

**British Columbia Library Association  
Board Meeting  
Friday, July 10, 2009  
1:00 pm**

**Classroom, BCLA  
900 Howe Street, Vancouver, BC**

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**In Attendance:**

Mary Afonso  
Heather Compeau  
Allie Douglas  
Roan Janyk (via teleconference)  
Lynne Jordon (via teleconference)  
David Karppinen  
Mari Martin (via teleconference)  
Katherine Miller (via teleconference)  
Marjorie Mitchell (via teleconference)  
Diane Nelles  
Anne Olsen  
Susan Redmond  
Adrienne Wass (via teleconference)  
Alane Wilson

**Regrets:**

Ken Cooley  
Christina De Castell  
Chris Middlemass  
Sandra Wong

**Call to Order**

The meeting began at 1:08 pm. Lynne Jordon, Past President, chaired the meeting in the absence of Ken Cooley. Everyone in attendance introduced themselves and Lynne announced that, in order to proceed efficiently with voting on motions, only opposing votes would be recorded.

### Adoption of Agendas

In the absence of Ken Cooley, no President's Report was received. The following items were contained in the consent agenda:

- a. Minutes of April 3, 2009
- b. Executive Director's Report
- c. Editor's Report
- d. Partnership Job Board Report
- e. Correspondence

***Moved by Heather Compeau, Seconded by Marjorie Mitchell:***

THAT the consent agenda be approved and adopted as presented and amended.

**CARRIED**

In the absence of Christina De Castell and Chris Middlemass, the Treasurer's Report would be delivered by Alane Wilson.

***Moved by Heather Compeau, Seconded by Anne Olsen:***

THAT the regular agenda be approved as presented and amended.

**CARRIED**

### Regular Agenda

#### *Treasurer's Report*

Alane Wilson reviewed the conference financial statements, the budget implications, the overall BCLA budget and the impact of the economic downturn on BCLA. Final figures, including the second quarter financial information, will be available at the September Board meeting.

Conference registrations, at 600, were almost a record. The profit was lower than the previous year because of higher expenditures. It was noted, for example, that food costs have increased as much as 25% in the last two years. The annual profit of \$55,000 recorded in 2006 may decline to \$9,000-\$15,000 in 2009.

After release of the second quarter financials, the Association's budget may have to be recast. Primary causes would include the lower than conference revenue and the unpaid grant of \$40,000 from the Public Library Services Branch. Finally, low interest rates paid on deposits has decreased the amount of interest income available from BCLA investments. Last year's income was \$25,000 and that is expected to be 50% lower in 2009.

Alane also noted that the balance of the BCLA contingency fund is \$180,000.

*Conference Planning*

Registration fees for the annual conference have not been increased in eight years, so an increase in may be warranted, particularly in light of decreased conference profit discussed above. Responsibility for the decision to increase conference fees rests with Heather Compeau, Christina De Castell, Chris Middlemass and Alane Wilson. There was discussion about the need to increase conference fees in small amounts on a regular basis as well as to focus conference sessions with a view toward maximizing revenue. It was noted that the PLA conference will be in Portland in 2010, which may impact registrations at the BCLA annual conference in Penticton.

Heather Compeau reported that the conference planning committee, consisting of seven members, was in place. Conference planning will take place in stages and the first meeting of the committee will take place in August.

Chris Middlemass, the conference planning committee chair in 2008, has compiled a conference planning timeline, which has been subsequently expanded by Alane. Mari Martin will work on a conference planning manual, which will be reviewed on an annual basis.

*Retreat Action Items*

This item relates to action items arising out of the BCLA Board Retreat held in late April at Sun Peaks Resort as well as areas of focus identified for the next 6-12 months. Items of importance include:

1. New BCLA – engagement, communicating a brand, marketing.
2. Ongoing communication
3. Defining advocacy (as discussed by Ken Cooley in the recent edition of the BCLA Browser).
4. Web presence
5. Relationship building
6. Research
7. Education
8. Using existing resources more efficiently

Updates on action items are as follows:

Christina De Castell, Adrienne Wass, Heather Compeau and Alane Wilson are discussing Board portfolio relationships and communication lines in sections, committees and interest groups. Deadline: September.

Marjorie Mitchell and Alane Wilson will begin developing a strategic planning process, which will be carried forward into 2010. Marjorie noted that the process will be a rolling one, dealing with discrete items over a longer period of time. There will be a focus on specific areas, including revenue generation

and perhaps one or two more items. The work will be done in house utilizing existing Board member expertise.

Diane Nelles, Sandra Wong, Adrienne Wass and Christina De Castell are discussing the BCLA web presence as well as long-term records management. Deadline: February 2010.

Ken Cooley, Lynne Jordon and Deb Thomas will report on advocacy at the November Board meeting.

### **New Business**

#### *2011 Centennial Committee*

The BCLA conference in 2011 will be held in Victoria and will coincide with the 100<sup>th</sup> anniversary of the Association. The special anniversary has led to early planning for the conference. Jacqueline Van Dyk, Director, Public Library Services Branch, is interested in the history of BCLA and is working with Dave Obee of the Victoria Times-Colonist to produce a coffee table book on the history of BC's libraries to be published in advance of the conference. Sylvia Crooks, Professor Emeritus at UBC, has agreed to assist with the project. Alane will share the book proposal with the Board when more information is available. A centennial website will also be created with stories and oral histories contained in the book.

Reference was made to the 1986 history of libraries in BC, *British Columbia Libraries: Historical Profiles*, BC library buildings, which will be digitized as part of the project.

Sybil Harrison, Chief Librarian, Camosun College, will be the local arrangements coordinator in Victoria. Committee membership will be expanded in 2010.

#### *2013 Conference Location*

The Prince George Public Library has invited BCLA to hold its annual conference in that city in 2013. Mari Martin spoke on behalf of the proposal, citing the transportation, accommodation and venue options available.

#### ***Moved by Mari Martin, Seconded by Susan Redmond:***

THAT the 2012 BCLA conference be held in the Metro Vancouver area (location to be determined), and

THAT the 2013 BCLA conference be held in Prince George, and

THAT Alane Wilson proceed immediately with carrying out advanced planning arrangements for the 2013 conference.

**CARRIED**

**Thanks and next meeting**

Lynne Jordon thanked everyone for attending. The next meeting will be held on Friday, September 11 at 11:30 a.m. in person at the BCLA offices.

As Katherine Miller and Susan Redmond could not attend the spring retreat, they will be contacted by Ken Cooley and Alane Wilson about joining the working groups established.

**Adjournment**

*Moved by Marjorie Mitchell, Seconded by Heather Compeau:*

THAT the meeting be adjourned.

**CARRIED**

The meeting was adjourned at 2:10 pm.