the genre's timeless appeal. There will be a discussion on new and classic romance authors, as well as the various subgenres of romance, including romantic suspense, paranormal romance, and erotic romance. Also, current trends in publishing and readers' advisory tips will be addressed, including the burgeoning popularity of romance e-formats. Participants will learn readers' advisory essentials, including must-read authors in the romance genre and differences between subgenres, trends in romance publishing, romance in digital formats (eBooks and eAudio) and other romance resources for libraries, including websites, blogs and databases.

Desiree Baron, Branch Head, Outreach Services Vancouver Public Library

Daniela Esparo, Manager Kitsilano and North Area Branches Vancouver Public Library Convenor: **Desiree Baron**

3:45pm - 5:00pm S30 AskAway: Improv Reference

After two years of providing an award-winning virtual reference service to all British Columbians, what have we learned? That it takes creativity, thinking outside the box, and a sense of humour to adapt existing reference skills to the online environment. Based on feedback from actual service providers, this session will throw a dramatic spotlight on creative ways of dealing with issues ranging from unintelligible questions and technical glitches to inexplicable patron behaviour. Come to laugh, to learn and to share as your fellow library professionals show off their acting and reference talents!

Phil Hall, Virtual Reference Coordinator Vancouver Public Library

Convenor: Sunni Nishimura

3:45pm - 5:00pm

S31 Legal Literacy and LawMatters in BC Public Libraries: What Role Can Libraries Play in Providing Access to Legal Information

Public libraries are an important part of the legal services network in BC. This workshop will demonstrate a range of legal information and research tools to help citizens challenge the mystique of the law, and will explain the LawMatters project partnership between the BC Courthouse Library Society and BC public libraries. We will also discuss how to increase the public's perception

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of public libraries as sources of legal information, and how to help the growing numbers of people going to court without a lawyer.

Convenor: **Janet Freeman**LawMatters Project Coordinator
BC Courthouse Library Society
Convenor: **Guy Cribdon**, Vancouver Public Library

3:45pm - 5:00pm

S32 Communicating your vision: work with designers and project managers to get the library you really want

Planning a new library or major renovation involves understanding what your patrons need now and imagining what they'll need in the future. Realizing your vision means articulating those needs to designers and/or project managers who then translate them into the design of physical space. The librarian, designer and project manager who worked on the Fraser Valley Real Estate Board Academic Library at SFU Surrey will discuss the development and implementaion of the vision, their roles and the importance of communication between all team members.

Natalie Gick, Campus Librarian Simon Fraser University Surrey

Marie Schneider, Facilities Manager Simon Fraser University Surrey

Sally Emmerson, Raven Design Consultants

Convenor: Karen Marotz



Social Events and Business Meetings

Thursday, April 17, 2008 5:00pm - 7:00pm E1 Welcoming Reception (followed by the Keynote Address)

Join your fellow delegates to kick off the conference and preview exhibits at the welcoming reception to the 2008 conference.

Thursday, April 17, 2008 8:30pm - 11:00pm E2 AskAway Dessert Reception

Psst! Did you hear about last year's BC Library Conference AskAway reception? Some say it was a smashing success - don't miss out this year! BC ELN, OCLC Canada and PLSB are pleased to host the AskAway reception celebrating the success of BC's provincial virtual reference service. This reception is open to all those involved in or curious about the AskAway service. Come mingle with AskAwayers while you build your own dessert or dip into the chocolate fountain!

Friday, April 18, 2008 7:45am - 8:45am

E3 First Timer/New Member Breakfast

Join committed and enthusiastic BCLA members, conference veterans, and the BCLA President for a networking breakfast of coffee, muffins and conference tips. This is a ticketed event for conference first-timers and new BCLA members.

Friday, April 18, 2008 7:45am – 8:45am E4 BCLTA Breakfast

Network with your fellow library trustees at a breakfast of coffee, and muffins.

Friday, April 18, 2008 Noon - 2:00pm E5 A Time to Re-Connect

A special luncheon for retired librarians and library staff, a chance to share our lives after libraries, and to keep in touch with the active library world. Guest speaker is ex-librarian and media star Bill Richardson. Library workers about to retire are also cordially invited. Please register for this session. Free for conference delegates, \$20.00 for non-delegates and retirees who are not BCLA members.

Sponsored by the BCLA Membership Committee

Friday, April 18, 2008 5:30pm – 7:00pm Sponsored Receptions

Concerned you won't have anything to do before the awards event? Your worries are over - see if there's a reception with your name on it. By invitation.

Check the conference website for details and updates.

Friday, April 18, 2008 7:00pm - 11:00pm

E6 BCLA Awards Reception

Celebrate our library community's achievements with awards and a pub night to follow. Don't forget to eat (dinner not included), and after the awards, buy the winners a drink at the cash bar in the Thirsty Turtle pub.

Generously sponsored by Micromedia ProQuest.

Social Events and Business Meetings

Friday, April 18, 2008 5:00pm - 7:00pm E7 BCLTA Trustees Awards Reception

Join your fellow library trustees at the Richmond Public Library – Brighouse Branch for drinks and appetizers at an evening reception and awards ceremony honouring exceptional individuals from around the province for their service and commitment to libraries.

Sponsored by Richmond Public Library

BUSINESS MEETINGS

Thursday, April 17, 2008 9:00am – 12:00noon PLSB Library Federations Meeting Saturday, April 19, 2008 9:00am - 10:15am

S1 BCLA Annual General Meeting Get involved! Continental breakfast served.

Saturday, April 19, 2008 8:30am - 10:15am S2 BCLTA Annual General Meeting

Saturday, April 19, 2008 12:00noon – 1:30pm BCLA Sections, Committees and Interest Groups meetings.

Check the conference website for details and updates.



Committee Members List

Chair

Trish Rosseel Public Library Services Branch

Program Chair

Christine Middlemass Vancouver Public Library

ALPS Representative

Celia Brinkerhoff Douglas College

BCLTA Representatives

Arlene Yoshikawa Christine Lattey

Continuing Education/Pre-Conference

Heather Scoular Port Moody Public Library

Facilities & Logistics

Jamie Anderson Kwantlen University College

Hospitality & Special Events

Anita Cocchia BC Electronic Library Network

Nathalie Patel Vancouver Public Library

Registration

Kay Cahill

Important!!

In the interests of the environment and controlling costs, this is the only program you will receive

Please bring it with you to the conference.

Conference information is also available at:

www.bcla.bc.ca/conference

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Natalie Fouquette Chilliwack Branch, Fraser Valley Regional Library

YAACS Representative

Nathalie Patel Vancouver Public Library

The Conference Planning Committee would also like to thank the various BCLA sections, committees, and interest groups for their work on the conference sessions. BCLA Executive Director Michael Burris and Office Assistant Allie Douglas also made significant contributions to the organization of the conference.

Conference art and program layout by Josué Menjivar Fresh Brewed Illustration

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