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## SCHOOL OF LIBRARY, ARCHIVAL AND INFORMATION STUDIES

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*In support of The University of British Columbia's mission, the School of Library, Archival and Information Studies prepares professionals to exercise leadership in planning, implementing and promoting the preservation, organization and effective use of society's recorded information and ideas.*

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## President's Welcome

**Inba Kehoe**
*President*
*British Columbia Library Association*

So much of our professional time and energy gets buried under the minutia of the day-to-day grind that we—happily—labour under. But looking at the routines of our day as facilitating the needs of contemporary users is what we are all trying to do, every day. We do this while understanding the necessity of trending our institutions towards expanding access, developing technologically seamless and functional systems and services and striving to always be culturally dynamic. And that's kind of exciting. When we shift our perspective, new vistas of perception take hold, crystallize within us.

To get us moving toward a broadening understanding of what our institutional futures might hold, I invite you to listen to Steven Berlin Johnson, social critic, technologist and author of *Everything Bad is Good for You* and *The Interface Culture*, who will deliver our Keynote Address. Johnson points out that the library users of today and tomorrow have a more visual, gaming psychological sensibility that feeds off techno-platforming, meaning learning as interactivity and what I have called "broadband stimuli." Libraries need ways in which to engage users as readers and gamers, giving them learning scenarios and environments in which to access and learn, a true cognitive workout.

"What if…" is a phrase my nine-year old son Matthew uses to constantly challenge a parent's predetermined constructs. Routines allow for process and precision; but, we must also ask ourselves, "What if?" And in so doing, we open up the necessities of the present to the possibilities of the future, the near-term future that will lead us to seeing things anew. We hope that this year's conference will inspire you to gaze into the future, revel in the uncertainties and scale new horizons, to then go where no library has gone before!

And let me say, welcome, everyone, to the 2007 BCLA Conference Beyond 20/20: Envisioning the Future. I am looking forward to meeting many of you in person.

**Inba Kehoe**
*BCLA President*

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School of Library, Archival and Information
    Studies Coop Program, UBC

## Acronym Demystifier

ACDC ........... Acquisitions and Collection Development Committee (BCLA)
ALPS ............. Academic Librarians in Public Service (BCLA)
BCCATS ....... BC Cataloguing and Technical Services (BCLA)
BC ELN ........ British Columbia Electronic Library Network
BCLA ............ British Columbia Library Association
BCTLA .......... British Columbia Teacher-Librarians Association
CNIB ............. Canadian National Institute for the Blind
GVPL ............ Greater Victoria Public Library
IFC ................ Intellectual Freedom Committee (BCLA)
IPC ................ Information Policy Committee (BCLA)
FNIG ............. First Nations Interest Group
LAB ............... Libraries Across Borders (BCLA)
LTAIG .......... Library Technicians and Assistants Interest Group (BCLA)
NVDPL ......... North Vancouver District Public Library
SFU ............... Simon Fraser University
SLA .............. Special Libraries Association
SLAIS ........... School of Library, Archival and Information Studies, UBC
SLIS .............. School of Library and Information Studies, University of Alberta
SNIG ............. Special Needs Interest Group (BCLA)
TBA ............... to be announced
UBC .............. University of British Columbia
UVIC ............. University of Victoria
VCC .............. Vancouver Community College
VIRL ............. Vancouver Island Regional Library
VPL ............... Vancouver Public Library
YAACS ......... Young Adult and Children's Services (BCLA)

## Registration and Trade Show

*Registration:*

| | |
|---|---|
| Thursday, April 19 | 7:30 am–7:00 pm |
| Friday, April 20 | 7:30 am–5:00 pm |
| Saturday, April 21 | 7:30 am–1:00 pm |

*Trade Show:*

| | |
|---|---|
| Thursday, April 19 | 5:00 pm–7:00 pm |
| Friday, April 20 | 10:15 am–5:00 pm |
| Saturday, April 21 | 10:15 am–2:00 pm |

The trade show is a vital part of the conference and is your opportunity to meet with library suppliers, automation vendors and publishers. A visit to the tradeshow will provide you with the latest information on many aspects of library service.

On Thursday, the President's Welcoming Reception will be held in the exhibits area from 5:00-7:00pm, followed by the Keynote Address and a post-keynote social with cash bar and snacks. On Friday, lunch and coffee will be served in the exhibits area. On Saturday morning, coffee and lunch will be served in the exhibits area. The BCLA thanks all exhibitors for their support and participation in the conference.

## Conference At A Glance

*Thursday, April 19th*

| | |
|---|---|
| 9:00 am–4:30 pm | Pre-conference workshops |
| 5:00 pm | Exhibits open |
| 5:00 pm–7:00 pm | President's Welcoming Reception in the exhibits |
| 7:00 pm–8:30 pm | Keynote Address: Steven Berlin Johnson |
| 8:30 pm–10:00 pm | Post-Keynote Social |

*Friday, April 20th*

| | |
|---|---|
| 7:45 am–8:45 am | First-Timer/New Member Breakfast |
| 9:00 am–10:15 am | Plenary Session: Eva Miller/Stacey Aldrich |
| 10:15 am–10:45 am | Refreshments in the exhibits |
| 10:45 am–12:00 noon | Conference sessions |
| 12:00 noon–2:00 pm | Lunch in the exhibits |
| 2:00 pm–3:15 pm | Conference sessions |
| 3:15 pm–3:45 pm | Refreshments in the exhibits |
| 3:45 pm–5:00 pm | Conference sessions |
| 5:00 pm–6:30 pm | AskAway Reception/dinner break/business meetings |
| 6:00 pm–11:45 pm | Shuttle bus between the Hilton & the Burnaby Art Gallery |
| 7:00 pm–12:00 midnight | Awards Celebration at the Burnaby Art Gallery |

*Saturday, April 21st*

| | |
|---|---|
| 8:00 am–9:00 am | Business meetings |
| 9:00 am–10:00 am | BCLA Annual General Meeting |
| 10:15 am–10:45 am | Refreshments in the exhibits |
| 10:45 am–12:00 noon | Conference sessions |
| 12:00 noon–2:00 pm | Lunch in the exhibits/business meetings |
| 2:00 pm | Exhibits close |
| 2:00 pm–3:15 pm | Conference sessions |
| 3:15 pm–3:45 pm | Refreshments |
| 3:45 pm–5:00 pm | Conference sessions |

**9:00 am–4:30 pm**

**T1: Discover the Leader in You! Developing and Realizing Your Leadership Potential**

Most of us know people we consider to be great leaders. We may have encountered these people through our work, our professional activities or our personal lives. We often recognize great leadership instinctually, without giving much thought to what qualities and skills make a great leader. This workshop will explore a number of issues related to leadership such as what traits leaders have, why being a good leader is a very different thing than being a good manager, how you can determine your own leadership potential, how you can take on a leadership role in your job and your professional associations and whether a leadership institute might be right for you.

**Speakers: Wayne Glover,**
*President and CEO of AssociationsFirst*
**Daniel Phelan,**
*Manager, Collection Services Team, Ryerson University Library*
**Laurie Scott,**
*Chair, Program Planning SLA Denver 2007*

**Convenor:** Marie-Paz Vera

**T2: Beyond Limits: Building Open Access Collections**

Join local library leaders in open access to find out the latest in open access policy developments and what is being done to build open access collections in our open access archives (institutional repositories) and open access publishing. Peter Suber of Open Access News will join the group

via teleconference for a question-and-answer session. This will be of interest to all who are involved in implementing open access initiatives or just interested in finding out what is going on.

**Speakers: Jean-Claude Bradley,**
*Coordinator of E-Learning, College of Arts and Sciences, Drexel University*
**Shelley Brown,**
*Reference Librarian, New Westminster Public Library*
**Jennifer Campbell-Meier,**
*Assistant Professor, SLAIS*
**Liza Hutchison,**
*Coordinator, Reference/Instruction, Langara College*
**Scott Leslie,**
*Manager, BCcampus Shareable Online Learning Resources*
**Heather Morrison,**
*Project Coordinator, BC Electronic Library Network*
**Brian Owen,**
*Associate University Librarian, Processing and Systems, SFU*
**Katy Nelson,**
*Science Reference Librarian, UVIC Libraries*
**Nina Saklikar,**
*Systems Librarian, SFU Library*
**Bronwen Sprout,**
*Digital Initiatives Librarian, UBC Library*
**Nancy Jane Stuart,**
*Library Technical Services, UVIC Libraries*
**Peter Suber,**
*Research Professor, Earlham College*

**Convenors: Heather Morrison**
**Lesley Perkins**

**Section/Committee: ALPS/IPC**

**9:00 am–12:00 pm**

**T3: Library 2.0=Better Service**

Library 2.0 can be a scary term for librarians who aren't really into technology, but in fact, it's not about machines and software at all: it's about providing the best possible service to our users. Marylaine will demonstrate how librarians are using every available means (technological and otherwise) to:

- meet your users' needs as THEY define them, in the manner, place and time of their choice;
- allow (and encourage) two-way communication between users and library staff;
- extend access and eliminate arbitrary barriers;
- provide a virtual community; and
- put a human face on the library.

**Speaker: Marylaine Block,**
*Writer and Internet Librarian*

**Covenor: Corinne Durston**

**1:30 pm–4:30 pm**

**T4: Some Possible Futures for Reference**

In a Google world, information is a commodity: free, fast and good enough for the casual seeker. We will continue to be the handholders and guides for the unsophisticated, but what could we do for the sophisticated users that Google cannot? We could provide the kind of product that independent information professionals charge hundreds of dollars an hour for. We could personalize information, reformat information, create information and continuously update information. Marylaine will show you how some librarians are already doing these things, and tools they

might be using in the future to provide these services.

**Speaker: Marylaine Block,**
*Writer and Internet Librarian*

**Convenor: Shelagh Flaherty**

**T5: Second Life Library Service**

The Alliance Library System and OPAL (Online Programming for All Libraries) have opened an Alliance of Libraries 2.0 on Second Life. What is Second Life, you may be asking. It is a 3-D virtual world entirely built and owned by its residents. Since 2003 it has grown explosively and is inhabited by over 2 million people. This global community is working together to build online space for creativity, collaboration, commerce and entertainment. The Alliance Library System began offering programs to the Second Life community in 2006 and plans to offer library service. The Alliance Library System is a regional system located in East Peoria, Illinois, with 260 library members. Come to hear how outreach programs, events and training sessions are being offered to virtual residents "to promote the real library and online library services to adults and teens who might not otherwise use the library."

**Speaker: Kitty Pope,**
*Executive Director of the Alliance Library System*

**Convenor: Jamie Anderson**

**Thursday, April 19, 2007**
**7:00 pm Keynote Address**

"Beyond 20/20: Envisioning the Future," will open with Steven Berlin Johnson inviting conference goers to consider the collision of the book, the Web, and the audience. What happens to the traditional printed book when it connects to the extended world of information online? What happens to the traditional relationship between author and reader when the readers start to assemble into groups, and publish their own thoughts in the virtual margins? Does this foretell an erosion of the book's power, or does it actually create a new opportunity for books, by connecting them more powerfully to the social networks of their readers? Accompany Steven, author of *The Interface Culture*, on a journey to the future where traditional boundaries between "hot" and "cool" mediums have dissolved, authorship is communal, and dialogue has replaced the full-stop stance (staccato dance?) of print publication.

**Speaker:** **Steven Berlin Johnson**
**Convenor:** **Inba Kehoe**
**Sponsor:** **EBSCO**

*Steven Johnson is a brilliant cross-disciplinary thinker who applies broad-ranging research and creative thinking to interesting social problems and comes up with intriguing and important insights into how we live, learn, work and play. Both social critic and technologist, he's written several popular books on the intersection of science, technology and personal experience, three of them national bestsellers. His writings have influenced everything from the way political campaigns use the Internet to cutting-edge ideas in urban planning to the battle against 21st-century terrorism. His most recent book,* The Ghost Map: The Story of London's Most Terrifying Epidemic—and How It Changed Science, Cities, and the Modern World *is a gripping account of the 1854 cholera epidemic in London and of a real-life hero whose map of the outbreak paved the way for the emergence of the modern city. Steven was cofounder and editor-in-chief of* FEED, *the revolutionary Web magazine blending technology, science and culture with a truly innovative interface. He is a contributing editor to* Wired *magazine and writes the monthly "Emerging Technology" column for* Discover *magazine. Steven is a Distinguished Writer in Residence at the New York University Department of Journalism.*

**E1 President's Welcoming Reception**

BCLA President Inba Kehoe invites delegates to kick off the conference and preview exhibits at the welcoming reception. After Steven Berlin Johnson's Keynote Address, stay and mingle with colleagues and renew old acquaintances (cash bar and snacks).

**Friday, April 20, 2007**
**9:00 am–10:15 am Plenary Session**

**F1 Go Where You're Watching: Scouting the Future**

Libraries have always been a reflection of the societies they serve, and we find ourselves in interesting times. Information has taken on a life of its own. Libraries have moved from storehouse to conduit and are only one of many available sources for enlightenment and entertainment. While we have grappled with new tools and techniques for delivering information, the true evolution may still be within us.

In a time of rapid change and increasingly complex choices, how can libraries continue to be relevant? The key is to make dynamic connections between social, technological and community trends. Librarians and committed Future Scouts Stacey Aldrich and Eva Miller, will talk about reclaiming the creative genius that is both your birthright and ticket to grappling with forces that only seem beyond our control. Participants will learn techniques they can use to become Future Scouts in their own organizations and begin to identify great opportunities for creating the future. Continued innovation within our institutions will depend on serving two masters equally well: our own passion and the noble mission of the library.

**Speakers:** **Eva Miller & Stacey Aldrich**
**Convenor:** **Deb Thomas**
**Sponsor:** **UBC Library**

*Eva Miller has over fifteen years of experience in information technology environments, including software companies, graphic design firms and Web publishers. She holds a Master's degree in information science from the University of Michigan School of Information and was one of* Library Journal's *"Movers and Shakers" for 2004 (http://tinyurl.com/4kag6). Miller has worked in the areas of reference, training and special projects at Multnomah County Library in Portland, Oregon. With the support of LSTA grants, she launched Oregon's statewide virtual reference project (www.oregonlibraries.org) and developed a library-specific content management system called Plinkit (www.plinkit.org) for smaller public libraries in Oregon, which has since grown into a multi-state effort. Miller recently worked as an information architect with Intel and currently works for ID Branding (www.idbranding.com), convincing tech-savvy, profit-driven people that librarians have something they want.*

*Stacey Aldrich recently became the Assistant Director of the Omaha Public Library System. Previously she was the Deputy State Librarian at the Maryland State Department of Education, where her primary responsibility was to oversee the implementation of statewide projects. While in Maryland, Stacey played an active role in developing programs, conferences and discussions to help public libraries generate ideas, conversations and innovative programming around future thinking. Stacey also spent six months working with Coates & Jarratt, Inc., a futuring think tank in DC. As she continues to work with Futurist colleagues, it is clear to Stacey that the best way that we can predict the future is to be an active part of its creation. She has an MLS from the University of Pittsburgh, and is a member of the Association of Professional Futurists. Here's a link to a 2005* Library Journal *article about her: http://www.libraryjournal.com/article/CA281648.html.*

**10:15 am–10:45 am**
**Refreshments in the exhibits**
Sponsor:    Irving K. Barber Learning
            Centre, UBC

**10:45 am–12:00 noon**
**F2:    Serving People with Visual
        Disabilities**
This program will explain the various types of visual disabilities and provide techniques on how best to serve a person with a visual disability. This program is part of a series of programs being presented by the Special Needs Interest Group on Serving People with Disabilities.
Speakers:  **Brad Hooge,**
           *Counsellor, CNIB*
           **Lynn Jensen,**
           *Rehab Teacher, CNIB*
Convenor:  **Margarete Wiedmann**
Interest Group: **SNIG**

**F3:    What's New in Law-
        Making and Policy on New
        Technologies in Canada**
It is difficult to keep up with new technologies, much less the policy manoeuvers and politics that swirl around their introduction and promotion. The Canadian Internet Policy and Public Interest Clinic (CIPPIC) at the University of Ottawa's Faculty of Law is an independent research and advocacy centre which seeks to ensure balance in policy and law-making processes around new technologies. DRM, the broadcast flag, copyright law, spyware, telecommunications policy and many other issues that concern libraries are central to the CIPPIC's interests and areas of work. Philippa Lawson, Executive Director, will give an update on some current projects

and cases involving the intersection of law, technology and the public interest in Canada.
Speaker:   **Philippa Lawson,**
           *Executive Director and General
           Counsel, Canadian Internet
           Policy and Public Interest Clinic
           (CIPPIC)*
Convenor:  **Barbara Jo May**
Committee: **IPC**

**F4:    Making the Leap: Mid-
        Career Migration from One
        Library Sector to Another**
Most library work offers opportunities to develop a skill set that is broad, flexible and well suited to cross-sector adaptation. The future is bright for professionals who can articulate what they have to offer, see the connections in the larger picture of library service and understand the need for lifelong learning in the rapidly changing information environment. Come hear how four seasoned professionals positioned themselves for the leap from one library sector to another.
Speakers:  **Eva Miller,**
           *Senior Information Analyst,
           Intel Library*
           **Sylvia Roberts,**
           *Reference/Liaison Librarian,
           SFU Library*
           **Colleen Alstad,**
           *Reference/Liaison Librarian,
           SFU Library*
           **Maureen Woods,**
           *Director, Coquitlam Public
           Library*
Convenor:  **Pam Medland**

**F5:    Intellectual Freedom for
        Children and Youth: How to
        Handle Challenges in Your
        Library**
When public libraries receive complaints from the public about materials, they are often directed at children's and teen material. Are you responsible for handling these complaints and are you finding the process intimidating and stressful? This session will give you practical tips on how to write policy, talk with members of the public about their complaints and deal with the pressures of the situation. The presenters will also discuss concerns about community standards and the rights of children and teens.
Speakers:  **Miriam Moses,**
           *Adjunct Professor, SLAIS,
           Information Ethics*
           **Michael Vonn,**
           *Policy Director, BC Civil Liberties
           Association*
Convenor:  **Chris Kevlahan**
Section/Committee: **YAACS and IFC**

**F6:    Brave New World?
        Cataloguing Developments
        That Will Transform Our
        OPACS**
This panel session will look at recent developments and current issues affecting the cataloguing world and the impact that these changes will have on our daily working lives and the lives of our patrons. Topics covered will include developments around Functional Requirements for Bibliographic Records (FRBR), an update on work currently underway on a new standard for resource description that will replace AACR2 (RDA), recent policy changes at the Library of Congress and developments in the metadata world. This session will

appeal to technical services and public services librarians, as well as library managers from all types of libraries.
Speakers:  **Joe Tennis,**
           *Assistant Professor, UBC SLAIS*
           **Ella-Fay Zalezsak,**
           *Technical Services Coordinator,
           VCC*
           **Susan Andrews,**
           *Principal Cataloguer, UBC Library*
Convenor:  **Carol Elder**
Section:   **BCCATS**

**F7:    Glimpses of the Future for
        Aboriginal Library Services**
This session will highlight several new library initiatives related to First Nations. The Haida have announced the opening of a children's library in Skidegate. At the same time, VIRL has been working with the Haida on a program with traditional marionettes and story telling. Also this year, the FVRL has set up an aboriginal working group and has planned cross-cultural training for its staff, as well as community focus groups with the Stol:o. Finally, this year the FNIG and PLSB held the First Nations Communities Read program throughout BC. The session will highlight these events and programs and use these examples to talk about the still untapped future potential for more services and programs like this throughout the province.
Speakers:  **Rand Flem-Ath,**
           *Vancouver Island Regional Library*
           **Vonnie Hutchison,**
           *Haida Children's Library*
           **Ada Con,**
           *Diversity Services and Programming
           Coordinator, FVRL*
Convenor:  **Nancy Hannum**
Interest Group: **FNIG**

**12:00 noon–2:00 pm**
**Lunch in the exhibits**
**Sponsor: EBSCO**

**2:00 pm–3:15 pm**
**F8:  Making Book: Gaming and the Library**

In support of games courses, faculty research and students interested in careers in gaming, the SFU Surrey Library has PCs, games consoles and a games collection. Dr. Jim Bizzocchi will discuss how and why the games room came to be and the types of courses and research the games are used for. Shelley Sluggett will discuss the computing requirements and ongoing maintenance needed. Natalie Gick and Jamie Anderson will discuss policies and collection development.

**Speakers:  Jim Bizzocchi,**
*Professor, School of Interactive Arts and Technology, SFU Surrey*
**Shelley Sluggett,**
*Manager, Academic Computing Services, SFU Surrey*
**Natalie Gick,**
*Campus Librarian, SFU Surrey*
**Jamie Anderson,**
*Reference Librarian, SFU Surrey*

**Convenor:  Christine Middlemass**

**F9:  Fair Dealing and the Supreme Court: Are We Short-Changing Our Patrons?**

With the Great Library vs. CCH decision by the Supreme Court, a door has opened that may increase access for library users under the fair dealing clause of the Copyright Act. What are librarians doing to realign their services within this context? Are Access Copyright licenses still required for incidental copying? Are there any other implications for access? Questions are being asked across the country through listserves, research papers, news reports and editorial comments. This session will explore the issues and implications for library services and licensing arrangements.

**Speaker:  Mary Anne Epp,**
*Director of Contract Administration, Langara College*
**Convenor: Connie Fitzpatrick**
**Committee: BCLA Copyright Committee**

**F10:  The Art of Appeal**

It has been said that no two readers read the same book; the reasons why readers enjoy a particular book are unique to them. In order to meet the needs of the leisure reader, it is essential that the reader's advisor has a thorough understanding of the appeal elements that drive reading selection, what makes a good book and why it is enjoyed by some and not by others. During this session Sharron Smith, Readers' Advisory Librarian from the Kitchener Public Library (Ontario) and co-author of *Canadian Fiction: A Guide to Reading Interests*, will discuss the major appeal elements and provide reading suggestions for each element (with a Canadian focus) so that by the end of this session you'll have a great reading list.

**Speaker:  Sharron Smith,**
*Readers' Advisory Librarian, Kitchener Public Library*
**Convenor:  Lorraine Kelley**

**F11:  Book Clubs for Kids and Teens**

Book Clubs aren't just for serious literary adults. Kids' and Teens' Book Clubs are great literature-based library programs, easy to do and lots of fun. Learn how to start and run a successful Kids' and Teens' Book Club in your branch. Topics include budgeting, book selection, publicity and leading a lively meeting. Get some great practical ideas for meeting discussions, activities and getting kids excited about reading and talking about books.

**Speaker:  Linda Neumann,**
*Youth Services Librarian, Surrey Public Library*
**Convenor:  Julie Backer**

**F12:  AlouetteCanada: One-Stop Searching for Canadian Content**

Imagine a province where every citizen has the opportunity to access its online cumulative cultural heritage; which is able to harness the will and energy of every library, archive, gallery, museum, historical society and institute of record to create a comprehensive collection of digital resources for the benefit of its citizens; and that is committed to eliminating barriers to access, not only physical but geographical. A panel of presenters will describe the progress being made toward a multi-sector, all-BC approach to providing access to BC's collections and demonstrate how museums, archives and libraries are making their collections available through a new BC portal and through AlouetteCanada.

**Speaker:  Brian Bell,**
*Director, AlouetteCanada*
**Convenor:  Anita Cocchia**

**F13:  Just Copy, Cut and Paste? Phooey on Academic Integrity**

What does plagiarism mean to students? When conducting research or reviewing literature, students aged 6 to 20 submit wonderful work that we know is the result of Internet searching, "cut and paste" and a little slick polishing. Teachers are often too easily impressed by what appears to be the resourcefulness of their students. How can we help students of all ages figure out how to credit the ideas and works of others in their writing, presentations and lifelong activities? A panel of teachers, teacher-librarians, librarians and students will present their perspectives and offer some tips on ways to help students develop academic integrity.

**Speakers:  Moira Ekdahl,**
*Teacher-Librarian, Gladstone Secondary School*
**Pat Parungao,**
*President, BCTLA*
**Jo-Anne Naslund,**
*Education Librarian, UBC Library*
**Convenor:  Jo-Anne Naslund**

**F14:  Suggestions for Purchase: Collection Development Boon or Bane?**

We all get them. They come via print, e-mail, online and notes passed on by staff. They come in a trickle and they come in a tidal wave. We want the input from our communities to fill gaps, to broaden our collections and to let our public know we are responsive to their library material needs. Do we notify our public when we don't purchase, or when do purchase? Do we place holds for the patron if we purchase the title? How many do we

actually purchase? Are the suggestions for titles we are not aware of but which would be good additions to the collection or are they suggestions for titles we would definitely be purchasing anyway? How do they fit with automatic release plans, profiles, etc.? Is the service we are providing a good one? Join us and find out how four very different libraries deal with "suggestions for purchase."

**Speakers: Mary Kierans,**
*Collections Coordinator, Fraser Valley Regional Library*
**Olivia Craster,**
*Head Acquisitions, VPL*
**Heather Walker,**
*Collections Manager, Nonfiction and ILL, VIRL*
**Barbara Chouinard,**
*Coordinator of Adult Collections, GVPL*
**Convenor: David Conn**
**Committee: ACDC**

**3:15 pm–3:45 pm**
**Refreshments in the exhibits** ☕
**Sponsor: EBSCO**

**3:45 pm–5:00 pm**
**F15: AskAway: A Better Virtual Reference Experience**
Are you looking for ways to evaluate and expand your virtual reference (VR) skills? Would you like to get together with other VR librarians and share VR experiences and tips? Do you have ideas for ways to improve BC's provincial VR service? Come to this session for a chance to get together with other AskAwayers and the VR staff to discuss the past, present and future of AskAway. We'll brainstorm ways to improve the service and your VR experience, with discussion topics that include: professional development,

improving VR skills, discovering our users and the future of VR.
**Speakers: Phil Hall,**
*Virtual Reference Coordinator, VPL*
**Sunni Nishimura,**
*Virtual Reference Coordinator, BC ELN*
**Convenor: Gordon Coleman**

**F16: Libraries Across Borders: Success and Sustainability**
Libraries Across Borders (LAB)—through its Assistance to Libraries Fund—is assisting community library development in developing countries and First Nations Library initiatives here in BC. Since its inception in April 2005, LAB has successfully funded projects in Guatemala, Ghana, Honduras and BC, and in January 2007 will have selected more projects for funding. Our activities include fundraising and assisting with expertise in developing good sustainable community libraries in our target communities. In this session, speakers will highlight LAB's work to date, and discuss developing and sustaining community libraries where ongoing funding does not exist.
**Speakers: Susan Buss,**
*Chair, BCLA LAB*
**Shirley Giggey,**
*Coordinator, BCLA LAB—Assistance to Libraries Fund*
**Convenor: Melanie Houlden**
**Interest Group: LAB**

**F17: The Comic Book Challenge: Graphic Novels and Collection Concerns**
Graphic novels are some of the most popular materials in library collections today and are also some of the most frequently challenged. Why do they attract so much attention? This session

**Member Information:**
Please indicate if you are a member of BCLA. Include your personal membership number or institutional number if registering for the Institutional Sampler. Except where registering for the Institutional Sampler, only one person may attend under an institutional membership.

**Registration Fee:**
Choose one category only. Member rates apply to BCLA members. Registration must be received by the BCLA office before 4:00 pm April 12, 2007. After this date, please register on-site.

**Full Package Fee:**
Includes conference sessions on Friday and Saturday, lunch on Friday and Saturday, President's Welcoming Reception, Keynote Address and Post-Keynote Social on Thursday, and Awards Celebration on Friday.

**Pre-Conference Workshops:**
Thursday sessions must be paid for in addition to conference attendance. If you are just at the conference for a pre-conference workshop, please consider staying for the President's Welcoming Reception and Keynote Address. Tickets for the evening are $25.

**Friday Only:**
Fee includes Friday sessions, coffee and lunch in the exhibits and Awards Celebration.

**Saturday Only:**
Includes Saturday sessions and coffee and lunch in the exhibits (breakfast available at the AGM).

**Exhibits Only:**
Includes access to the exhibits Thursday, Friday and Saturday.

**Institutional Sampler:**
If your organization has an institutional membership, you may send a number of individuals, one per session, for this rate. Fee includes one lunch on Friday and Saturday.

**Bulk Registration:**
Institutions that register 10 or more staff are eligible for a 5% discount on the total registration paid. Institutions that register 20 or more staff are eligible for a 10% discount on the total registration paid. Registrations must be made at the same time and are non-transferable. Bulk registrations can be made using the online registration form at **www.bcla.bc.ca/conference.**

**Registration Credit:**
Session speakers and convenors may deduct $50 from the registration fee for each session they are involved in. Those who volunteer for four hours at the conference may deduct $50 from their registration fee. Full-time students at SLAIS or in a library technician program who volunteer will receive a "time for time" credit at the conference. Volunteer credits are not transferable. Credit must be claimed at the time of registration.

**Students:**
Those registering as students must be registered as a full-time student at an educational institution. Students must be BCLA members to claim the student discount.

**Confirmation:**
Only registrations done online can be confirmed prior to the conference. If you have any questions or concerns regarding your registration, please contact the BCLA office.

**Refunds/Cancellations:**
All refunds are subject to a $25 handling fee. No registration fees can be refunded after April 12, 2007.

### BCLA/BCLTA Member Information: *(please check all that apply)*

❏ I am a new BCLA member, new trustee or a conference first-timer
❏ I am a BCLA personal member          Membership # _____
❏ I am a BCLA institutional member      Membership # _____
❏ I am a BCLTA member (library trustee)   ❏ I am a student volunteer
❏ I am a non-member (please add non-member surcharge)

Name: _____ Organization: _____
Address: _____
City: _____ Postal code: _____
Telephone: _____ Fax: _____
E-mail: _____ Special dietary requirements: _____

### Registration Fee: *(circle one category only)*

| | Early Bird | | After March 23, 2007 | |
|---|---|---|---|---|
| | Member | Student | Member | Student |
| Full package | $270 | $150 | $330 | $185 |
| Friday only | $170 | $95 | $200 | $115 |
| Saturday only | $140 | $85 | $175 | $100 |
| Institutional Sampler | $275 | NA | $335 | NA |

See Registration Information for included items. **Registration must be received by April 12, 2007.** After April 12, please register on-site.

**Basic Registration:**
Non-member registration surcharge ($100)

**Pre-conference workshops (Thursday):**
T1    $175 Non-members/$150 Members;          _____
T2    $150 Non-members/$125 Members;          _____
T3-T5 $95 Non-members/$75 Members              _____

**Social events/other:**
E1    President's Welcoming Reception & Keynote Address   _____
        (included in full package; $25 otherwise)
E2    Post-Keynote Social                               N/C
E3    First-Timer/New Member Breakfast                  N/C
E4    AskAway Reception                                 N/C
E5    Awards Celebration
        (included in full package and Friday only, $20 otherwise) _____
**Exhibits only** ($20)                                 _____

                                    **Subtotal** _____
Registration credit (speakers/convenors/volunteers)    _____
                                    **Total** _____

### Method of Payment:

❏ Cheque (payable to BCLA)   ❏ VISA   ❏ MasterCard
Name on card: _____
Card number: _____ Expiry date: _____
Signature: _____

*Mail to BCLA, 150—900 Howe Street, Vancouver, BC  V6Z 2M4.*
*Save time by registering online at http://www.bcla.bc.ca/conference.*

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**Please indicate sessions you will attend. Selection does not guarantee admission.**

**Pre-Conference: Thursday, April 19, 2007**
❏ **T1** Discover the Leader in You! Developing and Realizing Your Leadership Potential
❏ **T2** Beyond Limits: Building Open Access Collections
❏ **T3** Library 2.0=Better Service
❏ **T4** Some Possible Futures for Reference
❏ **T5** Second Life Library Service

❏ **T6** Keynote Address

**Conference: Friday, April 20, 2007**
❏ **F1** Plenary Session: Go Where You're Watching: Scouting the Future
❏ **F2** Serving People with Visual Disabilities
❏ **F3** What's New in Law-Making and Policies around New Technologies in Canada
❏ **F4** Making the Leap: Mid Career Migration from One Library Sector to Another
❏ **F5** Intellectual Freedom for Children and Youth: How to Handle Challenges in Your Library
❏ **F6** Brave New World? Cataloguing Developments that Will Transform Our OPACS
❏ **F7** Glimpses of the Future for Aboriginal Library Services
❏ **F8** Making Book: Gaming and the Library
❏ **F9** Fair Dealing and the Supreme Court: Are We Short-Changing Our Patrons?
❏ **F10** The Art of Appeal
❏ **F11** Book Clubs for Kids and Teens
❏ **F12** AlouetteCanada: One-Stop Searching for Canadian Content
❏ **F13** Just Copy, Cut and Paste? Phooey on Academic Integrity
❏ **F14** Suggestions for Purchase: Collection Development Boon or Bane?
❏ **F15** AskAway: Service Update and Discussion
❏ **F16** Libraries Across Borders: Success and Sustainability
❏ **F17** The Comic Book Challenge: Graphic Novels and Collection Concerns
❏ **F18** Clubs: Resources at Your Fingertips
❏ **F19** Libraries and E-Learning: Getting the Message Across
❏ **F20** School Libraries/Public Libraries: Enhancing the Symbiotic Relationship
❏ **F21** Kuhlthau and Beyond: Integrating the Information Seeking and Writing Processes

**Conference: Saturday, April 21, 2007**
❏ **S1** BCLA Annual General Meeting
❏ **S2** Creating Online Animated Tutorials the Electrified Librarian Way
❏ **S3** Stemming the Tide: Preserving Access to Government Information
❏ **S4** Using Appreciative Inquiry to Envision a New Future
❏ **S5** How Do Picture Books Work?
❏ **S6** Redesigning Your Library Website
❏ **S7** WhoseSpace? Social Networking Software in Libraries
❏ **S8** Librarians, Trustees and Friends: Partners in the Future
❏ **S9** Don't Let Google and the Pennypinchers Get You Down: Libraries and Librarianship in the Age of Technology
❏ **S10** The Electronic Health Library of BC (eHLbc): Expanding Access to Health Information Across BC
❏ **S11** Going Over to the Dark Side...and Seeing the Light: Tapping Your Inner Manager
❏ **S12** New Initiatives for Reaching Kindergarten Children and Parents
❏ **S13** Website Templates for Libraries: The Public Libraries Online Templates (PLOT) project
❏ **S14** The Social Library: A Showcase of Web 2.0 Tools in BC and Yukon Libraries
❏ **S15** Supporting Aboriginal Students through Online Resources
❏ **S16** Embedded Librarians: Beyond the One-Shot
❏ **S17** Ain't on the *The Globe and Mail* Bestseller List
❏ **S18** Maximizing Your Message: Developing and Marketing Relevant Community Outreach
❏ **S19** Reading and Writing Programs by Teens for Teens
❏ **S20** Software Migration: Planning and Survival
❏ **S21** The Community-Led Library
❏ **S22** Sharing and Protecting Traditional Knowledge

**Conference: Social Events**
❏ **E1** President's Welcoming Reception and Keynote Address
❏ **E2** Post-Keynote Social
❏ **E3** First-Timer/New Member Breakfast
❏ **E4** AskAway Reception
❏ **E5** Awards Reception

**The Annual British Columbia
Library Conference**
April 19–21, 2007
Hilton Vancouver Metrotown
6083 McKay Avenue, Burnaby, BC

| Room | Single Rate | Double Rate |
| --- | --- | --- |
| Deluxe King Room | $121 | $121 |
| Deluxe Two-Bed Queen Room | $121 | $121 |
| Deluxe One-Bed King Suite | $160 | $160 |

**Please note the following:**

❏ The above rates are guaranteed only until **March 19, 2007**. After this date, the hotel cannot guarantee that these rates will apply.

❏ Delegates wishing to extend their stay by one day before and/or after will be honoured with the room rates above.

❏ Room rates are based on single/double occupancy; there is a $20 charge for each additional person.

❏ Hotel rooms are subject to 7% GST and 8% Room Tax.

❏ 24 hours cancellation notice is required for deposit refund.

❏ Check-in time is 3:00 pm; check-out time is 12:00 noon.

WE Travel will be pleased to ensure that your room booking is in place. To make a reservation, call **WE Travel at 604-253-5585 or 1-800-663-4703 by Monday, March 19, 2007**. Please identify yourselves as attendees of the 2007 BC Library Conference, and ask for the conference group rate. You may also book rooms online at **www.wetravel.net**. Select "2007 BC Library Conference" from the drop-down conference locator and complete the form. All reservations must be guaranteed and accompanied by a first night deposit or guaranteed with a major credit card. WE Travel will confirm your room booking by e-mail.

will look at the censorship history of graphic novels, will address various contemporary issues and build a case for their enduring inclusion as valid library materials "beyond 2020." Gail de Vos teaches a course on comic books and graphic novels in libraries at the University of Alberta's School of Library and Information Studies and Janis McKenzie chairs the Vancouver Public Library's Graphic Novel Committee. Join these knowledgeable speakers for a discussion of this compelling and increasingly important format.

**Speakers: Gail de Vos,**
*Adjunct Professor, SLIS, University of Alberta*
**Janis McKenzie,**
*Public Service Manager, VPL*
**Convenor: Heather De Forest**
**Committee: IFC**

**F18: Book Clubs: Resources at Your Fingertips**

The runaway popularity of book clubs has brought with it a whole new set of challenges and possibilities for libraries—from in-house librarian-run discussions to the development and promotion of resources for book clubbers. Join VPL staffers Sheila Maier and Lis Nygaard to explore the many ways in which you can assist your patrons— whether they wish to start a book club or they already belong to one. Come away with resources to pass on to your patrons regarding book club ideas, book club support and ways for them to gain insight into titles, authors and genres.

**Speakers: Lis Nygaard,**
*Librarian, VPL*
**Sheila Maier,**
*Information Assistant, VPL*
**Convenor: Susan Everall**

**F19: Libraries and E-Learning: Getting the Message Across**

E-learning technology is often characterized as a "push" instructional model; conversely, library-provided access to online systems allows students to "pull" information, a service model congruent with progressive education. Librarians participate in e-learning initiatives by providing online reference, instruction, guides and resource lists. CARL librarians instructed over 330,000 students in 2002/2003 and the activity continues to increase. Libraries provide metadata for online materials, link online indexes to individual articles and provide mechanisms for requesting printed articles. Librarians build links from online learning management systems to library resources. The CARL 2005 report on the state of Canadian libraries and e-learning called on librarians to that ensure library services and resources are integrated into e-learning at the institutional, national and international levels and that their expertise inform the e-learning discourse. This presentation will focus on subsequent initiatives by CARL and other organizations as a model for ensuring that librarians are true partners in education.

**Speakers: Lynn Copeland,**
*University Librarian, SFU Library*
**Convenor: Katherine Miller**
**Section: ALPS**

**F20: School Libraries/Public Libraries: Enhancing the Symbiotic Relationship**

Burnaby's elementary schools and the Burnaby Public Library have enjoyed a symbiotic relationship for many years. Join us for an

interactive session full of ideas for programs, suggestions for collaboration and ideas for enhancing this relationship in the future. We will share some of our successes, failures, concerns and plans. The presentation will be followed by time for the audience to participate in a sharing session. Handouts will be provided.

**Speaker:** **Sharon Freeman,**
*Teacher-Librarian, Stride Avenue Community School*

**Convenor: Joyce Pinsker**

**F21: Kuhlthau and Beyond: Integrating the Information Seeking and Writing Processes**

Working with students to identify and evaluate sources for research papers is an integral part of academic and public library reference service, as is helping them negotiate the complexities of APA or other style guides as they rush towards their deadlines. But what goes on between those stages? Are there other roles for librarians in the research paper writing process and if so, how do we identify and claim them? Carol Kuhlthau has provided useful insight into the information seeking process but what more can we learn about the writing process—and how the two intersect? Join Dr. Amanda Goldrick-Jones, Writing Services Coordinator, SFU Student Learning Commons, to explore the academic writing process, including how to plan for specific audiences and purposes, how to make sense of and organize source information and how to use sources effectively to support an argument. Learn more about the challenges students grapple with, and how librarians can help.

**Speakers:** **Dr. Amanda Goldrick-Jones,**
*Writing Services Coordinator, Student Learning Commons, SFU*

**Convenor: Elaine Fairey**

**AskAway Reception**
**5:00–6:30pm**

Have you always wanted to meet that library staff member from across the province that you work your AskAway shift with? Tell them you'll see them at the AskAway appreciation event! BC ELN, OCLC Canada and PLSB are pleased to host an appreciation event for all those involved in BC's provincial virtual reference service. Come socialize over yummy snacks and drinks from the cash bar, swap AA stories and win fabulous AA prizes! By invitation.

**Sponsor:** **BC ELN, OCLC Canada, PLSB**

**Dinner Break**

Check the list of local restaurants in your conference package. Recommendations provided by staff of the Burnaby Public Library.

**Awards Reception**

*Burnaby Art Gallery, 6344 Deer Lake Avenue, Burnaby*

Catch the shuttle bus to the Burnaby Art Gallery to celebrate the library community's best and brightest. Live music and a wine tasting in the gallery follow this year's awards ceremony. Come toast your colleagues in one of Burnaby's most attractive settings, but be sure to eat before you come (cash bar, dinner not included).

Continuous bus shuttle between the Hilton and the Art Gallery, 6:00 pm–11:45 pm

**Sponsor: Micromedia ProQuest**

**9:00 am–10:15 am**
**S1:    BCLA AGM**

**10:15 am–10:45 am**
**Refreshments in the exhibits**
**Sponsor: Whitehots**

**10:45 am–Noon**
**S2:    Creating Online Animated Tutorials the Electrified Librarian Way**

Animated tutorials have now become so commonplace that there are even a few wikis out there to index them. But when can you find the time to learn how to deliver this new e-library service? Forget trying to learn techniques specific to one product or another. Instead, learn an entire approach to online library instruction. From the librarian who created the How to Use Google Reader tutorial, which has been viewed by 1,200 people and received a thank you card and gift from Google, is a tried and true formula for delivering online library services that is part of a concept she calls being an Electrified Librarian. The Electrified Librarian's approach to creating online animated tutorials is to combine the pedagogical approaches of multiple intelligences theory, instructional design and constructivism to deliver effective online library instruction. It's not about using the right bells and whistles. Learn how to create online animated tutorials the Electrified Librarian way!

**Speaker:** **Laurie Prange,**
*Reference Librarian, Yukon College Library*

**Convenor: Kimberley Hintz**

**S3:    Stemming the Tide: Preserving Access to Government Information**

British Columbians are losing access to government information. Changes in government, technology and business practices are contributing to this loss and hindering access to government publications. In October 2005, the Council of Post Secondary Library Directors wrote to Premier Gordon Campbell regarding access to government information, outlining the need for accessible and stable electronic government publications and a mandated, comprehensive program for archiving provincial government websites and electronic government information and publications. In response to the letter, Marland Grove met with the Council of Post Secondary Library Directors. Marland has been speaking to various stakeholders, ministry librarians and other provincial agencies to assess the situation and build support. Come hear Marland outline what government is doing to help preserve and make government information more accessible.

**Speakers:** **Marland Grove,**
*Director of Corporate Information Management, Office of the Chief Information Officer*

**Convenor: Carla Graebner**
**Committee: IPC**

**S4:    Using Appreciative Inquiry
to Envision a New Future**

Your library is about to enter a period of significant change. This session introduces using Appreciative Inquiry (AI) as a process to effect change. AI offers a compelling alternative to traditional deficit-based problem solving. AI requires a paradigm shift from fixing our problems to focusing on our effectiveness. Two BC organizations have recently used the AI process. The BC Electronic Library Network conducted an AI interview exercise for strategic planning and communications. UNBC Weller Library worked through the entire process of discovery, dream, design and delivery. Learn how to apply the principles of AI to transform your organization.

**Speakers:    Alison Nussbaumer,**
*University Librarian, UNBC*
**Heather Morrison,**
*Project Coordinator, BC ELN*
**Convenor:  Mari Martin**

**S5:    How Do Picture Books
Work?**

This presentation will examine the social semiotics of picture books — how visual images in picture books are organized and constructed to convey meaning to readers of picture books. As a practical example of how visual literacy works, Margaret Wise Brown's classic picture book, *Goodnight Moon,* will be discussed.

**Speaker:    Kathryn Shoemaker,**
*Author/Illustrator*
**Convenor:  Joanne Canow**
**Section:    YAACS**

**S6:    Redesigning Your Library
Website**

Once upon a time, it was great just to have a library website. But as users grow more sophisticated and online collections and services more complex, many of us are thinking things like, "maybe frames weren't such a good idea..." or "e-resources doesn't seem like such a hip concept anymore...." or even, "gee, I wish I'd tested this to make sure it would print properly..." Join a panel of folks from a variety of institutions large and small to hear about experiences in redesigning library websites. We'll share lessons learned (good and bad!), talk about handy tools and resources, and discuss questions such as:

- Do you need a content management system (CMS)?
- Should you do it in-house or hire a consultant?
- What are important considerations when hiring a Web design company?
- How should we manage the "old" site while the new one is in development?
- How can we make sure our sexy new site is accessible for all our users?

**Speakers:    Kay Cahill,**
*Training and Virtual Services Librarian, VPL*
**Corey Davis,**
*Systems and Reference Librarian, Langara College*
**Deborah Hutchison,**
*Head of Reference, WVML*
**Sue Kent,**
*Web Librarian, West Vancouver Memorial Library*
**Marie Palmer,**
*Project Coordinator, Public*

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*Library Online Templates BC*
**Convenor:  Deborah Hutchison**

**S7:    WhoseSpace? Social
Networking Software in
Libraries**

Facebook and MySpace are generating a lot of buzz with users at school, public and academic libraries. What is social networking software, what are the uses of social networking software and why should libraries care? Why are some libraries and schools under pressure to ban these sites? How can we deal with the discomforts we may have about these sites and harness their power? Join Aaron Schmidt, author of walkingpaper.org, for a discussion about the place of social software in libraries. The future of social networking software is now.

**Speaker:    Aaron Schmidt,**
*walkingpaper.org*
**Convenor:  Heather De Forest**
**Committee: IFC**

**S8:    Librarians, Trustees and
Friends: Partners in the
Future**

Trekkies beware! Everyone has a vision of what future libraries will be like. In this session you will hear from librarians, trustees and friends who will describe how each envisions the future, but more importantly, how the friends can help make it happen. And where would libraries be without friends? You will learn how friends, by working in harmony and in cooperation with trustees and libraries, can provide a solid footing in fundraising and advocacy activities and harness a viable volunteer base, as well as provide greater library visibility by entering into strong collaborations with the broader community.

**Speakers:    Paul Whitney,**
*City Librarian, VPL*
**Laurence Lavender,**
*President, BC Trustees Association*
**Nicholas Spillios,**
*President, Friends of Canadian Libraries*
**Convenor:  Jocelyn MacNeil**

**12:00 noon–2:00 pm**     🍽
**Lunch in the exhibits**

**2:00 pm–3:15 pm**
**S9:    Don't Let Google and
the Pennypinchers Get
You Down: Libraries and
Librarianship in the Age of
Technology**

What are libraries really about? If libraries and librarians cannot compete with information technology giants like Google, how can they remain relevant to their communities of users? Crowley explores ways to understand how the general public and students view libraries. Bluntly stated, there is no longer any way that librarians and trustees can convince residents of local communities and members of college and university campuses that libraries are their primary information source. Given this reality, Crowley introduces the concept of lifecycle librarianship, offering a useful way of considering library roles and securing the necessary human and financial resources to carry them through. This presentation will encourage realistic and original thinking about the future of libraries and professional librarianship by redefining their primary roles from information suppliers to education providers and self-learning facilitators.

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**Speaker:** **Bill Crowley,**
*Professor, Graduate School of Library and Information Science, Dominican University*

**Convenor: Julia Hedley**

### S10: The Electronic Health Library of BC (eHLbc): Expanding Access to Health Information

Trends suggest that for libraries the future provision of information is best served by collaborative action and pooling of resources. For health care information providers and their users in British Columbia, the future recently came a lot closer. After over two years of assiduous effort by a working group of academic and health librarians, in partnership with the BC Academic Health Council, the innovative provincial database consortia known as the Electronic Health Library of BC (eHLbc) went live on April 1, 2006. The vision of the eHLbc is to provide the entire BC academic and health care community with high quality, cost-effective, equitable and easily accessible health library resources that will support and improve practice, education and research. This session will provide an account of the process that brought the eHLbc vision to life, discuss the consortia's current status and identify future steps that are being planned.

**Speaker:** **Greg Rowell,**
*Manager, Library Services, Fraser Health Authority*

**Convenor: Nancy Levesque**

### S11: Going Over to the Dark Side...and Seeing the Light: Tapping Your Inner Manager

Some librarians know that they want to be managers and some have management thrust upon them, but most librarians are managing something, somewhere. Whether you are aspiring to an official management position, just starting out as a manager or trying to decide if you should apply for your first management job, you will want to hear this panel of experienced (and newer) library managers share their philosophies, tips and strategies for success.

**Speakers:** **Elaine Fairey,**
*Association University Librarian, Bennett Public Services & Director, Student Learning Commons, SFU*
**Shelagh Flaherty,**
*Director, Central and Reference Services, VPL*
**Chris Middlemass,**
*Public Service Manager, Literature and Social Sciences, VPL*
**Marnie King,**
*Assistant Records Manager, Information Management, VANOC*

**Convenor: Janis McKenzie**

### S12: New Initiatives for Reaching Kindergarten Children and Parents

More than ever, libraries need to think "outside the box" when they plan for reaching their communities. Join librarians from Burnaby Public Library and Vancouver Public Library as they share their innovative approaches to promoting early literacy in the public library to kindergarten children. Hear about BPL's exciting program, "My Kindergarten Year" and how VPL was so inspired by this that they created their own Kinder Card'n pilot project. Both programs incorporate and promote parents as partners in learning. This session will give an overview of the projects and

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also talk about the practical issues: what is working and what isn't, and where do we go from here.

**Speakers:** **Tess Prendergast,**
*Childrens Librarian, Mount Pleasant Branch, VPL*
**Judi Walker,**
*Head, Childrens and Teens Library & Childrens Outreach, VPL*
**Schula Leonard,**
*Childrens Librarian, Burnaby Public Library*
**Joyce Pinsker,**
*Coordinator of Childrens Services, Burnaby Public Library*

**Convenor: Megan Langley**

### S13: Website Templates for Libraries: The Public Libraries Online Templates Project

Library websites have become an essential way for libraries to deliver a wide range of services directly to their clients, wherever they may be, 24 hours a day. But how can public libraries, especially smaller libraries with limited staffing and technical expertise, maintain excellent, service-oriented websites, in addition to serving their customers face-to-face? The Public Library Services Branch (PLSB) Public Library Online Templates program (PLOT) provides smaller public libraries across the province with a complete website and content management solution. Using open source software (Plone), websites are created and customized according to individual library preferences and hosted on PLSB servers. Marie will provide a brief overview of the project and open source software, and offer suggestions for writing for the Web and maintaining user-friendly websites. Participants will have an opportunity to share Plone tips and tricks.

**Speaker:** **Marie Palmer,**
*PLOT Program Coordinator, Public Library Services Branch*

**Convenor: Ene Haabniit**

### S14: The Social Library: A Showcase of Web 2.0 Tools in BC and Yukon Libraries

Welcome to the Social Library! Tea and cookies are nice but this enthusiastic group is interested in social software and the creative ways in which it can be used in libraries and within the profession itself. Learn how blogs and wikis are used as communication, outreach and teaching tools. See how libraries are using RSS feeds and social bookmarking to create current awareness services. Discover how social networking tools are used to connect with clients or other library professionals. Privacy issues and the business side of Web 2.0 will also be discussed. You'll leave the session with new ideas on how to use social software to create client services or for professional development activities.

**Speakers:** **Rob Golbeck,**
*Library Technician, Clark Wilson LLP*
**Laurie Prange,**
*Reference Librarian, Yukon College Library*
**Sally Taylor,**
*Reference Librarian, UBC Library*
**Lindsay Ure,**
*Irving K. Barber Learning Centre, UBC Library*

**Convener: Jennifer Brown**
**Section/Interest Group: ALPS and LTAIG**

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**S15: Supporting Aboriginal Students through Online Resources**

What can libraries do to ease the transition for aboriginal students moving from high school or college to university? As part of the First Nations Library Initiative, the University of Alberta Libraries has been working with six regional First Nations colleges. In consultation with them, the library is developing a central online information resource on aboriginal issues, language and history. This resource supports the various programs of the colleges and provides access to information about relevant student resources such as scholarships, housing and transition support services. This session will review the challenges of identifying and evaluating the diverse range of digital materials, as well as consider how libraries should organize these resources to promote student access.

**Speaker:** **Tanya Rogoschewsky,**
*Public Services Librarian,*
*University of Alberta*

**Convenor: Kim Lawson**

**3:15 pm–3:45 pm**
**Refreshments**

**3:45 pm–5:00 pm**
**S16: Embedded Librarians: Beyond the One-Shot**

Our panel of academic librarians will share their strategies for seamless integration with course content and delivery at their institutions. Kristina McDavid will discuss how the liaison librarians for UBC's distributed MD undergraduate program work with faculty and program staff to provide fully integrated library resources, services and informatics instruction

across three university sites and ten clinical sites. Sylvia Roberts will talk about translating intensive research instruction for an on-campus communication course into a WebCT-based distance education version. Jan Penhorwood will discuss her experience teaching the information literacy component of Univ 1100 at Kwantlen University College.

**Speakers:** **Sylvia Roberts,**
*Liaison Librarian, SFU Library*
**Kristina McDavid,**
*MD Undergraduate Liaison*
*Librarian, UBC Library*
**Jan Penhorwood,**
*Public Services/Orientations*
*Librarian, KUC Library*

**Convenor: Colleen Alstad**

**S17: Ain't on the *The Globe and Mail* Bestseller List**

Members of the BCLA Intellectual Freedom Committee and other librarians interested in building good collections in public libraries will again offer fun, rapid-fire reviews of materials. These are items from independent publishers or distributors that have not had large promotion budgets, nor have they made it onto a bestseller list or Oprah. The presenters will have 90 seconds to review each item. They will try to convince you that it is worth reading or viewing, and a possibility for inclusion in a diverse collection on your library's shelves. Information about sourcing the materials will be available.

**Convenors:** Janis McKenzie & Heather De Forest
**Committee: IFC**

**S18: Maximizing Your Message: Developing and Marketing Relevant Community Outreach**

This workshop will present successful literacy and family outreach projects recently undertaken by the Greater Victoria Public Library with middle schools, high schools and family service organizations. Funding provided by government equity and private foundation grants allowed greater accessibility to library services through outreach, but flattening the walls challenged us to create new best practices for those not on our home turf. What do people remember after you leave the room? Learn how frontline outreach staff worked with a marketing team to develop well-designed promotional materials. You'll learn how GVPL made intangible messages (information literacy/lifelong learning) tangible through physical objects that strengthen our messages as we reach out to individuals who may not have been inside a library.

**Speakers:** **Susan Henderson,**
*Manager, Community*
*Relations, GVPL*
**Joy Huebert,**
*Librarian, GVPL*

**Convenor: Lynne Jordon**

**S19: Reading and Writing Programs by Teens for Teens**

How can you bring teens into the library and meet their needs with innovative programs? Find out how two libraries met the needs of teens in their communities. Recently, VPL supported teens from their TAG (Teen Advisory Group) who wanted a "most excellent teen book

club." The result this year is "Gina and Katie's Teen Book Club," where teens relate to each other and learn important leadership skills. Port Moody Public Library is fortunate to be the host of a teen writing collective that meets in its meeting room. Led by two local teens, they inspire each other to create, write and share. Meet the teens themselves and hear how Port Moody and Vancouver serve and support these programs.

**Speakers:** **Maryn Ashdown,**
*Youth Services Librarian, Port*
*Moody Public Library*
**Thomas Long,**
*Teen Librarian, VPL*

**Convenor: Vicki Donoghue**
**Section: YAACS**

**S20: Software Migration: Planning and Survival**

Death, taxes and software migrations are among the very few things librarians can predict with certainty. Everyone who goes through a major system migration learns a lot too late. You survive, and then you gradually forget what you learned until it is time to do it all again. If you have recently gone through a migration and feel that surely it could have been done better, are currently planning a migration, or simply know that migration is an inevitable part of your future and would like to forge on a little better prepared, then you will want to attend this panel session in which three seasoned immigrants share cautionary tales, their collective experience and best practise advice.

**Speakers:** **Miriam Moses,**
*Systems Supervisor/Librarian,*
*Burnaby Public Library*

**Janet Horne,**
*Systems Librarian, VPL*
**Michael DeKoven,**
*Manager, Systems &*
*Technology, NVDPL*
**Convenor: Pam Medland**

### S21: The Community-Led Library

Public libraries belong to their communities and in order to remain relevant, we must develop new ways to work with our residents to ensure that our services truly reflect the community's needs—and not just what we interpret their needs to be. The concept of Community Development and its techniques represent a different way of involving the community in library service planning—one that is more inclusive and community-led. But what does it really mean to be a library that has integrated community development philosophy and practice into its service planning and development processes? As part of the Working Together National Demonstration Project, the staff at VPL's Mount Pleasant Branch Library started to integrate community development practices into their work in the library. Join them as they discuss what this transformation has meant for them, from new ways of thinking and working to their understanding of the role of the librarian in the community.

**Speakers: Randy Gatley,**
*Community Development*
*Librarian, VPL*
**Daniela Esparo,**
*Head, Mount Pleasant Branch, VPL*
**Yukiko Tosa,**
*Librarian, Mount Pleasant*
*Branch*

**Peter DeGroot,**
*Circulation Supervisor, Mount*
*Pleasant Branch, VPL*
**Convenor: Sandra Singh**
**Sponsor: Vancouver Public Library**

### S22: Sharing and Protecting Traditional Knowledge

Traditional knowledge (TK) is spoken about as inextricable from personal and cultural identity and as the foundation for self-determination for First Nations. How does one define TK? What threats are posed by intellectual property regimes nationally and internationally (through bodies such as the WTO and WIPO)? How do libraries and archives provide for culturally responsive care and use of First Nations documentary and archival materials? What kind of discussions and projects are going on in indigenous communities about these questions? Two speakers, Kim Lawson and Greg Young-Ing, who are very engaged with these questions both as professionals and activists, will address these issues and share their ideas and experiences with us.

**Speakers: Kim Lawson,**
*Librarian, X̱wi7x̱wa Library,*
*UBC*
**Greg Young-Ing,**
*Chair, Indigenous Caucus,*
*Creators' Rights Alliance*
**Convenor: Barbara Jo May**
**Committee/Interest Group: FNIG and IPC**

## Business Meetings

| | | |
|---|---|---|
| ALPS Annual General Meeting | Saturday, April 21, 2007 | 8:00 am–9:00 am |
| BCLA Annual General Meeting (continental breakfast served) | Saturday, April 21, 2007 | 9:00 am–10:15 am |
| YAACS Annual General Meeting | Saturday, April 21, 2007 | 12:30 pm–1:30 pm |
| Other Committees/Interest Groups | Watch for confirmed times at the conference! | |

## Social Events

**Thursday, April 19, 2007**
**5:00 pm–7:00 pm**
**E1    President's Welcoming Reception & Keynote Address**
BCLA President Inba Kehoe invites delegates to kick off the conference and preview exhibits at the welcoming reception.

**Thursday, April 19, 2007**
**8:30 pm–10:00 pm**
**E2    Post-Keynote Social**
After Steven Berlin Johnson's Keynote Address, stay and mingle with colleagues and renew old acquaintances at the post-keynote social. Cash bar and snacks provided.

**Friday, April 20, 2007**
**7:45 am–8:45 am**
**E3    First-Timer/New Member Breakfast**
Join committed and enthusiastic BCLA members, conference veterans, and the BCLA President for a networking breakfast of coffee, muffins and conference tips. This is a ticketed event for conference first-timers and new BCLA members.

**Friday, April 20, 2007**
**5:00 pm–6:30 pm**
**E4    AskAway Reception**
Have you always wanted to meet those library staff members from across the province that you work your AskAway shift with? Tell them you'll see them at the AskAway appreciation event!  BC ELN, OCLC Canada and PLSB are pleased to host an appreciation event for all those involved in BC's provincial virtual reference service.  Come socialize over yummy snacks and drinks from the cash bar, swap AA stories and win fabulous AA prizes! By invitation.

**Friday, April 20, 2007**
**7:00 pm–midnight**
**E5    Awards Reception**
*Burnaby Art Gallery,*
*6344 Deer Lake Avenue, Burnaby*
Catch the shuttle bus to the Burnaby Art Gallery to celebrate the library community's best and brightest. Live music and a wine tasting in the gallery follow this year's awards ceremony. Come toast your colleagues in one of Burnaby's most attractive settings, but be sure to eat before you come. Cash bar. Dinner not included. *Continuous bus shuttle between the Hilton and the Art Gallery, 6:00 pm–11:45 pm*

**Sponsor: Micromedia ProQuest**

## Committee Members

**Pamela Medland, Okanagan Regional Library**
*Conference Planning Chair*
**Trish Rosseel, Simon Fraser University Library**
*Program Chair*
**Kay Cahill, Vancouver Public Library**
*Registration, Program Planning*
**Joanne Canow, Vancouver Public Library**
*Program Planning*
**Jeff Conatser, Memlink Inc.**
*Sponsorships & Website*
**Vicki Donoghue, Port Moody Public Library**
*YAACS, Program Planning*
**Corinne Durston, Vancouver Public Library**
*Continuing Education, Program Planning*
**Natalie Fouquette, Fraser Valley Regional Library**
*Website Co-ordinator*
**Rob Golbeck, Clark Wilson LLP**
*LTAIG, Program Planning*
**Linda Levar**
*Hospitality*
**Mari Martin, Prince George Public Library**
*Volunteers & Registration*
**Katherine Miller, Irving K. Barber Learning Centre, UBC Library**
*ALPS Program Planning*
**Miriam Moses, Burnaby Public Library**
*Facilities & Logistics*
**Katy Nelson, University of Victoria Library**
*Sponsorships*

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The Conference Planning Committee would also like to thank the various BCLA sections, committees, and interest groups for their work on the conference sessions. BCLA Executive Director Michael Burris and Office Assistant Allie Douglas also made significant contributions to the organization of the conference.

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Conference logo and program design by Lotus Miyashita Design

In the interests of the environment and controlling costs, this is the only program you will receive. Please bring it with you to the conference. Conference information is also available at **www.bcla.bc.ca/conference.**

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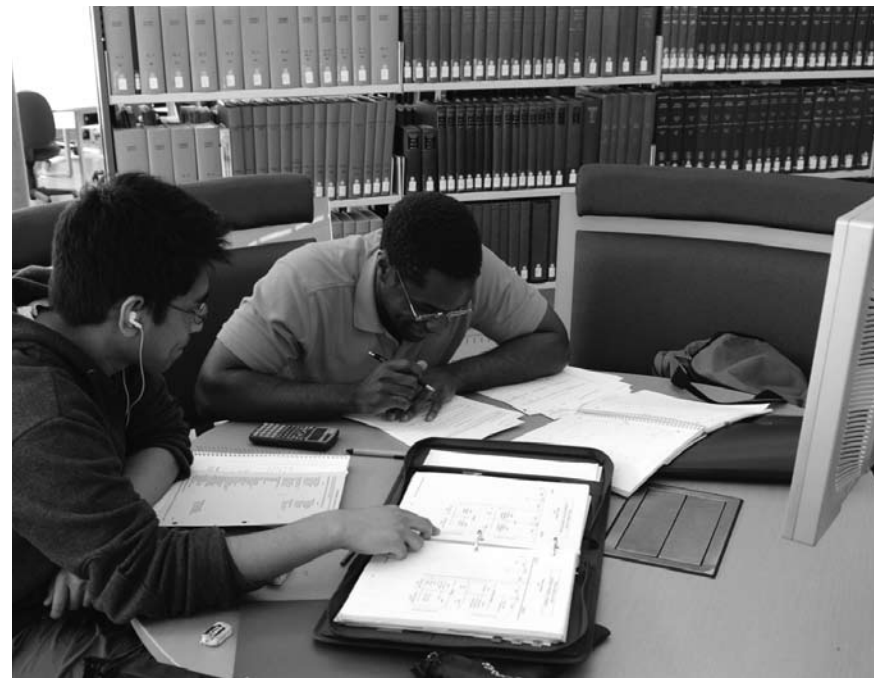


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Librarian

Flight commander

Aeronautical engineer

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